

VOLVO



ANYTHING IS POSSIBLE



THERE'S A VOLVO BUILT FOR EVERY KIND OF DRIVER

Whatever your requirements may be, you're sure to find a Volvo to suit.

Our commitment to driver enjoyment, safety and quality applies to every car in our range from saloons and hatchbacks, to estates and even a sports coupe.

The Volvo 400 series, for instance, offers performance, safety and outstanding value for money.

The Volvo 850 has redefined the sheer pleasure of motoring, with impressive performance, exceptional roadholding and excellent safety

features. Not forgetting the limited edition Turbocharged 850 T-5R, delivering an impressive 240bhp.

The Volvo 940 is our supremely stylish and practical load-carrying estate.

While the 960 is our flagship model, delivering strong and smooth power in the safest and most luxurious environment.

However, the best way to discover a new Volvo is to try one yourself.

Your local Volvo dealer will be pleased to help you find a Volvo that's built for you.



MKY 721

REFINED ELEGANCE OF THE 960

Distinctive, refined and elegant, the Volvo 960 delivers strong and smooth performance in the safest and most luxurious environment. It offers effortless cruising with all the responsiveness and power you need for safe high-speed manoeuvres and assured overtaking on all roads. Whether you opt for the saloon

or estate, the prestigious 960 is without a doubt the most refined and elegant Volvo that money can buy. And, like every Volvo, the 960 saloon and estate can be specified with your selected combination of equipment and engine. Which means that your new Volvo 960 can be tailor-made to suit your lifestyle precisely.



THE 850 WILL DRIVE YOU BEYOND EXHILARATION

This is a car that simply demands to be driven and enjoyed.

The Volvo 850 has redefined the sheer pleasure of motoring through its impressive performance, exceptional roadholding ability and excellent safety features.

The 5-cylinder transverse-mounted engine delivers outstanding performance and the Delta-link suspension ensures a safe and smooth ride - even under the most extreme

and demanding road conditions.

Between them the 850 saloon and estate offer an exhaustive range of equipment and engine options - you merely select the right combination for your lifestyle.

And if the ultimate driver exhilaration is what you desire, then you should specify the T-5 engine option.

With 225 brake horsepower and a top speed of 149mph, the possibilities are endless.



440 & 460 - FOR DRIVERS

WHO DEMAND MORE

Designed to satisfy even the most demanding motorist, the Volvo 440 & 460 combine performance, safety and outstanding value for money in one attractive package.

Engineered to lead the way in safety and design, the 440 Hatchback and the 460 Saloon offer an excellent blend of roadholding and ride comfort.

But that's not all- both the 440 and 460 deliver smooth power and superb drivability with reassuring ease.

Whilst the proven chassis design provides responsive and sure-footed handling that remains predictable in even the most demanding conditions.

What's more, when you've chosen from the wide range of engines available, simply select the variant that suits your needs best to arrive at your ideal car - tailor-made.

We're sure you will agree, the 440 & 460 offer a style of motoring that's undoubtedly hard to resist.



VOLEVO

1200

SFB 331

740

A CAR YOU CAN BELIEVE IN

Pursuing Volvo's legendary commitment to safety, every model has side impact protection and a driver's airbag, and 850 and 960 models also feature revolutionary SIPS Bags to channel forces away from occupants in a side impact.

Incorporating this safety technology with engineering excellence, these cars are designed for the way you live - cars you can believe in.

However, the pleasure of owning a Volvo doesn't end there.

Firstly, there's Volvo Plus, a comprehensive 3 year/60,000 mile

manufacturer's warranty, 8 year/unlimited mileage anti-corrosion warranty, 3 year unlimited mileage paint work warranty, Volvo RAC 24-hour assistance and much more.

There's Volvo Owners Insurance - a range of competitively priced cover options - and Volvo Advantage, a flexible and affordable purchase plan that can help put you behind the wheel of a new Volvo, every two or three years.

When you're the owner of a new Volvo, you can be sure of much more than an outstanding car. **VOLVO**

A CAR YOU CAN BELIEVE IN

VOLVO

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Registered in England No: 2281044

Specifications and prices correct at time of going to press (July 1995). Limited availability of T-5R in cream yellow. Also available in olive green metallic.

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