

# See how it pays to buy British



Austin

Morris

Jaguar

Rover

Triumph

Character—as applied to motorcars—is a commodity which will always be in demand; increasingly so as it becomes harder and harder to find. In the following pages, you will see pictures and brief details of the BL range of cars, every one of which is rich in individual character. Together, they represent a wide spectrum of motoring tastes and needs and this is mirrored by an equally diverse range of specifications and prices.

One feature they all have in common is the famous Supercover scheme.

Somewhere between these covers is a car that exactly suits your personal motoring requirements. When you have made your choice, we invite you to contact your local dealer (you'll find him listed in 'Yellow Pages'), who will be pleased to arrange for a test drive.

## Service

### Leycare

Who knows more about servicing your car than the people who made it!

#### What is Leycare?

Leycare is an efficient system of routine maintenance for your car, carefully designed and planned by BL Cars' Engineers so that our BL Dealers can offer you a pre-planned service which will give maximum car reliability at minimum cost.

LEYCARE—is the only approved system of maintenance for Austin, Morris, Jaguar, Rover, Triumph.

How does it work?

All necessary maintenance operations are identified and a logical and economical sequence of operations is provided in a special work sheet, which the mechanic follows when carrying out a LEYCARE SERVICE. Everyone concerned in operating LEYCARE, from the Service Manager to the mechanic, is given factory design training and attends refresher courses at regular intervals to keep him completely up to date with the latest development.

Every LEYCARE Centre is planned and equipped to the highest standard set by BL Cars with all the specialist equipment and tools necessary to complete the LEYCARE SERVICE in the prescribed sequence efficiently and quickly.

Quality Controls and checks are an integral part of the LEYCARE system and ensure that the very high standards demanded by BL Cars are maintained.

All workmanship is guaranteed for a minimum period of 3 months or 3,000 miles whichever comes soonest.

What does it cost?

Because of the meticulous planning and research applied in the

development of the LEYCARE system, all routine maintenance services are completed in the minimum time consistent with good workmanship. This means that labour charges are kept to a minimum.

Regular LEYCARE maintenance will put off the day when your car will require repair, and greatly decrease the possibility of roadside breakdowns with their consequent expense and inconvenience. Regular LEYCARE maintenance will lessen the strain on your pocket—and your temper. The cost of developing LEYCARE is not passed on to you—the customer—you get that for free.

Every BL Dealer operating LEYCARE will quote you a fixed price inclusive of labour and materials before commencement of a LEYCARE SERVICE.

If during the course of a LEYCARE SERVICE additional repairs are considered necessary you will be contacted, quoted a fixed price for additional work and only on your authorisation will this additional work be carried out.

LEYCARE has no hidden additional costs. When collecting your car after a LEYCARE SERVICE, you will know exactly how much you have to pay and what you are paying for.

#### How often is a Leycare service required?

Regular maintenance together with the use of BL and UNIPART parts is the key to economy, safety and reliability for your car. The Handbook supplied, will give more precise details in accordance with BL Cars' recommendations for the particular car that you own.

#### Where can Leycare be obtained from?

Most BL Cars Dealers operate the LEYCARE system, and as there are just under 2,000 in the United Kingdom, there is bound to be one located conveniently for you. To locate your nearest Dealer, please refer to Yellow Pages.

—LEYCARE the only approved service for Austin Morris, Jaguar Rover Triumph.

## UNIPART

The Unipart Sign. You'll see it wherever you are in the UK, in cities, towns and along the road. Always near at hand, always at your service. Not just for a fine selection of top flight accessories, but a complete range of quality parts from a nut and bolt to an exhaust system, rigorously tested by Unipart engineers and chemists to ensure that your car runs efficiently, safely—longer. So for all parts and accessories, call in at your nearest Unipart stockist today—you'll be welcome, wherever you see this sign.



Gauntlet—our way of telling you where to buy Britain's best used cars

Buying a used car can be a chancy business. For many, the prospect of handing over hard earned cash to someone they may never have seen before, for something they may know very little about, can be quite unnerving to say the least.

The advantages of buying a used car from a GAUNTLET Dealer can be summed up in one word—CONFIDENCE.

This is where GAUNTLET comes in. The Scheme is specifically designed to take the worry out of buying a used car and give used cars a good name.

The confidence of knowing that every Gauntlet Dealer has been checked and approved by BL Cars. The confidence of knowing that every Gauntlet car carries either a full parts and labour Warranty for a minimum period of 3 months/3,000 miles, or the new 12 month Gauntlet Supreme, giving very comprehensive mechanical breakdown insurance cover—with unlimited mileage and help toward car-hire, tow-in, continental breakdown costs. And choice as well. Not every Gauntlet car is a BL car—all makes and models are sold under the Scheme.

The Gauntlet scheme is operated by many BL Cars' Distributors and Dealers throughout the country—so if you feel like a new car is beyond your reach and are thinking of buying a used car call in to your local Gauntlet Dealer—we think you will find it worthwhile.

## TAX-FREE SALES

#### Diplomatic and personal exports

The BL Cars, tax free sales operation is geared to help those qualified to buy a new car in U.K. free of Car Tax and VAT within HM Customs and Excise concessions.

The scheme can apply to diplomats on UK assignments, members of HM forces about to be posted overseas, certain visiting armed forces on NATO postings to UK as well as international tourists and in transit business people.

We are pleased to help in selecting the best model from the wide range of saloons, estates and sports cars for ultimate operation in various markets worldwide. UK delivery or direct home shipment can be arranged.

Specialist advice is always available from our London retail showroom above Green Park Station:

BL Piccadilly Centre  
Tax Free Sales  
Devonshire House  
Piccadilly  
LONDON W1X 6HQ

Telephone: 01-492 0881  
Telex: 261246

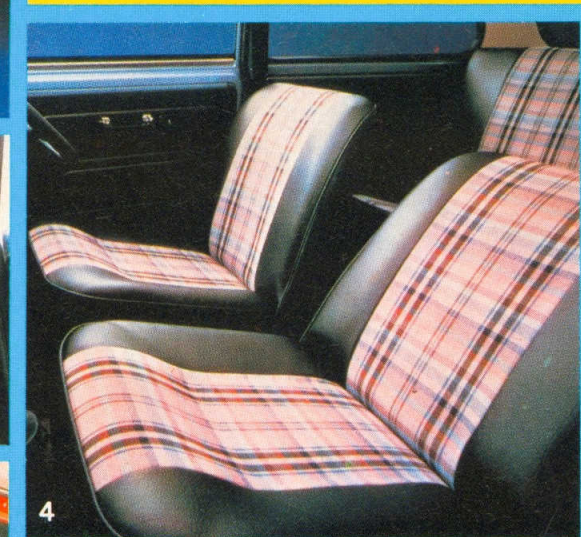
or through our extensive Distributor and Dealer network.

## Austin Morris

## Mini

This year, the legendary Mini comes of age and, to celebrate its 21st birthday, we present a new range with added refinements and features. What hasn't changed is the basic Mini concept; a car that's small enough to nip through city traffic and easy to park in spaces, large enough inside to make driving a pleasure and economical enough to stop you worrying about rising fuel prices.

From the new quiet Minis choose between the well appointed HL saloon; the rugged and capacious HL Estate and the better-than-ever-before City, all available with optional automatic transmission.



1. Elegant Mini HL Saloon
2. HL Estate
3. Mini HL fascia
4. Smart looking HL seating
5. Houndstooth trim—Mini City
6. City fascia
7. Versatile load carrier—HL Estate
8. City Saloon

**Engine:**  
Four-cylinder, transverse, o.h.v. in unit with clutch, gearbox and final drive. Capacity 998 cc (60.96 in<sup>3</sup>). S.U. type HS4 carburettor. 39 b.h.p. at 4,750 rev/min.\*

**Transmission:**  
Diaphragm spring clutch. Four forward speed synchromesh gearbox. Front wheel drive, open shafts.

**Steering:**  
Rack and pinion.

**Road Wheels:**  
Five pressed steel with 145SR—10 radial-ply tyres.

**Suspension:**  
Independent all-round rubber cone springs.

**Coachwork:**  
City/HL Saloon—four-seater, two-door saloons of all-steel unitary construction. HL Estate—two-door, all-steel unitary construction with double-opening rear doors. Black/white houndstooth cloth seat facings on City.

Check fabric seat facings on HL Saloon and Estate. Inertia reel front seat belts on all models. Rubber floor mat on City, fitted carpet on other models. Rake adjusting front seats, tinted glass, 4-spoke steering wheels, armrests and door bins on HL and Estate. Matt black bumpers front and rear on City, chrome bumpers on other models. Large matt black wipers on all models.

**Optional Extras:**  
Automatic transmission.

\* DIN 70020

There's a choice of fifteen individual models in the highly developed Allegro range. Each one designed to offer a combination of economy and comfort that enables you to select the one that's exactly right for your motoring needs.

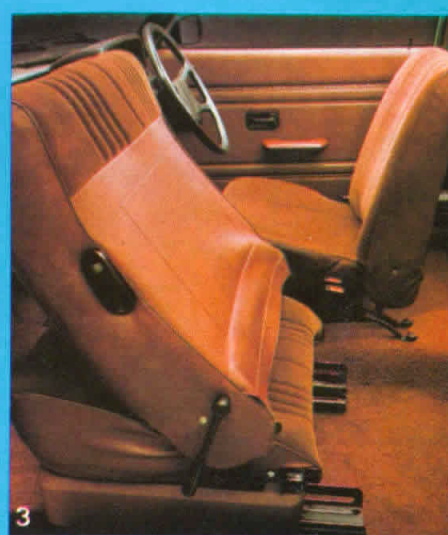
There are two-door and four-door Allegro saloons, with varying degrees of luxury to suit your pocket. There are three-door Allegro estates, ready to give a load-swallowing capacity of 53.1 cu. ft. at a moment's notice. There are four engine sizes, to help select the balance of performance and fuel economy that suits you. And as well as the 1.7 L and 1.7 HL auto-

matic saloon and the 1.7 L automatic Estate models, there's the added option of automatic transmission on the 1.3 models.

What all Allegro models have in common is tried and trusted engineering, family size roominess within compact outside dimensions, superb comfort with unique †Hydragas suspension, clean, modern styling and, most important of all, refreshingly low running costs.

Look into the Allegro range. You'll find plenty to interest you in these fifteen family supercars.

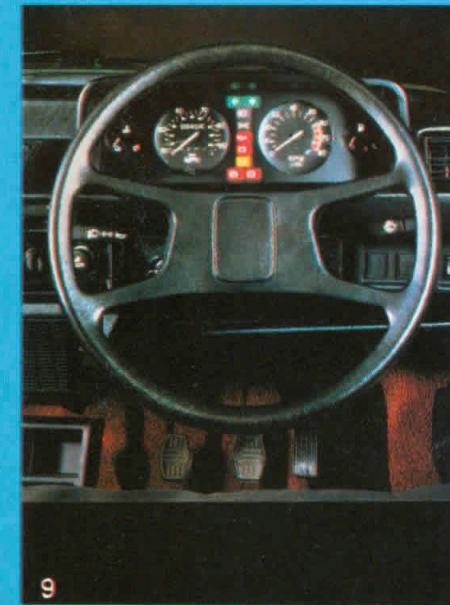
† Registered Trademark



1. Cropped nylon seats in 1.1, 1.3, and 1.3L models
2. Four-spoke steering wheel
3. Two-door easy rear seat access
4. Concise instrumentation
5. Allegro 1.1/1.3 four-door Saloon. Two-door Saloons also available
6. Allegro 1.3L two and four door Saloon



7. Estate's tailgate
8. Estate's 53.06 cubic feet of loadspace
9. Tachometer on HL models
10. Ergonomically designed seating
11. Allegro 1.5HL Saloon



**Engine:** Four-cylinder, transverse, in unit with clutch, gearbox and final drive. 1.1 Saloon: Push-rod overhead valve. Capacity 1098 cc (67 in<sup>3</sup>) 45 b.h.p. at 5,250 rev/min\*. S.U. type HS4 carburetter. 1.3, 1.3 L Saloons and Estates and 1.3 HL Saloon: Push-rod overhead valve. Capacity 1275 cc (78 in<sup>3</sup>), 54 b.h.p. at 5,250 rev/min\*. S.U. type HS4 carburetter. 1.5 L Saloon and Estate and 1.5 HL Saloon: O.h.v. with single overhead camshaft. Capacity 1485 cc (91 in<sup>3</sup>), 77 b.h.p. at 5,750 rev/min\*. Twin S.U. type HIF 4 carburetters. 1.7 L Saloon and Estate: O.h.v. with single overhead camshaft. Capacity 1748 cc (107 in<sup>3</sup>); 72 b.h.p.

at 4,900 rev/min\*. Single S.U. type HS6 carburetter (automatic transmission only). 1.7 HL Saloon: O.h.v. with single overhead camshaft. Capacity 1748 cc (107 in<sup>3</sup>); 90 b.h.p. at 5,500 rev/min\*. Twin S.U. type HS6 carburetters.

**Transmission:** Diaphragm spring clutch. Four forward speed synchromesh gearbox on all 1.1, 1.3 models; five forward speed synchromesh gearbox on all 1.5 and 1.7 HL (manual) models. Automatic gearbox on 1.7 L models. Front wheel drive, open shafts.

**Steering:** Rack and pinion.

**Road Wheels:** Five pressed steel with 145—13 radial-ply tyres on 1.1, 1.3 and 1.3 L Saloons; 155—13 radial-ply tyres on all other models.

**Suspension:** Independent †Hydragas system.

**Coachwork:** 1.1 and 1.3 L: Four-seater, two-door saloons. 1.1, 1.3, 1.3 L, 1.3 HL, 1.5 L, 1.5 HL, 1.7 L and 1.7 HL: Four-seater, four-door saloons. 1.3, 1.3 L, 1.5 L and 1.7 L Estates with lift-up tailgate. All steel unitary construction. Nylon fabric seat facings on all 1.1, 1.3 and 1.3 L, 1.5 L and 1.7 L models. Vinyl roof and velour seat trim on all HL models. Inertia reel front seatbelts on all models. Fitted carpets in all passenger compartments. Head restraints on HL models; reclining front seats except on 1.1 model.

**Optional Extras:** Automatic gearbox on 1.3, 1.3 L and 1.3 HL models, also available with single carburetter engine on 1.7 HL. Vinyl roof on 1.3 L, 1.7 L and 1.5 L Saloons. Delay wipe (standard on HL), front fog lamps (standard on HL), head restraints (standard on HL), laminated tinted windscreen (standard on HL), tinted glass (standard on HL), passenger door mirror (standard on HL and Estate), vinyl roof (L saloons only). Automatic transmission (all 1.3 models). Black or metallic paint finish (all models).

\* DIN 70020  
† Registered Trademark

This superb range of twelve cars and estates combines the creative flair of Italian styling with robust practicality of British engineering. Few cars, at any price, can match the sleek Ital for style. From its dramatic front end, with powerful halogen headlights and aerodynamic spoiler, to its elegant rear, with high-visibility rearlight clusters, this car is a classic example of engineering design.

The promise of luxury and high performance is amply justified by a wealth of technical and comfort features. Three highly efficient engines are available, the outstandingly economical 1.3 'A Plus' or the advanced, pow-

erful 1.7 litre and 2.0 litre 'O' Series overhead camshaft units. To match the car's impressive acceleration, there are dual circuit, servo-assisted front disc brakes and precision rack and pinion steering plus 155—13 steel-braced radial-ply tyres.

The Ital is available in L, HL and HLS trim levels. Inside the car, feelings of spaciousness and luxury are heightened by the Ital's comprehensive acoustic control package, which reduces stress on long journeys or in the hurly burly of city traffic. L and HL models offer durable marle fabric seating and the luxury seating of the HLS is trimmed in ribbed and plain velour. Morris Ital—styled in Italy. Built in Britain.



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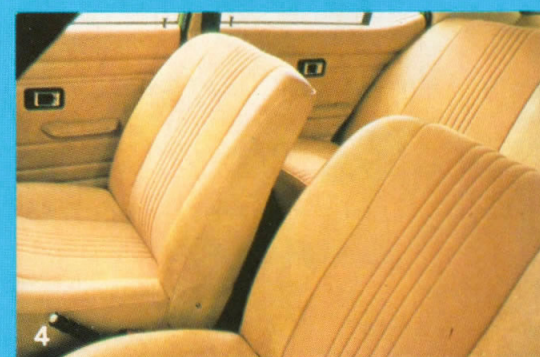
- 1. Ital L Saloon and Estate
- 2. The HL Saloon and Estate
- 3. New four-spoke steering wheel
- 4. Ergonomically designed seating
- 5. HL fascia
- 6. Reclining front seats on HL and HLS



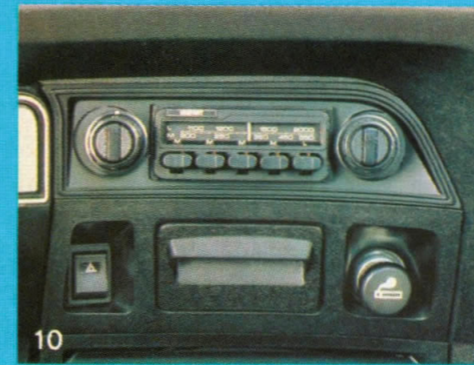
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- 7. HLS Saloon and Estate
- 8. HLS interior
- 9. Comprehensive HLS fascia
- 10. Push-button radio on HL and HLS
- 11. Face-level ventilation
- 12. New style gear lever knob
- 13. Estate's 58.4 cubic feet luggage space.



13

**Engine:** (1.3 models) Four-cylinder, in-line, o.h.v. Capacity 1275 cc (77.8 in<sup>3</sup>). \* 60.8 b.h.p. at 5,400 rev./min. Viscous coupled fan. Single S.U. HIF44 carburetter. (1.7 models) Four-cylinder, in-line, o.h.v. with single overhead camshaft. Capacity 1700 cc (104 in<sup>3</sup>). \* 77 b.h.p. at 5,180 rev./min. Direct-drive fan. Single S.U. HIF6 carburetter. (2.0 models) Four-cylinder, in-line, o.h.v. with single overhead camshaft. Capacity 1994 cc (122 in<sup>3</sup>) 89.6 b.h.p. at 4750 rev./min. Viscous coupled fan. Oil cooler. Single S.U. HIF6 carburetter.

**Transmission:** (1.3 and 1.7 models) Diaphragm-spring clutch. Four forward speed synchromesh gearbox. Hypoid bevel crown wheel and pinion. (2.0 models) Borg Warner 65 gearbox. Automatic transmission with hypoid bevel crown wheel and pinion.

**Steering:** Rack and pinion.

**Road Wheels:** Pressed steel with 155—13 steel braced, radial-ply tyres.

**Suspension:** Independent front torsion bar system; semi-elliptic rear leaf springs.

**Coachwork:** 1.3 L, 1.3 HL, 1.3 HLS, 1.7 L, 1.7 HL, 1.7 HLS and 2.0 HLS four-door, four/five seater saloons. 1.3 L, 1.7 L, 1.7 HL, 1.7 HLS and 2.0 HLS Estates of all-steel unitary construction. All models—wrap around bumpers, front air spoiler, door mounted exterior mirror, rear mud flaps. Inertia reel front seat belts, fabric seat inserts, carpet in passenger

compartment, interior bonnet release, door-mounted armrests (front only on L Estate), and dipping interior mirror. HL and HLS models—bright wheel embellishers, body side rubbing strips, bright waist moulding. Seat valances, reclining front seats, centre console and passenger grab handles. HLS models—tinted glass, vinyl roof (saloons only), fabric seat surrounds, cloth door trim, front seat head restraints, boot carpet (saloons), front door bins and rear centre armrest (saloons). All models—two-speed electric wipers/screenwash, fresh air ventilation/heating system with two-speed fan,

heated rear window, side repeater flashers, hazard lamps, reversing lamps, twin rear fog guard lamps (saloons) and rear wash/wipe (Estates). Speedometer/trip recorder, fuel/water temperature gauges, warning lights for ignition, heated rear window, hazard lights, main beam, oil pressure and brake line failure. HL and HLS models—load space light (Estates), cigar lighter, boot light, glovebox light, 5-push-button radio and clock. HLS models—intermittent screen wipe, twin horns, dual panel lighting (Saloons only), tachometer and warning lights for choke/handbrake.

**Optional Extras:** All models—Metallic paint and tinted, laminated windscreen. L only—Radio. HL Saloons only—Vinyl roof. L and HL models—clear laminated windscreen, tinted glass. HL & HLS—Automatic transmission (standard on 2.0 models).

\* DIN 70020