



VAUXHALL'S Stylish Breed for '69



The Viva line for '69 goes on — now totals 26 success-styled variants. Viva, **Viva de Luxe** (4-door model illustrated), and all Viva '69 models have more refinement than ever.

There's a new facia layout, new safety armrests, and an energy-absorbing safety steering column.

Viva prices start at £657 11s 8d
Automatic transmission £86 17s 10d extra,
on de Luxe models.

Viva's sports car handling is standard.



Viva SL (4-door model illustrated), like Viva de Luxe, comes in four lively versions. Choose from regular 1159 cc (56 bhp) or '90' 1159 cc (69 bhp), or Brabham '90' (79 bhp), or 1599 cc (83 bhp). Viva 90 and 1600 models have power-disc brakes and low-profile tyres – plus Viva's snap-action 4-speed gears.

Viva SL prices start at £762 7s 3d. Automatic transmission £86 17s 10d extra. Viva's light-but-light controls are standard.

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Super-luxury **Viva SL** (2-door model illustrated) has Viva's crisp styling, compact dimensions — and 16 cubic foot boot.

Its very special features include a distinctive grille, coachline, rustless wheel trims and special brightwork . . . outside. Rich individual-style seating, Ambila upholstery, and luxury finish inside. (De Luxe models have Vynide trim,

individual front seats and a bench rear seat.)

Viva (saloon and Estate) overall dimensions:
Length 13 ft. 5 in. Width 5 ft. 3 in. Height 4 ft. 5½ in.



Sporty Viva Estates feature Viva's flowing, curvy waistline — accented by a one-piece rear side window.

A 'fastback' counterbalanced tail-gate provides easy access to the 5 ft. long, 4 ft. wide (54 cu. ft., A.M.A.) luggage deck. Choose from Viva de Luxe Estate, or **Viva SL Estate** (illustrated) — regular, or '90', or Brabham '90', or 1600 power packs.

Viva Estate prices start at £795 11s 8d
Automatic transmission £86 17s 10d extra.
Viva Estates' saloon-style comfort is standard.

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Sleek, scorchy **Victor** (illustrated, left) and **Victor 2000** (right) are way ahead in style, space — and overhead cam performance. Both models have five-bearing OHC engines. 1599 cc (83 bhp) for Victor; 1975 cc (104 bhp) for Victor 2000. Both have safety-styled interiors — bench seats front and rear in Vynide for Victor; individual-style seating in Ambila for Victor 2000.

Victor prices start at £877 7s 3d
Automatic transmission £86 17s 10d extra.
Victor (saloons and Estates) overall dimensions:
Length 14 ft. 8½ in. Width 5 ft. 7 in. Height 4 ft. 4½ in.



Safety-engineering is an inherent quality with '69 Vauxhalls. Viva, Victor and Ventora models all feature all-coil suspension, extra-safe handling, energy-absorbing steering column and safety styled door fittings.

All Vauxhalls have energy-absorbing body-structures, front and rear. All have fitted seat belts, rear belt anchorages. Burst-proof

door locks and hinges. Unobstructed all-round vision. Brakes, steering and general handling all designed to *avoid* hazards.

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Victor Estates come in three distinctive versions – all with Victor's sleek good looks, all with Victor's scorchy performance.

Victor Estate, with 1599 cc OHC power, Vynide trim, bench seating front and rear.

Victor 2000 Estate (illustrated above), with 1975 cc OHC power, Ambila upholstery, individual front seats, bench rear seat.

Victor 3300 Estate (illustrated, right), with 3294 cc OHV 'six', Ambila upholstery, individual front seats, bench rear seat.

Victor Estate prices start at £973 3s 11d

Automatic transmission optional extra.

Victor Estates' all-coil-sprung suspension is standard.



Victor saloons and Estates – like all new Vauxhalls – are quality-built from road to roof, from bonnet to boot.
All brightwork is rustless – except steel bumpers, of course, and they're tri-nickel chrome plated!
Exterior paintwork is lustrous acrylic lacquer.
Every model is underbody-sealed at the factory.

In short, the Vauxhall Breed's beautiful appearance is designed to last. Years.

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Viva GT. The go-fast, go-safe, go-stylish sporty saloon. A twin-carb, 2-litre, overhead cam engine and 4-speed close-ratio gears give Viva GT exhilarating performance.

Black grille, matt-black bonnet (with twin air scoops), twin coachline, special wheel trim, 4 tailpipes and all-black interior give Viva GT good looks to match.

All this, plus individual-style Ambra seating and full instrumentation, goes to make up the Gran Turismo concept.
Viva GT: £1062 12s 10d

The right is reserved to alter any details of price, specification and equipment without notice. Prices quoted include purchase tax, front seat belts and full underbody seal; delivery charges are extra.
Vauxhall Motors Ltd., Luton England V1881/10/68



Ventura. Potent and plush. A luxury compact with a satin-smooth 140-horse, six-cylinder motor. Four-speed gears, power-disc brakes, all-coil springing, full instrumentation and individual-style seating are all part of Ventura's very special appeal. Note the handsome 'harmonica' grille, vinyl covered roof and flowing waist coachline.

Ventura: £1158 9s. 5d.
Automatic transmission £102 4s 6d extra.
Ventura's executive 'feel' is standard.

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Cresta and **Cresta de Luxe** (illustrated, top) are big, silent sixes. Five/six seater, six-cylinder cars with three-speed gears. Power-disc brakes are standard; power steering is optional. Cresta has Vynide trim with bench seating front and rear. Cresta de Luxe has Ambla upholstery, bench rear seat and a choice of individual or bench seating up front. Cresta: £1083 1s 8d. Cresta de Luxe: £1169 19s 6d. Automatic transmission £108 12s 3d extra.

Viscount – the ultimate in power and luxury – is illustrated above. All the space and decisive performance of the 3-3-litre Cresta, plus leather upholstery, power windows, power steering and Powerglide automatic transmission as standard. Viscount: £1628 13s 11d (with optional 4-speed gears, £1539 5s 0d). Overall dimensions: Length 15 ft. 8½ in. Width 5 ft. 9½ in.

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