

On the cover: a setting for Spring. Handmade tiles by Allan Wallwork; ash bench, Reynolds Woodware, Ltd.; pottery, Craftsman Potters' Shop; flowers from Fern Display, Ltd.; the curtains from Sanderson's Vigers' range. Photo: by Roland Skerrett

Ideal Home

189 High Holborn London W.C.1 and Gardening

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CONTENTS

Letters	8
Shopping Arcade	11
The Little Shops—Part 15 Daphne Gillary and Laila Goodman	27
Care and Repair—Part 18 Pianos	32
Cutlery Sense	34
Book Review	- 45
Jazz Record Reviews	48
Maud MacCormac's Column	51
Houses Home tailored to a perfect fit Step forward for a retreat	53 56
A Flight of Plain and Fancy	59
IDEAL HOME Privilege Offer Stainless steel bowls	66
IDEAL HOME in Oslo Colour, comfort and co-ordination	68
Sophistication in Plastics	78
Taking the Long View	80
Leather for Leisure	84
Gardening What we can learn from the great gardens Gardeners' Diary	86 105
Cookery The spirit of Provence Hot picnics	91 97
Motoring Mod gear	101
How Switched-on Are You?	107
Privilege Offer order form	118
Technically Speaking Thermalstruction	123
Design in Action	131
Holidays Escape to Malta	165
Advice Coupon	168
Next Month's IDEAL HOME	170
Barrier and the second	

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House talk

A FEW YEARS ago, one of those BBC quiz programmes produced a memorably terse answer to the question, "Why bother to study history?" Delivered by a slow rustic voice, the reply was, "Because you may not know where you're going, but you're a fine fool if you don't know where you've come from."

Which was as good a way as any of pointing out that there is much more to history than being able to reel off the dates of reigns and battles. For instance, contemplating an old house or a tiny church tucked away in some corner of the countryside, an ancient little bridge or even a barn, can vividly stir a feeling of having deep roots. In this age of supermarkets and super-matchbox offices, such things are precious links with a past when simple beauty came before commercial expediency. A nation without old buildings is like a man without a memory.

So a particular welcome to the brave enterprise of The Society for the Protection of Ancient Buildings. Dedicated to conserving what is good from all our yesterdays, it has with nice alertness timed what might be called Operation Snapshot with the start of the 1966 holiday season.

This is the idea: if you are holidaying (or living) in Suffolk and possess a camera, keep your eye open for old buildings, monuments, etc. which seem to be neglected and record them on film. "All too often," says the Society, "fine survivals of the past are quietly demolished or allowed to deteriorate beyond repair, because we do not hear about them in time."

If the Suffolk experiment goes well, other counties will be covered. Photographers must be amateurs and, with the Society relying entirely on voluntary support, only

continued

token prizes can be offered. But it is hoped to stage an exhibition of outstanding entries later on.

Full entry details can be obtained from Mr. Ian Miller, 77 Angel Street, Adleigh, Ipswich, Suffolk.

Posterity might be grateful to you.

Outstanding

OVER the last 15 years there has been a quiet renaissance in British silver and jewellery design. How much of this is owed to the Royal College of Art is demonstrated in its May Exhibition, featuring work done by Eric Clements, David Mellor, R.D.I., John Donald, Gerald Benney, Robert Welch, R.D.I., Gillian Packard and others.

A splendidly reassuring sight.

Cliffhanger

ALTHOUGH unlikely to fit in with the S.P.A.B.'s notion of an "ancient monument," the figure reproduced below might well attract many of the cameras taken to Cornwall this year.

The third Horseman on his Cornish coast



Awarded their silver medal by The Royal Society of British Sculptors, this life-size portrayal of the third Horseman of the Apocalypse, by Sean Crampton, overlooks Whitsand Bay, Port Wrinkle. Mounted on a plinth of Bodmin Moor granite, it was placed there by Mr. William Elmhirst of Dartington Hall, who commissioned it. The sculpture is of welded phospor-bronze.

Its conception is based on the awesome Revelation of St. John: "I heard the third beast say, Come and see. And I beheld a black horse; and he that sat on him had a pair of balances in his hand. And I heard a voice say, A measure of wheat for a penny, and three measures of barley for a penny; and see that thou hurt not the oil and the wine."

At your service

AS ITS NAME suggests, The Building Centre, tucked away in Store Street, off London's Tottenham Court Road, is primarily intended for the building trade. But all

those wanting to improve their homes, or who are having houses built for them, will find it a treasury of advice given impartially and without cost. Its nonprofit-making permanent exhibition of new products and constructional techniques is open to all. Individual problems get the consideration of experts.

Its 650 exhibits (many in group displays) represent about 2,000 firms, ranging from kitchenware, lighting, heating, windows, floor materials and fuels, right down to well-designed sets of house numbers.

The heating sections are manned by staffs with special technical know-how. Mr. Clayton, the Centre's manager, says, "Of course we can't make up people's minds for them. But we offer sufficient information enabling them to decide for themselves."

There is a unique "brick library," displaying over 500 facing bricks made in Britain. Nearly 10,000 manufacturers feed a knowledge section on building products. On a stocked main counter there are enough brochures and leaflets for the asking to while away the longest journey home.

You pay nothing to go in and nothing for answers to any of your queries.

Future outlook

THE BUILDING CENTRE, however, might have some queries of its own about what will be inevitably described as an advanced concept of urban dwelling.

This is a little surprise architect Moshe Safdie apparently has in store for visitors to Canada's World Exhibition, held in Montreal next year from April 28 to October 27. Called "Habitat 67," it is a £4 million model housing project.

With 375 pre-fabricated units, with all services installed before one of them is raised into position, there will be 175 separate dwellings, containing from one to four bedrooms, and each one will have its own terraced garden and children's play area provided by the roof of the unit below it.

Everything is strung together like an elongated pyramid, with inclined planes allowing for "streets" with shops and so on. For Safdie it means "providing high density housing for families and yet still offering all the amenities which are now available only in single, separated family dwellings."

It sounds fine. We can but wait and see.

Below, Safdie's model of living to come



Croydon special

THIS issue contains a special feature on the rooms planned by IDEAL HOME, in conjunction with the Council of Industrial Design, for showing at The British Trade Fair in Oslo, from April 29 to May 15. (See page 68.)

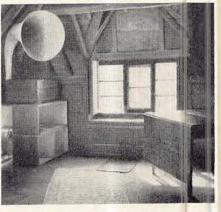
It will be a big occasion, anticipated visitors including the Duke of Edinburgh and the Lord Mayors of London and Newcastle. But for those who cannot make the trip to Norway, a special exhibition based on the rooms is being staged in the Croydon furnishing shop of John Perring Ltd., opening on April 28 for six weeks. From 9 a.m. to 5.30 p.m. on Mondays, Tuesdays and Thursdays; 9a.m. to 1 p.m. on Wednesdays; 9 a.m. to 8 p.m. on Fridays; and 9 a.m. to 6.30 p.m. on Saturdays.

John Perring, who is still in his early thirties, is putting on this show because he believes that his own generation coming to live in the new Croydon are going to be enterprising and interested in the practical best of today's design—without gimmicks or nonsense.

Haunted cottage?

SOMETIMES, the home of a remarkable individual seems to retain the impress of his or her character long after death. How

Below, on this hand-made gramophone T. E. Lawrence played Beethoven and Mozart



far this may be due to the influence the owner had on its contents or structure, and how far to something less tangible, is a tantalising question.

Clouds Hill, in Dorset, is one such dwelling. In this cottage, over a period of some twelve years, lived T. E. Lawrence—enigmatic "Lawrence of Arabia". Writer Lucien Myers describes how he visited it, not so long ago, on a quiet day. "Lingering in its tiny rooms," he says, "I began to have the feeling of a presence, of someone whose being saturated the place and made it a little easier to understand him."

When Lawrence first rented the cottage in 1923, soon after becoming a private in the tank corps at nearby Bovington Camp, it had become derelict, and what he gave to its rehabilitation was inevitably highly individual.

When he later joined the Air Force in Continued on page 5



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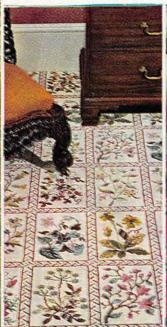
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LEFT. Pastel Rose Bouquet, Design No. 2/4378 BOTTOM LEFT. Alpine Rock Plants, Design No. 33/3311 BOTTOM RIGHT. Turkey, Design No. 41/3364



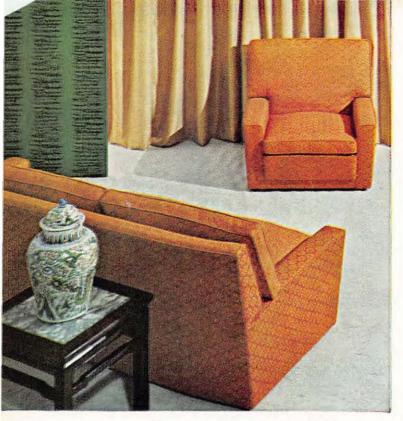


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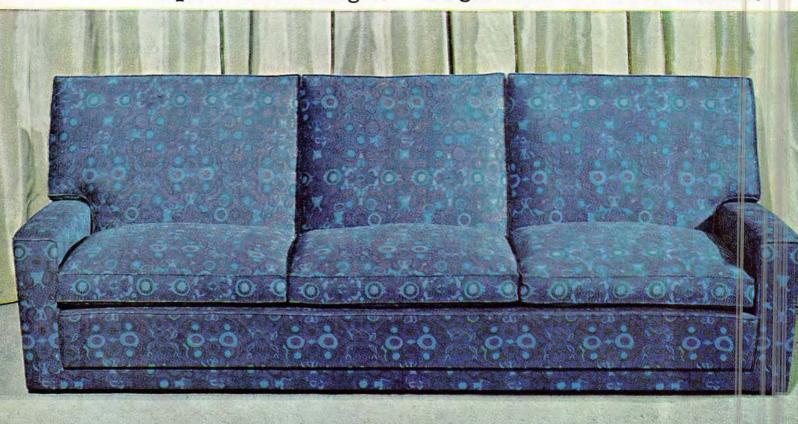
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[•] The painting Kergean by Georges Mathieu kindly loaned by Gimpel Fils Gallery

continued

1925, he decided to buy Clouds Hill, and in 1933 the proceeds of his writings allowed him to embark on a series of improvements. This was to be his home for his eventual retirement. The ground floor was equipped as a bedroom-cum-library, with "usual offices" in the ground floor back. Along with other changes, these were carried out by Lawrence with his own hands, helped by a few local craftsmen.

Discharged from the R.A.F. in March, 1935, he prepared to settle down in Clouds Hill. He wrote to a friend in May, "Everything inside and outside my place approaches perfection." A few days later, he crashed on his supercharged motorbike and died.

The cottage was presented to the National Trust in 1938 through Mr. A. W. Lawrence, his brother, and for the most part has been kept as Lawrence knew it. There is a feeling of austere restfulness throughout Clouds Hill. Shapes are simple and mostly rectangular. Colours are confined to the browns of wood and leather, the black and grey wrought iron and stainless steel of candle holders and fenders (designed by Lawrence), seen against neutral walls.

The tiny "eating room" at the back of the first floor contains little beyond a ship's bunk, small mahogany table and mirror—with the glass domes under which Lawrence kept bread, butter and cheese.

The setting of Clouds Hill is singularly lovely. It nestles in a small clearing, with a glory of rhododendrons and other shrubs, surrounded and overtopped by tall elms and oaks. Its external appearance is neatly uncompromising, whitened brick walls having windows on the west side only. There are dormer windows on the north and, apart from a skylight and chimney stack, the entrance door on the south is the only other feature.

The door has a beautiful knocker designed by T. E. Lawrence and made by a local smith. On the stone lintel are carved two Greek words saying, "Nothing matters". For those who grasp the positive meaning of the expression, they throw light on Lawrence's thinking and feeling.

Continued overleaf

Below, Clouds Hill with its simple whitened brick walls, seen from the south side. One door, no windows



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continued

Garden budget

How MUCH a year do British gardeners spend on their blessed plots? According to research carried out by Fisons Horticulture Ltd., about £1,500,000 a week.

A third of the annual £74,500,000, says the report, "is accounted for by services supplied direct by garden contractors and landscapers, and by the purchases of plants from local nurserymen." The rest was broken down into the following major groups:

Fertilisers and chemicals: £6,000,000. Peat: £3,000,000. Seeds: £3,000,000. Bulbs: £3,000,000. Roses, trees and shrubs: £13,000,000. Machinery, tools and equipment: £14,000,000. Lawn mowers: £7,500,000.

£150,000 a week on mowers? Clearly, we are all haunted by Wordsworth's line: I dread the rustling of the grass. . . .

Opening gates

IN THE above report there is no mention of the sum spent on books about gardening. One recent publication, which might be described as a rich bed of information, is *Gardens To Visit*, produced by The Gardeners' Sunday Organisation. It lists, with detailed information, including how to get there, all the magnificent private gardens open this year to the public. There are hundreds of them, all over the

country, 70 available at the beginning of May.

This annual booklet, costing only a shilling, includes many new places. For instance, for the first time the garden of Winkfield Place, Windsor, will be open on Sunday, May 22. Founded by Constance Spry, it will particularly interest flower arrangers. Admission is a shilling, with demonstrations of flower arrangements at an extra charge of two shillings.

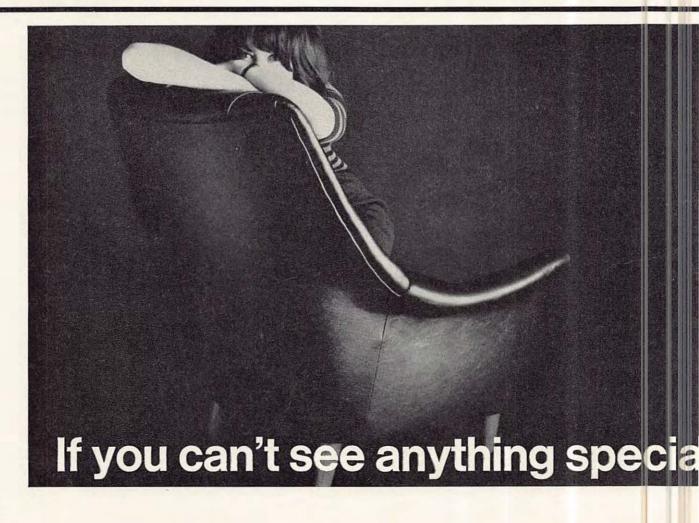
Room with a view

GOLDFISH LEAD a somewhat paradoxical existence. With no private life worth mentioning, yet they have a pretty lonely time of it. So Mrs. Lilo Abel, a reader from Manchester, has devised a garden pool to give them a social life.

Made from rough stone blocks with an inner

Below, how to give goldfish a neat but wider outlook





continue

lining of waterproof cement and a water outlet to facilitate occasional cleaning, it has three glass windows to provide a goldfish's-eye view of how does the garden grow, *plus* a big glass plate as a roof on which drinks and meals for humans can be served. So, all in all, a goldfish need never feel alone again. The whole construction cost Mrs. Abel less than £5.

Keyboard craftsmen

NOT ALL that long ago, it was taken for granted that piano keys were, of course, made of ivory. Hence the phrase, "tickling the ivories."

Today, however, all but the priciest of pianos tend to have "composition" keys, the grain and colour of real ivory cunningly imitated. The difference is apparent to star pianists. For example, ivory—anatural material—responds with much more sensitivity in varying temperatures to the touch, adapts itself far better to a cold or warm atmosphere. Important for the finest interpretation of music.

So, in a world of substitutes, there are still craftsmen who devotedly make the real thing. The firm of H. Harris (Ivory) Ltd., founded back in the 18th century, has more than 20 skilled employees in its St. Ives workshop. From imported whole ivory tusks they fashion quite a variety of objects, from plaques for plectra, saddles for guitars, necklaces



Mr. Harris with the raw material of real piano keys

and brooches, to chessmen, cuff-links and cigarette holders.

But keys for pianos and organs are the major product. These keys are "pickled" in a solution based on hydrogen peroxide, with secret ingredients. (In the best traditions of family concerns!)

Subsequently, they undergo a sun-bleaching process, laid out on trays in a kind of outsize greenhouse. The variations in grain and shade are carefully inspected, so that matching sets can be assembled.

Far from being a dying relic of some other age, this craftsman's corner in Cornwall busily contributes to Britain's vital export trade. Ninety per cent of its output goes to markets all over the world—even to Africa, from which the tusks come. Mr. Charles Harris, a great-grandson in this family firm, received the M.B.E. for its export achievements.

To inwardly digest

WITH acknowledgments to *The Daily Telegraph*, we reproduce a thought-provoking advertisement from a leaflet for English-speaking visitors to Istanbul if on a holiday in Turkey:

"Try our wonderful Oriental cuisine. You will find one experience is enough."



You can curl down in a Novella snug as a bug! Or stretch out full length, because we've built it wide and low. The head rest is high and the arms are moulded wide for comfort.

Why? Because Novella has a sculptured shape—like an egg, beautifully light and easy to move! Inside the frame we have fitted rows of high tensile springs to take the continuous wear and tear of modern living. The legs are placed well apart for strength and stability.

The covering here is in elegant buttoned black cirrus, but we custom build the Novella in many fabrics and colours.

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If you want the rest of the family to enjoy Novella comfort, why not try a Novella settee at the same time?

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HARRISON

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LETTERS

SIR—You publish delightful pictures of fabrics and furnishings in IDEAL HOME, but sometimes I feel that the information in accompanying captions is not always detailed enough for an average reader.

For instance, I was interested in a sisal carpet you illustrated. The caption gave me the shades and the price but merely added, "imported by Boyle". Now, what and where is Boyle? Another carpet was described as "Tintawn Woodland Green". I found myself wondering if Woodland Green was the colour or the place.

Chesterton, Staffs.

Elizabeth Leslie (Mrs.)

The firm of Boyle was mentioned twice in that particular caption and our reader will find that its full address was given a few lines above the reference to the sisal carpet. As for Woodland Green, this was the only carpet in the picture and the only colour of that hue, so it was regarded as being self-explanatory. However, Mrs. Leslie raises an important point, one we always try to bear in mind so far as space limitations allow. In addition, the Advice Coupon in every issue (see page 168) entitles the reader to put any kind of query to our Service Bureau.

SIR—Your February records feature ("Opera oddities") reminded me of a musicologist who once worked out the extent of the heroine's dramatic death leap in an opera by the 19th-century French composer Auber. It was set in Rome, and over the battlements she duly jumped on a thrilling high note.

The musicologist calculated that, geographically, she jumped seven miles. What price the Olympic Games? Yes, maybe opera is better heard than seen. Edinburgh.

S. Russell

SIR—In Alan Sheldon's otherwise very good article, "Driving In The Snow" (IDEAL HOME, January) he wrote, "Ford pioneered the introduction of vents in rear screen pillars which enable air to be circulated with the windows shut."

Well, I work in the motor trade and I'd say that the Hillman Imp had rear vents at least 12 months before Ford first used them in their Cortina model. Gt. Sankey, Lancs.

D. A. Mellor

Mr. Mellor is technically right. On the other hand, Ford's aeroflow system could be described as a developed ventilation system. Air is introduced independently of the heater—controllable both in volume and in direction—before extraction takes place. Whereas the Imp system extracts air already in the interior or introduced through the heater.

Your views, your comments, your criticisms: we welcome them all. Readers should write to: Letters to the Editor, IDEAL HOME, 189 High Holborn, London, W.C.1.



Here are the Lawsons, Their 3-bedroom house had high ceilings.



Cold floors. Lots of windows. Draughts.



No wonder no one liked to get up in the morning.





"Everything about central heating under one cover," says Frank Lawson. "Costs, systems, fuels—the lot. Only cost a stamp. Saved me pounds."

"We liked our house—but didn't like having winter indoors as well as out," says Frank Lawson. "Central heating was the answer—but I wanted all the facts before I spent any money. And I got them in "The Heating Book" from "Ideal".

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"The Heating Book" is free to everyone interested in central heating. Lets you compare different fuels, systems. Tells you about running costs—and how to keef them down. Everything you need to know in detail. Written by the experts in central heating—"Ideal".

"Ideal" know what you want to know about central heating "Ideal" offer all the equipment for a central heating system boiler, radiators, valves, towel rails, pumps, cylinders, etc. For ali fuels—Gas, Solid Fuel, or Oil. So they can give you all the facts—without bias.



The Lawsons liked solid fuel economy

The Lawsons decided that a solid fuel system would suit them best. They studied "The Heating Book" which gave them an estimate of the cost of full central heating with solid fuel in their type of three-bedroom semi-detached house. They had an "Ideal Marquis" boiler, 6 "Ideal" steel radiators, a lagged 25 gallon cylinder, pump and piping, and an "Ideal" heated towel rail. The total cost—including installation was £330.

... with the "Marquis" boiler The "Marquis" is Britain's most modern solid fuel boiler. It's neat and compact. With thermostat and draught stabiliser to cut down running costs. Plus a special rocking grate to clear ashes quickly, cleanly.

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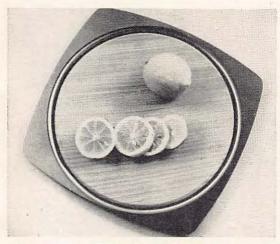
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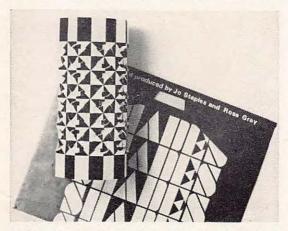
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ACRILAN

SHOPPING ARCADE



Above, square chopping or serving tray by the Cheltenham Tool Co. has a loose wooden board set into a stainless steel tray. It costs £2 3s. 6d. and can be obtained from most large department stores

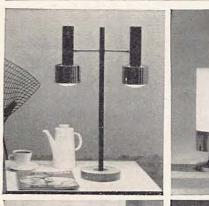


Above, Op-Art black and white card lampshade by Jo Staples and Rose Gray comes in a carrier as a flat kit for home assembly. 18s. 9d., post 2s., from Ian Crawford, 23, New Road, Brighton

Below, Austin Johnson imports this white earthenware coffee-set for six, from Holland. £7 7s., post 5s., from Taurus, 3 and 5, High Petergate, York Continued overleaf













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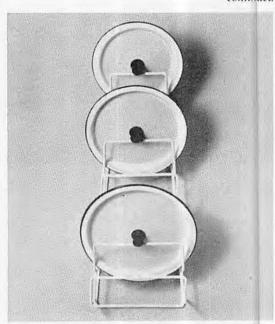
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Above, the hand-thrown stoneware plant pots by Roy Oliver in unusual grey and brown glazes cost £2 2s. (8-in. diameter) and £1 5s. (5\frac{1}{4}-in.). ampersand interiors, 2b, New Walk, King Street, Leicester

SHOPPING ARCADE

continued



Above, saucepan lids can be kept tidy in this white Imp plastic-coated steel hanging rack. For eight lids it costs 11s. 6d., and for six 9s. 11d. One of the stockists is Bentalls of Kingston, Surrey

Below, Royal Kampen enamelled steel ivory 2-litre coffee maker, 49s. 6d., and a $10\frac{1}{4}$ -in. black and cobalt blue Dutch casserole, 46s. 6d., come from range available at most large department stores

Continued on page 15



What price Privacy?

Less than you think - when you choose a Sunway Blind



Perfect peace for that night-time feed...shade for the afternoon nap. A dozen times a day you'll be so glad you fitted Sunway Blinds. Just a touch...and you let in as little or as much of the world as you like... giving not just privacy alone...but welcome cool and

shade when it's hot...reflecting every bit of light when it's dull. And the cost? Surprisingly little for a superbly finished blind that's 'made-to-measure' in any of 20 colours. No wonder Sunway Blinds are inmore peacefully private homes than any other make.

□ Individually made to your exact requirements at no extra cost □ 3 different slat widths for you to choose □ A choice of 20 individual colours...or any combination you wish. See how your home can be more private, more modern, with Sunway Blinds. Write today for free colour brochure to Venetian Vogue Limited (B6/5). Bath Road, Slough, Bucks.



put all other blinds in the shade





Crown Covent Garden 8/989

Templeton Axminstersthe proudest decoration your home can wear

Houseproud. Home proud. Templeton Axminsters are designed to stay colour bright and pattern right through long years of hard wear. Templeton Axminsters add lasting magic, lasting good looks to any room. No other Axminsters offer such a combination of high quality, colour and design at such attractive prices. *Covent Garden*, shown here, is a new design in the Templeton Axminster range of Crown Broadloom, and there are many other contemporary and traditional designs available in this excellent quality. *Crown*, approximately 88/3 per square yard. *Imperial*, approximately 68/6 per square

yard. Bedroom Broadloom, approximately 52/9 per square yard. Templeton Axminsters are woven from a hard-wearing mixture of 85% wool and 15% nylon.

Ask to see Templeton Axminsters at your furnishers or carpet shop, or write for further details to Dept AA2 James Templeton & Co Ltd Templeton Street Glasgow SE

TEMPLETON

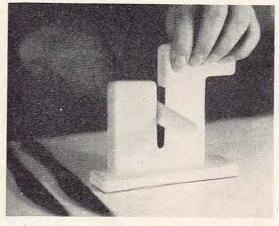
Weavers of the finest carpets in the world Glasgow London Manchester Leeds Birmingham



Above, Waddington's Fine Art jigsaw of the Della Robbia plaque of the Virgin and St. John Adoring is one of a series for grown-ups using good quality prints. The jigsaws cost 17s. 6d. each. Most stores

SHOPPING ARCADE

continued



Above, Chantry knife sharpener designed by Robert Welch keeps a sharp cutting edge on stainless or carbon steel knives. Archant Ltd., 39s. 6d. Most stores

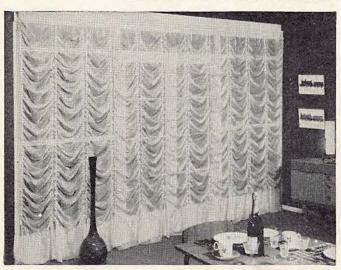
Below, Peerage brass door knockers have a permanent lacquer finish which will withstand weather. The lion's head is $8\frac{1}{4}$ in, long and costs £2 13s. 9d. The urn is $7\frac{1}{4}$ in, long and costs £1. 7s. Most stores



Continued overleaf

For a fresh outlook...

commonwealth ready to hang festoon curtains



Festoon by Commonwealth, available with single or double bottom frill, fringe or plain hem.

Spring comes trimly in through these classically tailored perfectly draped curtains in 'Terylene' Silver Seal. The quality is designed to make your friends envious; the cost is surprisingly low.

- Ready to hang
- Guaranteed high quality
- Machine washable
- Drip-dry, minimum-iron
- Sizes to fit all windows.

Festoon curtains are one of the styles in the large range of ready-to-hang curtains available at leading stores in the larger towns. But complete the coupon for leaflets, and the name of your nearest stockist.

Styled by





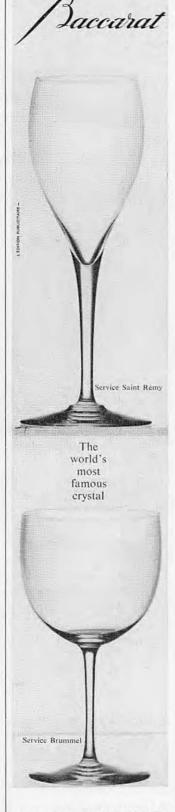
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The hole story of warmth lies in blankets by

Lan-Air-Cel. So warm.
So light. So softly woven from
Scottish spun wool. Woven
into a pattern of little cells.
That's Lan-Air-Cel's secret
ingredient. That's why
Lan-Air-Cel is warmer and
lighter than ordinary blankets.
Air trapped between those
little cells gives natural
insulation. Cosy warmth
without stifling weight.
Lan-Air-Cel. In all bed, cot
and pram sizes. In marvellous
colours. And in I.C.I.'s new
fibre, Ulstron, as well as wool. Lan-Air-Cel. So warm.







CRISTALLERIES DE BACCARAT 30 BIS. RUE DE PARADIS - PARIS 10° NEW YORK 55, EAST, 57 TH STREET - NY 22

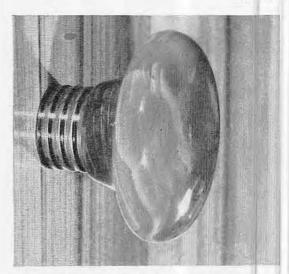
Agents for Great Britain MINTONS LTD. STOKE-ON-TRENT

Each piece engraved



Above, highly-polished brass wall candle-bracket designed by Torben Orskov gives maximum light reflection from the lighted candles. It costs £3 14s. post 5s. From Ian Crawford, 23 New Road, Brighton

SHOPPING ARCA



Above centre, door knob in Pakistan green, White Mexica, Brown Malaga, Black and White Patora or Cream Peru onyx from Albion Crystalcut costs £4 10s. and is obtainable from most stores

Below, Italian Toleware by Valerie Graham. In green, mustard or terra cotta decorated in black. £3 18s. 9d., plant trough £6 11s. 3d. and ice bucket £10 15s. Peter Knight, Esher and Beaconsfield

Continued on page 21



The exotic detail of Oriental tapestry, achieved in the world's finest Axminster

This is 'Mogul', an exciting blend of exotic designs, and colours of unusual richness. A supremely luxurious Axminster woven to grace the very finest rooms.

This is a carpet with a wealth of 'tapestry' detail . . . of subtle tonal nuances. And 'Mogul' is only one of the many sumptuous

designs in the range of Crossley Sultana Axminster Carpets—unquestionably the finest quality Axminster in the world.

The luxurious pure worsted pile is so closely woven that each square inch has no less than one hundred tufts. And every tuft plays its part in tracing the delicate

pattern, giving long life, and standing up to hard wear.

Crossley Sultana Axminster Carpets can be seen at stores whose names are linked with the finest in furnishing.

with the finest in furnishing.
For your nearest Sultana stockist just clip the coupon and post it today.

CROSSLEY SULLANA AXMINSTER CARPETS





The new built-in furniture that fits beautifully in every bedroom

austinsuite MULTIGLIDE

Registered Designs Nos. 919935/6

Whether your bedroom's large or small, L-shaped or well shaped, the Multiglide system of built-in furniture makes the cleverest use of the space you've got. Clever because it can go in a tricky alcove or run the whole length of a wall. And it does this because the wardrobes, 7' 4" high, 2' 3" deep, are made in five different widths. By combining them you can fill any space to within four inches. Clever because there's provision for panelling up to any ceiling height. Roomy top storage cupboards, too, with lift-up flaps. And Multiglide has space-saving sliding doors.

The interior fitments are just as well thought out: there are shelf units, drawer units or a combination



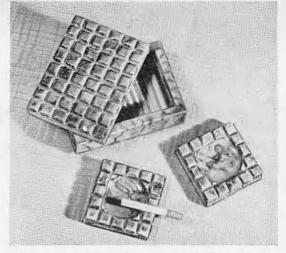


says Our Man

Our Man believes Victorian wealth and assurance went hand in hand with great richness of invention. Some of the most beautiful and convincing decorative motifs in the world of fashion today were born in Victoria's reign. Consequently, Our Man is a collector of Victoriana. He searches for designs of the period which have been overlooked-such as the one he used for the magnificent fabric in this picture. He calls the finished fabric 'Arabesque'. It's available either in plain cotton or linen union each in four colours, width 48/50". Our Man reminds you that 'Arabesque' is only one fabric of many. They're all waiting to be seen at Sanderson stockists and Sandersons' own showrooms in Berners Street, London, W.1. and in Glasgow, Edinburgh, Leeds, Manchester, Liverpool, Birmingham, Exeter, Leicester, Bristol, Southampton, Brighton, Newcastle, Cardiff.

SANDERSON FABRICS AND WALLPAPERS





Above, Italian blue alabaster cigarette box has two matching ashtrays. The set costs £4 10s., post 3s. 6. From William Baker, Old Street Corner, Oxford

SHOPPING ARCADE

continued



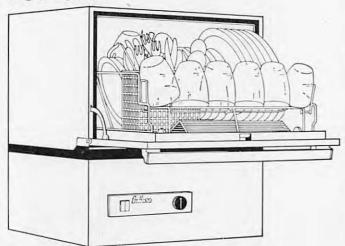
Above, for the 900th anniversary of the Battle of Hastings, the Merrydown Wine Co. has produced an Irish linen glass cloth with an adaptation of the Bayeux Tapestry. It costs 6s. 11d. Matching apron 11s. Stores. Similar vellum wall map 15s. Booksellers

Below, satin-finish, stainless steel divided vegetable dish by Viners. Curved surface makes it easy to clean. Can be washed in a dishwasher. 29s. 6d., post 2s. 9d. Woodland Grove Arcade, Green Lane, Wilmslow, Cheshire



Continued overleaf

Kim cleans everything from a 3-course meal for six-



really clean in 8½ minutes

The Kim automatic dishwasher will wash, rinse and dry all the crockery and cutlery from a 3-course meal for 6. Hygienically clean, in $8\frac{1}{2}$ minutes. Kim heats the water while you're eating. Heats it to 150° , much hotter than gloved hands could bear. Loads into a single tray. Only one tray with Kim. Because one tray is quicker and easier to load than the two on other dishwashers. Then it washes. Revolving spray jets remove every mark. Lipstick, dried grease, egg, everything. Then it rinses. With clean, piping hot water. Then it dries. Really dries. Everything is sparkling. No spots, no fuss, no tantrums. Quieter than any other automatic dishwasher on the market. And it's the first dishwasher that leaves your taps free while it cleans, without plumbing-in.

Kim was developed by the Swiss. So it's elegantly designed, and more compact $(19\frac{1}{2}" \text{ sq.})$. It's made in Britain and serviced by the organisation that makes it. So servicing is never a problem. And it's guaranteed for a full year. Parts and labour. Kim costs just 79 gns. Less than you might expect to pay for a Swiss designed dishwasher. So clip the coupon.

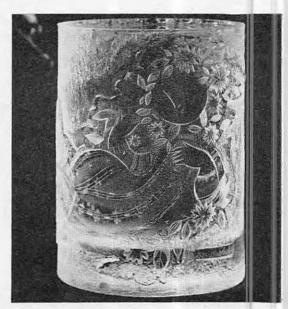
Send me you	ur Kim brochure with the uncoloured fac	ts, please
Name		
Address		
***************************************	County	
Post to: Free E	Brochures, Kim Engineering Ltd. Mount Pleasan Wembley, Middx. Tel: WEMbley 8812	t, Alperton,



Above, Antler's Travelgrip has squared off handles to provide comfier carrying because they cannot cut into sides of hands. Black Niolan 17-in. Double Decker has two separate compartments. £5 19s. 6d.

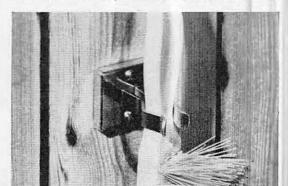
SHOPPING ARCADE

continued



Above, Lava lead crystal vase is designed by Bjom Wiinblad and costs £32 6s. 9d. It is available from Rosenthal Studio House, 102 Brompton Road, London, S.W.3 and other Rosenthal Studio Departments

Below, Manger's rustproof all-purpose household clips retain their tension in use. Held in place by two screws, supplied with the clips, they have a chrome finish, which can be painted. 2s. 6d. each. Most stores

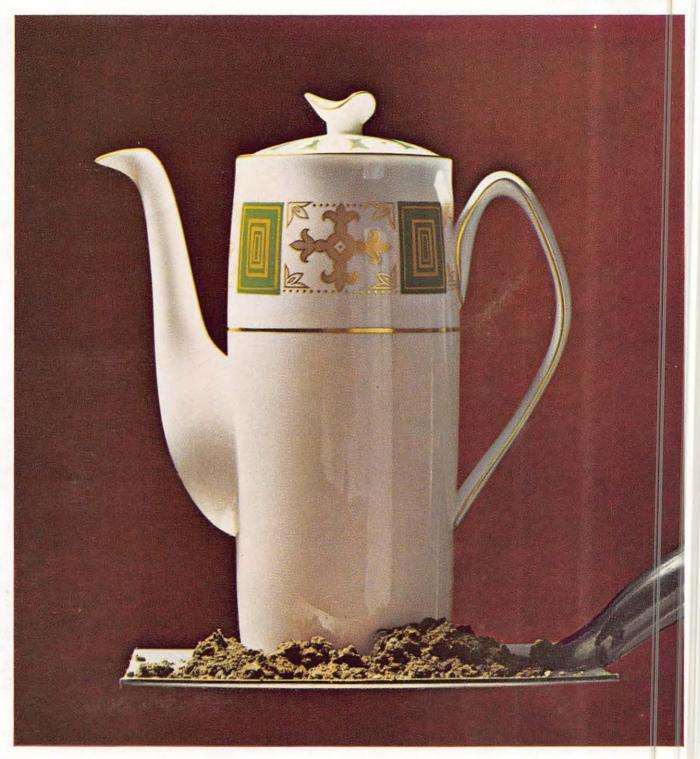




Pennock-one of the Sundrape range of curtains woven in Fibergias by Fothergay



They will never shrink, sag, stretch or fade, fire proof too. Sundrape curtains never need ironing either - they'll drip-dry in a few minutes. PENNOCK is available in Blue (as shown), Gold or Lime colourways. 44 ins. wide. Approx. price 10/11 per yd. Guaranteed for 2 years. Other fabrics in the Sundrape range - FORMOSA, BODMIN and KIMBERLEY - also approximately 10/11 per yd. All four are available as ready-to-hang-curtains. Write for a free copy of the Sundrape Curtain Care Folder and the Fothergay colour folder.



"Spode circa 1966"

said the archaeologist

"Though we could not date this particularly fine specimen of bone china by its quality—since Spode maintained their standards over some hundreds of years—we know this pattern first appeared as Persia in the nineteen-sixties. It belongs to a range created by the Royal College of Art which we know won the Duke of Edinburgh's Award for Elegant Design. It was a particularly successful pattern probably because the rich design made such a perfect foil for the simplicity of line; a trend that belonged to this period."

You can't date Spode. Your grandchildren will love using this set, just as you would enjoy having your grandmother's Spode—some of her favourite patterns are as "in" as anything! Write for the colour brochure "Fine Tableware" to choose the pattern you'd like to live with today!







LET WRIGHTON AND CREDA PLAN YOUR



Creda Quick Discs can be positioned anywhere in the worktop of your Wrighton Kitchen.



FIRST IN DESIGN, FIRST IN FINISH perfection in practical planning with Wrighton Californian and Credaplan. Only Wrighton has Decpol polyester, the glass-like finish in 12 brilliant colours. Only Creda offers new complete planning freedom with split level oven and go-anywhere Quick Disc boiling plates.



with **WRIGHTON** to create new freedom in kitchen design

See Californian and Credaplan at the WRIGHTON SHOWROOM, 3 PORTMAN SQUARE, LONDON W.1 (Just behind Selfridges) Tel: HUNter 4575 or Simplex Electric Co. Ltd. Creda House, Binney Street, W.1.
Write for the Wrighton/Credaplan colour brochures at either of these addresses.

Wrighton Kitchen Furniture and Credaplan is available through builders' merchants and leading stores throughout the U.K.



The exterior view of Pot'n'Panorama at Barnet

TREND SETTERS-15

The Little Shops

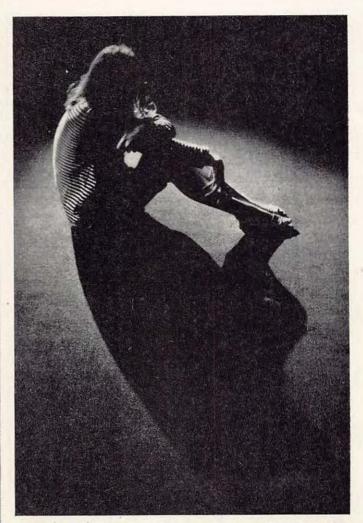
DAPHNE GILLARY AND LAILA GOODMAN

ENCOURAGED BY the Trend Setters features in IDEAL HOME, Daphne Gillary and Laila Goodman opened their shop, Pot'n'Panorama, in Barnet on June 18 last year. They wrote to us and told us that they had enjoyed reading IDEAL HOME for many years, ever since they came back from Canada after the war, and often talked of owning a shop that sold the type of merchandise featured in the magazine. They had always promised themselves that when the time was right, they would make the dream a reality.

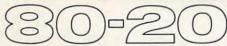
The Trend Setters series started at the time they had just secured the registration papers for their Continued overleaf

The P.S.I. system of wall units, which provide good storage and display facilities, is one item from the small range of furniture that the two sisters stock





wessex



no other plain Wilton carpet can boast such a pedigree—or such colours!

The Wessex breed of quality is the kind that shows; the kind that goes on showing after many years of faithful service. Quality shows in the cleverly blended pile of 80% Wool (for natural warmth and resilience) with 20% Bri-Nylon (for toughness) woven deep into the backing to give extra strength. Quality comes from simplicity brought to life in twenty different colours which delight with their brilliance and subtlety. Quality runs in the family—the Wessex Junior has been woven to the same high standards but with a lighter pile, and is suitable for most domestic situations. Wessex costs about 80/- per square yard and is available in ten widths from 1' 10½" to 15' 0" Broadloom. Wessex Junior, at about 62/6 per square yard comes in six widths from 2' 3" to 15' 0" Broadloom. They are both available in the full range of colours.

Glago	ook for the olden Shield abel, your quality uarantee by arpet Trades imited
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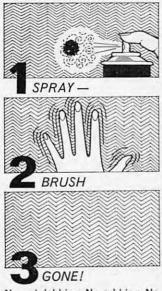
80-20 and name of nearest stockists
Nearest large Shopping Centre



Make your house plants even lovelier with this wonderful new product from pbi. Bio leafshine contains plant-safe wax that shines as it dries. Smooth it gently on to the leaves of your indoor plants with a piece of cotton wool, and presto I they'll have a rich, longlasting gloss that enhances their natural

Ask for Bio leafshine at your florist, chemist or garden store, 2/6d a bottle. And don't forget to have a bottle of Baby Bio, the leading liquid plant food that gives house plants all the nourishment they need.





No wet dabbing. No rubbing. No tell-talering.Goddard's Dry Clean sprays a powder that absorbs spots and stains from clothing, upholstery, even wallpaper. Brush off the powder—the spot goes, too! Saves dry cleaning bills. Only 5/6 at hardware and department stores. De-Luxe with brush cap 6/-

Goddard's





Laila Goodman (left) and Daphne Gillary discussing some of the hand-thrown stoneware which they stock. A few light fittings can be seen behind them

The Little Shops continued

company. Daphne Gillary says: "At that time we hadn't decided on a name for the shop, and were delighted to find a feature title in the February 1965 issue which we thought would make a terrific name for our shop."

Daphne Gillary and Laila Goodman are sisters, and had previously been secretaries, which gave them a grounding in business techniques. They didn't know where to go to find the merchandise which they wanted to stock, so they got in touch with Pottery Gazette and IDEAL HOME and asked our help. We gave them the names and addresses of trend-setting importers and manufacturers whose merchandise they wanted, and told them about trade fairs and

showrooms they should visit.

Laila Goodman says "We are both mothers of small children, and have a practical approach to our merchandise. Most of the things we stock are functional rather than decorative, although of course functional things can also be very decorative. For example, our hammered copper coffee-maker makes coffee well, and yet looks most attractive on a kitchen dresser or sideboard. We also make sure

Continued on page 31

Top row above top shelf, from left to right, Soholm salt box £1. 14s., oven glove 8s. 9d., chopping board 63s., candlestick 53s. 6d. On the top shelf, left to right, Italian ceramic tea-set £10 10s., wooden salad servers 22s. 6d., cast-iron and copper fondue set with forks, £9 15s., Myrtle Ryder soup bowls 8s. 6d., water set 69s. 11d. Lower shelf, left to right, Dutch hand-thrown tea-set £9.18s.6d., Laila 30-piece dinner service £8 8s., Sally Vinson wine goblet 17s. 6d. and beaker 9s., Dansk candle and candle-holder 25s., Cresswell casserole 27s. 6d. and vase 45s.





LADY IN A HURRY to make her home stately....





She glimpsed the breathtaking colour range on a trip to town. Took a closer look and found twelve of the most imaginative colours ever used in carpets. She felt the pile — mmm — dense and warm. "Hardwearing and easy to clean as well," the salesman said. "It's a tri-blend you see, with all the advantages of three Courtauld fibres.

Courtaild fibres.
Courtelle and Evlan M for resilience and rich density, with Courtailds Nylon for extra strength and durability. Lancaster have made them into this uniquely beautiful carpet — incidentally, the first of this blend." Obviously high quality she thought, then noticed the price — 55/6d. a square yard — such a good buy. So she took some!

vith **Toque**

by Lancaster

the new, high quality plain carpet with a five year guarantee!

Other fine Lancaster Carpets include Excelsior, Sovereign, Mutation and Royal '72.

Post this coupon now for sample, full information and name of your stockist.

To: Lancaster Carpets Ltd Denton Manchester. Please send full details of your VOGUE range to

Name

My nearest main shopping centre is.....

⊕ LF 217



Design Centre experts agree with you about this new Old Hall cutlery

We've already had some pretty compliments from proud owners of Old Hall's new 'Alveston' cutlery.

Now the experts have confirmed it all.

And it's fascinating to note that they judge a fork or a knife or a spoon in much the same way that you do. First, they look at it. Critical eyes see if the design pleases them. Then, they pick it up. Feel it for quality of finish. Test it for balance. Heft it for weight. (Woe betide the cutlery that isn't as functional as it looks!)

If they are as impressed as they were with the 'Alveston', they give it one of the Design Centre's coveted awards.

This naturally makes us all very proud.

But we're prouder still to win your approval. And there's certainly a lot for you to approve about this Old Hall 'Alveston' collection. Specially designed by Robert Welch, each of its 13 pieces is craftsman-made in solid stainless steel. No mere surface plating. So Old Hall cannot chip or crack or peel. And it's effortlessly easy to keep clean.

One small snag.

Old Hall is always in tremendous demand. Winning awards (this is our third) makes it even more popular. So you may have to search a little harder for Old Hall. Or even wait a while.

It's well worth it.



For your free catalogue, write to:—
OLD HALL TABLEWARE LTD.
62 OLD HALL WORKS, BLOXWICH, WALSALL



Another selection of the merchandise at Pot'n' Panorama showing some pop-art pieces, casseroles and examples of the work of several potters

The Little Shops continued

that glasses and vases can be dried properly, and that teapots and jugs really do pour satisfactorily. Also, we are fussy about safe lids which don't fall off as hot liquid is poured.

"Practical things need not be dull, and our shop is full of colourful items. We are both very aware of colour, and believe that the war years spent in Canada as evacuees developed our taste for modern accessories and the use of bright colours."

Mrs. Gillary says "We both find running this shop so stimulating and interesting that we don't think we could enjoy any other work. We find that our customers are very well informed about the merchandise they want, and we are learning all the time.

"Since we came here, other modern shops have opened in the village, and we now have a young fashion boutique next door.

"We have some exclusive merchandise, such as the hand-thrown stoneware by Myrtle Ryder and Sally Vinson and the hand-made ceramic jewellery by Ann Watts.

"The majority of our customers are quite young, and we tend to cater for younger people who want good modern design at a reasonable price. For example, the only carpeting we sell is sisal. We have the P.S.I. system of wall units, and find they are both practical and popular with our customers. The units come in rosewood, walnut or teak. We only stock a few pieces of furniture, such as rocking chairs and occasional tables, but will order things for customers if we can.

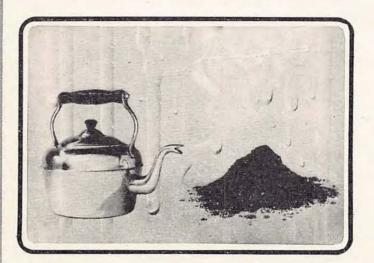
"We sell modern upholstery and curtain fabrics, and try to keep a good selection of sample lengths in stock all the time. Then we order the length the customer requires from the maker.

"We are both keen cooks, and like to keep goodlooking kitchen ware. We stock and sell a great many Nacco casseroles and pans. Pearson's beautiful brown pots are also popular."

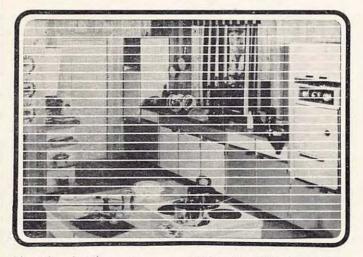
The shop is colourful and has a most friendly atmosphere. The owners find that many of the customers have also become their friends, and customers are always welcome to browse round the shelves even if they do not want to buy anything. "Sometimes they just pop in for a chat," says Mrs. Goodman, "and most of our customers call us by our Christian names."

Mary Kennedy

'WE KNOW OUR ENEMIES'



SO WE DESIGNED THE VENTOLUX



Ventolux is the only range of Venetian Blinds built to withstand the damaging menaces of steam, condensation, dust and grit. Only Ventolux guarantees its all-aluminium slats and headrail rust proof and dirt proof. Only Ventolux conceals its cleverly-constructed nylon mechanisms with a removable dust shield. Ventolux just never needs attention. So—set the scene with Ventolux and add elegance, colour and character to your home; choose from super slimline 13 or standard 2 easy-clean slats, with near-invisible ladder-lace all in a range of living colours. For the name and address of your nearest stockist of Ventolux Super-Slimline and Standard, write to: Ventolite Venetian Blinds, Kettering Road North, Boothville, Northampton. Telephone: Moulton 3691

PIANOS

These are delicate instruments which require careful treatment and regular cleaning if they are to produce the best sound of which they are capable. Roger Smithells advises on their correct placing and care



THE SENSITIVE MECHANISM of a piano reacts to weather changes, removals and its position in a room. The instrument should be tuned three or four times a year, and both keys and action should be regulated after a new piano has been in use for a year or so. Repairs must always be referred to the experts, since the fault—even a sluggish key—may not be easy to locate correctly.

The right place. Three inches from an inner wall, and not too near fire or a window is the best position for a piano. Avoid close proximity to a radiator, too, since excessive dry heat may cause a loose, noisy action. Try to arrange that sunlight does not fall directly on to the instrument; it can damage polish and casework. Keep the piano top clear—ornaments often set up a jingle, and water from a flower vase can ruin the action if it seeps through.

Sound will be amplified if the piano rests on floor boards rather than carpet. Heavy curtain material and upholstered furniture will absorb vibrations. Unbreakable plastic castor cups, the modern substitute for glass, insulate the piano from a soft floor covering to give more resonance. They also serve to protect flooring and prevent sound from travelling to rooms below. Available from piano showrooms, they cost about 5s. for a set of four, and are available in different colours.

General care. Before dusting, flick off any fluff or grit, to avoid rubbing it down between the keys. Use an old, clean, silk handkerchief or a soft, lint-free duster. Most pianos have a gleaming surface that needs cleaning rather than polishing. Liquid Glass, which is a wash, is splendid for the purpose, and can be bought at most good piano showrooms for 3s. 6d. a bottle. For instruments with a cellulose finish, a silicone cream is an alternative. Cover the piano completely when the room is being cleaned.

The keys. Piano keys covered in ivory tend to become discoloured if the lid is kept closed for long periods. An instrument that is rarely played should be opened at frequent intervals to admit light and air. Keywyte, a preparation costing 4s. a bottle, cleans, whitens and polishes piano keys. A satisfactory alternative is to use a small cotton pad, very slightly moistened with methylated spirits. Dirt can also be removed with a damp cloth, or the keys washed in soap and water, using a cloth only just moist. Clean one by one, rubbing up and down; sideways friction across several keys at a time will strain, and may loosen them.

The keys may also be covered in celluloid or plastic and, if the covering is sufficiently thick, may be scraped and polished professionally. Ivory, however, is particularly prone to become yellow—often right through—and does not respond to this treatment.

Badly worn or damaged keys can be re-covered with modern plastics. Any good piano manufacturer will give advice about this.

Dealing with moth. Simple precautions against the depredations of moths are well worth taking, for although a

badly-infested piano can be professionally treated, this is very expensive. A great deal of felt is used in the action and under the keys, and dust accumulates very easily at these points. Regular cleaning of the interior is the best moth deterrent, and a piano tuner would do this—taking about a quarter of an hour—on his regular visits. It can, however, be tackled by an amateur, so that it would be an excellent idea to get him to demonstrate exactly how it is done; a small vacuum cleaner attachment will do a thorough cleaning job.

Small bags of paradichlorobenzene crystals can be attached to each end of the piano interior, or Mothaks, which contain the same chemical. DDT powder can be sprinkled inside, or camphor balls placed in the bottom, taking care to keep them clear of the pedal controls. Liquid sprays should never be used.

Dealing with damp. The first signs of damp affecting a piano are notes sticking down, and hammers not returning from the strings. Rust may show on the strings themselves and other metal parts. These troubles usually arise because the piano has been for some time in a badlyventilated, damp or cold room. The cure is to put these conditions right, removing the instrument to a wellventilated, reasonably-warm room. This is often sufficient to restore normal action, but if not, then professional attention is necessary. On no account be tempted to oil the action; it may work deceptively well for a time, but this eventually does irreparable harm.

A splendid preventative against this very common trouble is the electric Dampp-Chaser, costing about 32s. 6d. This is a 36-in. tube which fits inside the piano, distributing an even heat at negligible cost. A lead is run out through the pedal aperture to connect with a convenient point. The manufacturers also supply a humidity indicator, in card form, to hang inside the piano. This changes from blue to pink and vice versa as dampness increases or decreases. This way you can check that all is well or take corrective measures if necessary.

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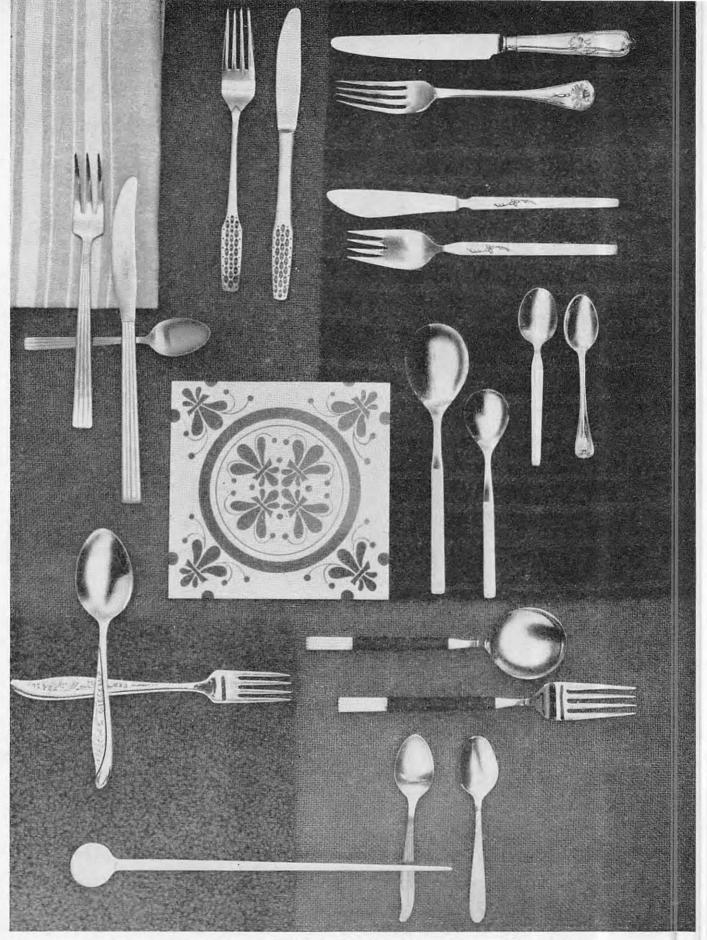
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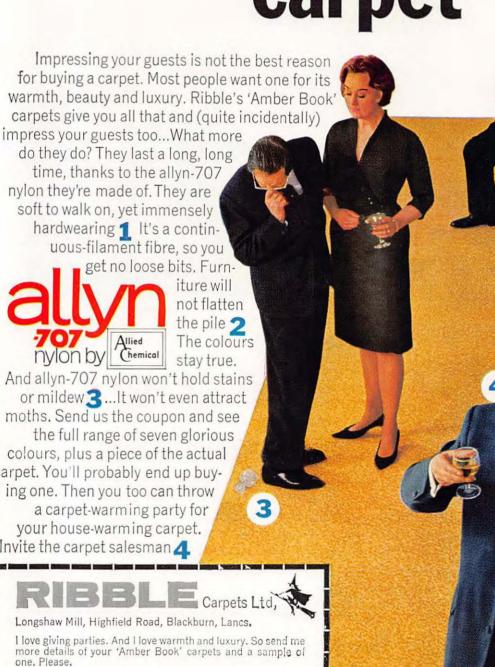
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CUTLERY SENSE

A rational approach is needed when choosing cutlery. Comparison of quality, shape, the function and price is essential. So is weighting each piece in the hand, and deciding if its cutting/scooping angle suits you. Check for smoothness where blade meets handle.





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CUTLERY SENSE

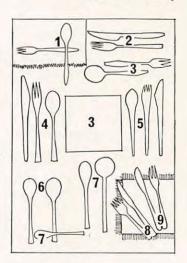
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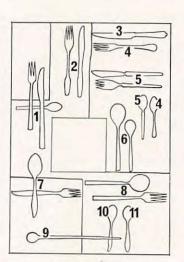
THE CHOICE of cutlery which is available on the British market at the moment is boundless. The manufacturers do not discontinue a successful pattern to make way for something new. So, designs by the same designer whether first produced in 1966 or 1960, may sell side by side. This is reassuring for the householder who wishes to start with two or three place settings and add to them from time to time. Heal's, for instance, carry 30 openstock designs and have done so for many years. They rarely discontinue a pattern, and so think twice before adding a new one.

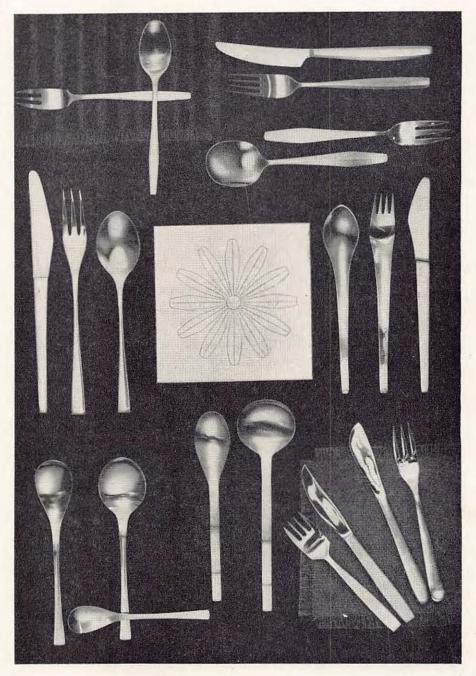
The three leading cutlery designers of today are silversmiths and gold-smiths David Mellor, Robert Welch and Gerald Benney, consultants for, respectively, Walker & Hall/Elkington, Old Hall and Viners.

All graduated from the Royal

Continued overleaf





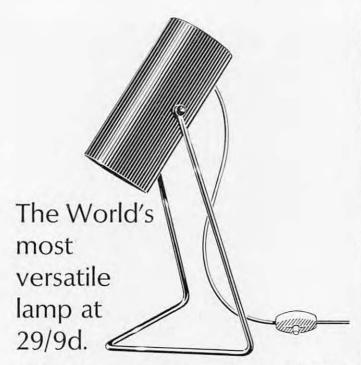


Cutlery below shown on page 34. Key to left.

1. Carthage, from Arthur Prices Atlas range, £2 12s. 9d. 2. Shape, trend-conscious 1966 design by Viners, fresh, decorative motifs to handles. £1 10s., available June. 3. and 4. Louis XIV in E.P.N.S. by Roberts & Belk, £4 12s. 6d. Paul Lamerie, £5 3s. 9d. 5. Floret, new from A.H. Bisby, £2. 6. No. 2513 by Prinz, imported by Wigmore Distributors, hammered gold or steel handles, £3 19s. 6d. 7. Vintage by Arthur Price, elegant sprays of flowers on silver plate, £3 12s. 9d. 8. Format by Viners, black vylon handles, ribbed steel ends, steel shaft. £2 9s. 6d., available June. 9. Swedish meat skewer, 10 in. long, by Svensk, 14s. 3d. 10. Gazelle by Mark Tyzac, £2 10s. 11. Silver Birch by H. Housley. In June, £1 19s. Prices quoted are for 7-piece place settings in stainless steel, unless otherwise stated

Cutlery listed below shown above with key.

1. Variation V by Dansk, from Walker & Hall. 6-piece set £4 14s. 6d. 2. Carelia, a new Finnish design from Danasco. the 6-piece set £3 19s. 3. Merton by Ashberry, with matching place-mat in choice of designs. £2 19s. 6d. including mat. 4. Embassy, solid modern silver designed by David Mellor, Ministrycommissioned and a 1965 Design Award winner. 6-piece setting £26 6s. 5. Linje, Danish solid silver by Hans Hansen, from Walker & Hall. 6-piece setting £18 18s. 6. Flamenco by Gero, from Holland, £4 4s. 9d. 7. Splendidly-packed range by Midwinter, designer David Carter, £3 5s. 8. Amboss, new Austrian import by Hibs & Co. 6-piece setting £2 2s. 9. Maître d'hotel by Sipelia, new on the domestic scene. Satin-matt finish handles, £2 2s. for a place-setting



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'CHARADE' ON THE NEW SHAPE BY

CUTLERY SENSE

continued

College of Art about ten years ago and have an independent outlook and design consultancy.

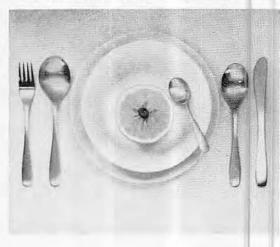
David Mellor, three times a Design Award winner, designs for industry. His work includes electronic equipment and street lighting, as well as a large output of domestic cutlery. Minim, seen below, is his latest stainless steel shape and has an interesting case-history, for it was commissioned by the Ministry of Works for canteen use. Mellor was asked to produce a high-quality design suitable for large-scale production, with shapes suitable for mechanical glazing and polishing. Minim is thus far cheaper than similar designs of this standard, and creates quite a precedent on the home market.

Robert Welch is renowned for a wide range of table ware, from nut-crackers to tea-services. Old Hall make two ranges of his cutlery. Stainless steel Alveston won a 1965 Design Centre Award for its sculptured lines and overall perfection of design—we illustrate the carving set, added last year. New for 1966 is Bistro, an informal basic range with rosewood handles inset with circular brass rivets.

Gerald Benney is strictly a silversmith, and three-quarters of his work is for private customers. Benney designed Chelsea for Viners in 1961, Studio in 1964. Chelsea, with its matt handles and polished bowls and blades, became a world best-seller. Studio's textured handle was the first of a type which is now much in evidence. The effect was inspired by a commissioned silver tea-service.

Gerald Benney is a great believer in the influence of prototypes—most of his designs are one-offs for individual clients, which he might later adapt for the mass-market. He's planning a "startingly new" shape and pattern in silver

Minim is a five-piece place setting. The knife and fork double for meat, fish, cheese and fruit, and the spoons for fruit, stirring and serving. The price is 25s., from Walker & Hall retail shops throughout the country



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every spring.



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Any carpet can be cleaned. The trouble with most is that when you've cleaned them you've simply got a cleaned old-carpet. And there's nothing you can do about it. Why?

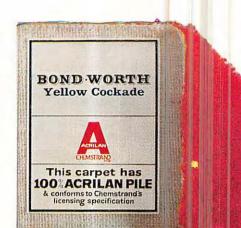
there's nothing you can do about it. Why?
Because most carpet fibres absorb dirt.
When you clean them, a little stays in. And each time, a little more.

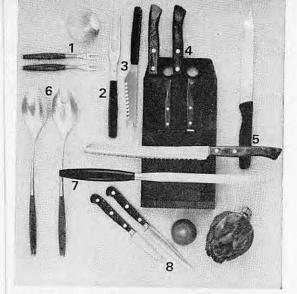
Acrilan gets dirty, too. But Acrilan fibres are round and smooth, and don't absorb. So a little shampooing (mostly that's allyouneed) takes off the coffee and the eggyolk and the wine. Takes them right off.

There's another difference. Acrilan is a springy fibre. This means that an Acrilan carpet doesn't get that thin, flattened-down look. The pile stays firm and bouncy. Like a new carpet.

In fact, your friends need never know how long you've had your Acrilan carpet. Trust the big red A to be discreet about

Bond-Worth made this Acrilan carpet. It's from an outstanding range. Called Yellow Cockade in a choice of 16 colours.





1. Safir cocktail forks, imported by Courtier, teak handles. £3 9s. 9d. for six. 2. Meat fork, black nylon handle, by W.M.F., 15s. 9d. 3. Lemon and tomato knife by W.M.F., 15s. 9d. 4. Mahogany kitchen holster, to hang or stand upright. By Prestige, £5 5s. 5. Carver by E.M.F., 19s. 9d. 6. Safir salad servers, pair £3 10s. 7. Sheba scallop-edged knife by George Butler, black Delrin handle, suitable for dish-washers, £1 19s. 6d. 8. French cooks' knives by Viners, 12s. 6d. and 15s.

CUTLERY SENSE

continued

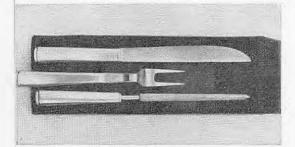
for Viners, with production hoped for by the end of the year. He emphasizes the investment value of modern silver cutlery, and that it can be handed on as a wedding present to one's children after 15 years or so of use.

Wooden- and black-handled cutlery, shown above, is also very popular. The practical argument against wood and plastics-whether Delrin acetal resin, xylonite or nylon—is that water and dishwashers cause them to deteriorate. Delrin handles are the most moisture- and dishwasher-proof. In general, wash woodenhandled cutlery by hand and do not let the wood get saturated with water. Pieces in George Butler's Sheba range all have handles of moulded Delrin. Blades are forged, not stamped out of sheet metal, giving them great resistance to wear and resilience to sharpening.

The Sheba range covers both table and kitchen cutlery, with over 25 items to choose from. The serrated bread knife, for example, has a cranked handle for cutting squarely to the board. Items

Continued overleaf

Sentinel carving set by Elkington, designed by David Mellor. In stainless steel, with hollow handles and fixed guard to meat fork. Blue tartan pack, £5 10s. 6d.





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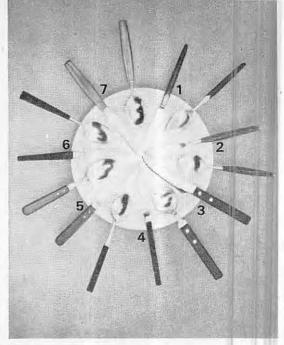
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1. Polynesian by Viners, simulated teak handles, £2 5s. 2. Safir by Courtier, six-piece set £4 3s. 3d. 3. Bistro by Old Hall, new Robert Welch design. Two-person set £2 8s. 4. Opus by Lundtofte, black nylon handles. 6-piece set £5 15s. 5. New Charter by Sanderson, laminated beechwood handles. Two-person set £3 2s. 6. Manhattan by Joseph Rodgers, black xylonite or partridge-wood handles. 6-piece set £3 16s. 7. Partridge wood prototype by Heritage, out October

CUTLERY SENSE

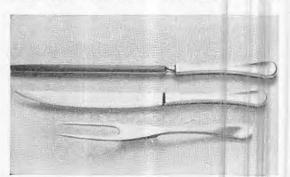
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like a pie-server and hostess fork are elegant enough for dining-table use. With such a wide choice of kitchen utensils and servers on the market, co-ordinated ranges such as this give continuity to one's cutlery drawer.

Stainless steel, E.P.N.S. (electro-plated nickel silver), and sterling silver are the three metals used for cutlery. The majority of firms use stainless steel because it wears indefinitely and needs relatively little cleaning.

A final word on packaging. The firms who excel at this are usually the larger ones—Elkington, Viners, Old Hall, plus Scandinavian manufacturers. As their cutlery would seem to match the pack in quality, it is valid to point out the need for good showmanship. Midwinter's pack is of particular delight—and the cutlery inside matches up to its introduction.

Alveston carving set, designed by Robert Welch, R.D.I., for Old Hall. The fork has a spring guard safety device (back of fork not shown here). Price £7 15s., or with a rosewood/mahogany presentation case, £9 17s. 6d.





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Books

Vouchers for education

THE CONTROVERSY about fee-paying and state schools is something many people are concerned about, whether they have children or not. More facts, to provide fuel for this argument, are presented in *Education and the State* (Institute of Economic Affairs, 40s.) by Dr. E. G. West, Reader in Economics in the University of Kent at Canterbury. The book examines the history of the state as educator, what it has done today, and what it might do tomorrow.

In a few years' time the question most frequently asked by parents may be not, as now, "Where . . .?" but "Why . . . ?". "Why must my child go to this school rather than another which I have reasons for preferring?" If independent schools are "integrated" with the state system, if grammar schools and direct grant schools give way to the comprehensive, the result will be less choice and parents may not be able to slip out of the grip of the Ministry of Education, even for the laudable reason of helping a child with special difficulties.

We are approaching the centenary of the Act that first thrust the state into the role of educator of the nation's children. Were all the schools in the first threequarters of the 19th century really so harsh and inefficient? Were parents reluctant to buy education at the "penny" schools, the schools run by religious bodies and charitable foundations?

These are fascinating questions. Most of us have never doubted the necessity of the Government standing in loco parentis to provide the schooling which parents might deny their offspring. How surprising then to discover, from a quote in Education and the State, that as early as 1813 an article in the Westminster Review asserted "even around London, in a circle of 50 miles radius which is far from the most instructed and virtuous part of the kingdom, there is hardly a village that has not something of a school, and not many children of either sex who are not taught more or less, reading and

writing. We have met with families in which, for weeks not an article of sustenance but potatoes had been used; yet for every child the hard-earned sum was provided to send them to school."

In 1818 there were 478,000 children in schools, in 1834 there were 1,294,000. It was not likely that this remarkable desire of all classes for education would escape the attention of Government. A Select Parliamentary Committee to enquire into the Education of the Lower Orders was established in 1816, and in 1833 came the first state subsidies to schools. "It was" says Dr. West, "as if the state jumped into the saddle of a horse that was already galloping. The question was: would the new rider improve its speed and, if so, could this be done without injury?"

Many people will not like the conclusion reached by Dr. West that Britain's children would have been as well-educated without state schools. Of course it was necessary to help people living on potatoes to educate their children, but would it not, he asks, have been better to give a subsidy direct to such people rather than a blanket one to all? Large sums of money had to be found in taxation to cover the state provision of schools legislated for in 1870. And where did this money come from but from the pockets of those living on potatoes—three-fifths of taxation fell on food and tobacco!

Dr. West builds up his case against the state's wholesale intervention with evidence from contemporary writings and other sources of which there has been general ignorance. We should be grateful to him for his painstaking researches which have revealed knowledge, seemingly obliterated by time, and the material of other historians. Even if one has reservations about some of his conclusions, one could not view with complacency schemes, such as one just published by a branch of the Association for Advancement of State Education, to limit intake of schools to a specific area. No children would be allowed out of a town to school and none into it.

Can this narrowing of intake ever be a good thing? Is the freedom to exercise choice of schools incompatible with equality of opportunity? Will such steps as curtailment of independent schools, the use of boarding schools for those "in need" (who decides?), and bringing together all abilities under one roof really lead to equality of opportunity for every child in Britain?

Dr. West envisages the situation in which parents can no longer choose a school by paying its fees but, in which, some articulate parents may secure advantage by "persuasion". He quotes advice given in 1963 by the Director of the Advisory Centre for Education, which publishes Where . . . "It may be worthwhile to try to persuade the Education Officer to make an exception by a skilfully and reasonably argued case."

To pursue this further than Dr. West, one presumes that only well-educated, upper-class parents would be able to work out convincing arguments, and so replacing ability to pay by ability to persuade would not give children in working-class homes equality of opportunity. Neither would the zoning system, because neighbourhoods tend to be concentrations of social classes and, unless there is to be some coercion of teachers, there will be much keener competition to teach in schools in well-to-do areas.

If the abolition of fee-paying will not make for equality of opportunity, how else can this be achieved? Dr. West explores a proposal that choice between competing state and independent education could be made practicable by a system of vouchers, supplied by the state. He argues that the voucher could be regarded as a temporary device for returning taxes to the taxpayer until reconstruction of the tax system can more effectively make possible a choice of education by reducing taxation.

If the amount of the voucher were calculated on an income tax code, so that the less affluent got bigger vouchers and better-off people had to add to them, we might have real choice. There could be true parity of opportunity, with children being selected or rejected on the grounds of ability, irrespective of social background.

Generally speaking, nobody knows a child as well as its parents. Parents who choose other things that affect the welfare of their children should have a say in the choice of schools. Dr. West does not like the state in the guise of the father figure,

Marjorie Seldon

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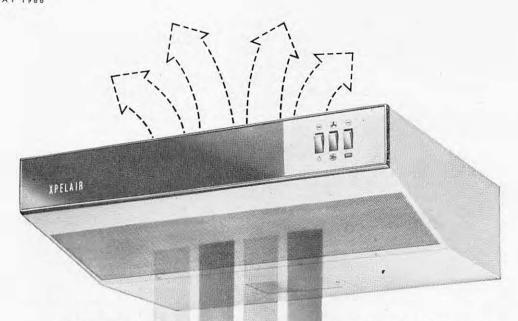
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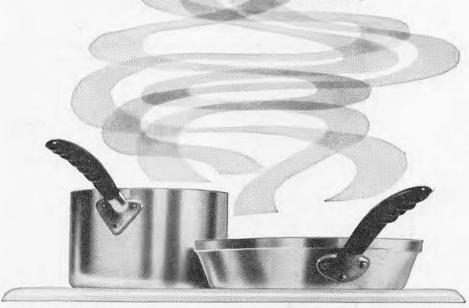
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kills cooking smells and greasy vapours right where they start





You know how cooking smells and greasy vapours drift around the kitchen for hours. They get into your hair, cling to your clothes, and seep into living rooms and bedrooms. Now you can banish them right where they start, with the brilliant Xpelair Cooker Hood.

This remarkable new piece of equipment goes above the cooker (and over the eye-level grill if you have one) just where cooking vapours are most effectively dealt with. Inside is a powerful fan which sucks in odours and grease-laden air rising from the cooker. The vapours are first drawn through fine plastic foam filter which . removes grease, then through a

filter of activated charcoal which absorbs smells. Finally, purified air is returned to the kitchen.

Outstanding performance The Xpelair Cooker Hood is more efficient than other models generally available. It does a real job of cleaning the air rising from the cooker-effectively absorbing smells and grease. It operates at two speeds: slow for normal cooking, fast for when there's an abnormal amount of odours and grease.

Extraction too!

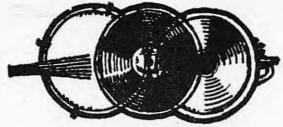
Besides purifying and recirculating air, the Xpelair Hood will also ex-tract air through an outlet in the wall or through a duct. It has a damper which can be set either to

recirculate air or to whisk odours and steam right out of the house.

and steam right out of the nouse. Two sizes: 24" wide (23\frac{8}{8}" x 19" x 6")
Price £28.10.0 (incl. £4.10.0 P.T.)
28" wide (27\frac{16}{16}" x 19" x 6")
Price £30.10.0 (incl. £4.16.4 P.T.)
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Showroom. Or send a postcard for Free Colour Brochure KH101 to: Dept. 1HC3, Cooker Hood Div. Woods of Colchester Ltd. 414 Chiswick High Rd, London W4





Jazz Records

Womenandjazz

TRUE MASTERY of the vocal art in jazz has been so rare as to be almost non-existent. There have been several great trumpeters and pianists, whole broods of outstanding saxophonists, and even the obscurer instruments, like the vibraphone and (in the jazz sense) the violin, have known their virtuosi. But in 40 years, the music has produced only two women who could sing jazz worthy to stand with the finest instrumental music. Those two were Bessie Smith and Billie Holiday. Both are dead, both died in harrowing circumstances and both have been treated only with posthumous reverence by our recording companies.

Bessie Smith, "Empress of the Blues", died in 1937 and, for many years after, there was hardly any of her work available to the collector in this country. Then, some years ago, a superb four-album set called *The Bessie Smith Story*, was issued here, only to be deleted with indecent haste. Now the set has been reissued and this time, it is to be hoped, will remain in catalogues indefinitely. *The Bessie Smith Story* (CBS. BPG. 62377-8-9-80) comprises 47 performances from 1923 to 1933 and, although by the end of this period Bessie's selling power was on the wane, her artistry remained undimmed.

What makes these performances unique in today's context? Probably the fact that Bessie Smith did not believe that popular vocal performances had necessarily to deal with a two-dimensional world of lovey-dovey felicities. The material she chose and the style in which she rendered it was fiercely realist. Her songs are about life, not Show Biz, which is why all her rivals except Billie Holiday sound like pale ghosts.

The contrast is vividly marked by Sinatra, a Man and His Music (REPRISE.R.1016), in which the best of the popular, as distinct from pure jazz, singers, marks his 50th birthday by a musical recapitulation in two volumes, of his amazing career. Instead of using the original versions of early successes like All Or Nothing At All and I'll Never Smile Again, which would have been too easy, Sinatra has bravely attempted new versions of these old swoon vehicles. Although his voice has now lost the old youthful purity, there is no question that his phrasing and understanding of a lyric has vastly improved. There is also a spoken linkage between tracks which is a typical Sinatra blend of sentiment and city-slicker humour.

Joe Williams is a singer even more sharply influenced by jazz than Sinatra. For many years, Williams was the featured vocalist with the Count Basie band, and a better schooling for a singer has never existed. Now that he is a solo artist, Williams indulges in his romantic bent, and in *The Exciting Joe Williams* (RCA VICTOR RD. 7753) sings well-chosen standard songs from *I Wonder Who's Kissing Her Now* to *Ol' Man River*, and *Gypsy in My Soul* to Sunny Side of the Street.

Benny Green



kitchen cleverness by

GROVEWOOD Daintymaid

The 'Dare you to look closely' craftsmanship of Grovewood Daintymaid combined with the 'Kitchen design freedom' of Credaplan, bring you the Kitchen below, just one example of what can be done when the best get together.

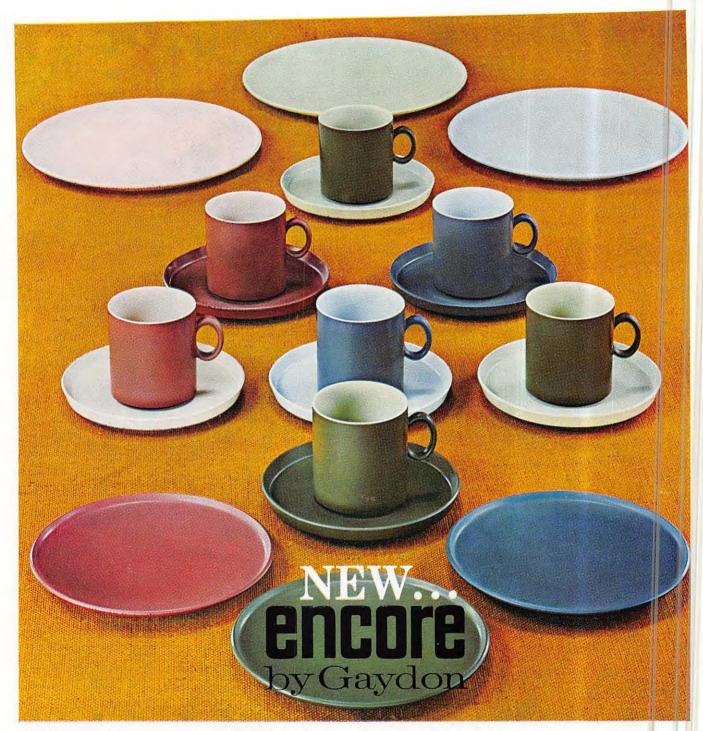
See how Credaplan Quick-Discs allow you to choose the place YOU want them to be. You can have them

combined in two's, three's, four's or by themselves. Note how the Credaplan sensible-level oven unit blends with the beautiful new Grovewood Daintymaid L.P. range that has Laminated Plastic on the doors (both sides) drawers, working tops and inside shelves. Yes, when Grovewood cleverness gets together with Credaplan ingenuity you're certain to get the best into a kitchen.

For further information write for the Grovewood Daintymaid/Credaplan brochure at either of the addresses below. Grovewood Products Limited, Dept.I.H.Tipton, Staffordshire.

or Simplex Electric Co. Ltd., Creda Works, Blythe Bridge, Stoke-on-Trent, Staffordshire.





The line with the look of the 1970's

Encore is a brilliant new range of tableware by Gaydon that has turned its back on the passing fads and fashions of design. Bold clean lines, rich deep colours give it an undating elegance that sets it way ahead of its time—and the rest of the field.

Encore is made from Melmex melamine. Ivory smooth and incredibly strong, it will resist breaks, cracks and chips long after dropped trays and washing-up disasters have thinned the ranks of other tableware sets.

You can see Encore in leading shops and stores now. The stand to look for is the one with the admiring crowd round it.



Made from MELMEX melamine

B.I.P. Gaydon Ltd., Aldridge Road, Streetly, Sutton Coldfield, Warwickshire





Maud MacCormac's Column

Every man to his own heaven

DURING LUNCH we talked of happiness and pleasure, and wished we could remember whose idea of Heaven it was to eat paté de foie gras to the sound of trumpets. One person's conception of bliss was to sunbathe into infinity on a Mediterranean beach; another's was to import a couch into the Festival Hall.

Later on, when I was taking the dog for a walk, and watching the blue smoke rising from the woods where they were hewing trees, I started to recall some of those moments of unexpected happiness one experiences, moments of illumination.

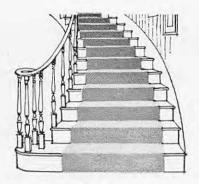
There was a summer afternoon in the '30s when I was alone in the garden we had made. Everything we had planted had miraculously grown. The mown lawn stretched in soothing stripes, bees hummed in the catmint; there were roses and lilies and peonies, and it was hot. We had slung a seaman's hammock from an old lime tree. I lay beneath my lime tree bower and read: "Sabrina fair, listen where thou art sitting, Under the glassie, cool, translucent wave..." and suddenly life was irradiated, perfect.

Between the wars, before the approaches to German towns and villages were stained by the sinister banners strung across the roads, announcing that Jews were not welcome—(Juden sind hier nicht erwunscht)—we stayed in mediaeval Rothenburg on the Tauber. As we arrived, we met a martial procession, the horses' hooves striking flints in the cobbled streets. Our room, in a hotel by the city wall, overlooked the quiet valley. We leant out of the window; far away, below, someone with a violin was playing airs full of melancholy and longing, yet instinct with delight.

I remembered too a night, during the war, when I walked in the blackout from the station to our house. Suddenly, through the dense and silent darkness, a voice emerged, singing rapturously in Italian, and a man passed by, on a bicycle.

Such moments are evoked in one of Gide's books where the narrator asks: "What makes you laugh?" and the girl replies "Nothing. It's a lovely day." . . . "And at once the valley was visibly filled with love and joy."

And of course there is the unforgettable account in *War and Peace*, of Natasha's first ball, when "Natasha was happier than she had ever been in her life. She was at that height of bliss when one becomes completely kind and good, and does not believe in the possibility of evil, unhappiness or sorrow." Of such is the Kingdom of Heaven?



Who'd drive tacks through stair carpet at 69/11 a yard? Only someone who hasn't heard about Invisigrip!

Give your stairs the 'fitted carpet' look with new Invisigrip carpet grippers. Invisigrip holds from the back—so that all you see is smooth, unbroken carpet. Laying is quick and simple ... cleaning is much easier ... and the unique shape of the grippers will not damage your carpet. Above all, your stair carpet looks as you want it to look ... beautiful! Send the

coupon for a leaflet giving details of this new way of carpet fixing ... with hints and ideas on carpet care.



Invisigrip is not recommended for foam-backed tufted carpets.

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Fourteen weeks ago she polished both—what made the difference?



HOME TAILORED TO A PERFECT FIT

A new country home designed for a modern two-stage way of living has interiors which reflect the owners' artistic tastes and their love of antiques. Making the most of a chance-in-a-thousand site in Hampshire, it is described by John F. Lewis

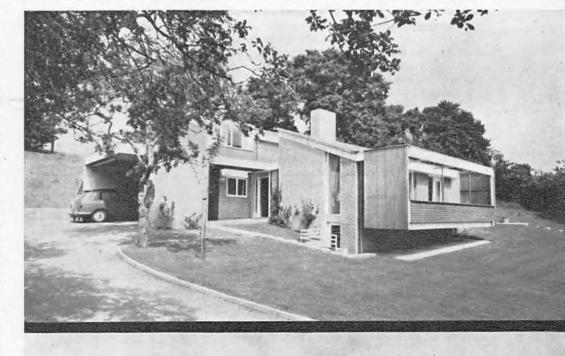
AFTER LOOKING unsuccessfully for two years for a suitable house between Andover and Stockbridge, Mr. Roger Goodwin and his wife, Mollie, luckily found a site near Amport, Hampshire, which had ready-made planning permission because it had previously been occupied by two cottages. It meant a house could be built facing a beautiful expanse of country where cattle graze beside a meandering trout stream.

Obviously the Goodwins wanted their new house to focus on the view. They made, too, a sensible decision to have most of the accommodation on one level as Mr. Goodwin had been slightly affected by polio. They also had the idea of creating a self-contained section for the teenagers of the family, where they could entertain their friends away from the main living areas.

"In general, it was to be modern and labour-saving but essentially

Continued overleaf

Mr. and Mrs. Roger Goodwin's house faces south and stands well back from the road. Above, it is seen from the drive; extension of the flat roof in the central portion links the main entrance with a double car port on the west side. At the nearest corner steps go down to a combined boiler house, workshop and billiard room. On the other side of the house, right, are paved terraces at different levels; they are easily reached by doors opening from both the kitchen and east wall of the dining-room. The kitchen lies between two pitchedroof sections. Sculpture in the foreground is the work of Mr. Goodwin





HOME TAILORED TO A PERFECT FIT

continued

without gimmicks," explains Mrs. Goodwin. "The interiors would have to be simple and capable of taking good traditional furnishings, the great thing about which, I feel, is that they never become 'out of date'."

These were the basic requirements placed before Roger Balkwill, A.R.I.B.A., A.A.Dipl., of London architects Bronek Katz, R. Vaughan & Ptnrs., whose design successfully combined interesting shapes with rational planning. Set on a slope well back from the road, the house avoids any visual clash with the village environment, its front being dominated by the sharp prominence of a cantilevered 30-ft. long balcony clad in cedar. Exterior brickwork is given the added interest of three subtle colour changes for different areas—lilac, silver-grey and white.

The planning provides accommodation in two distinct parts; almost two homes, in fact. The main entrance is approached through a double car port on the west side, the hall and kitchen under a flat roof forming a central waist between the two sloping-roofed sections. The ground floor comprises the dining area and the large sitting-room, endowed with the grace of a drawing-room, on the south side of the waist; the principal bedroom with its own bathroom, three-year-old Rupert's nursery, a cloakroom (including a shower) and a small study-all at the same level-on the other side.

Stairs linking the marble-floored hall and a garden door at the back of the house lead to the upper floor, which is planned virtually as a flat: a bed-sittingroom at each end with a kitchen and a bathroom between them. Mrs. Goodwin's son, reading law at university, has one of the rooms and her daughter, till married, used the other; it is now occupied by an *au pair* girl.

Mrs. Goodwin is a painter, and when Rupert is old enough to have his room upstairs the vacated nursery will give her a ground-floor room with northerly light for her studio.

A basement, where there is an ash chute from the sitting-room log fire, houses the oil-fired central-heating boiler. It is large enough for Mr. Goodwin to use as a billiard room and could serve, if the need arose, as a fall-out shelter.

There are three terraces at different levels around the house and a bowling green at the top of the site. The rest of the garden is fairly simple—mostly grass, shrubs and a small orchard. "We are keen on sailing and go to Yarmouth, Isle of Wight, frequently," the owners point out, "so we must have a garden that we can leave."

Total floor area of the house, excluding the car port, is nearly 2,000 sq. ft. Every part of its interior receives ample light, including the hall, the stairs and the upper corridor. Good-quality materials and a high standard of finish are evident throughout. The builder was N. G. Piper of Andover.

A house of so much originality perhaps deserves an unusual name. It has one. Among the many antiques which enrich the Goodwins' home are two old flagons which they have mounted high at each front corner of the balcony. Hence the house is called "Flagons."





Kitchen, above, widens out to a breakfast area at the far end. A large roof light in the cedar ceiling admits extra light at this end

The sitting-room, left, is furnished with choice antiques. Ceiling slopes with the roof to give a pleasant loftiness; there is a high-level window on the fireplace wall; shelf is an old beam saved from one of the cottages. Sliding doors concealed in the wing wall close off the dining-room as required. Windows are double-glazed except for plate-glass panels which slide open, above left, to the wide sheltered balcony

Corner of the sitting-room, top opposite, shows how the peaceful elegance of a drawing-room has been achieved in a room basically modern in design and amenity

Opposite page left, a peep into Rupert's nursery from the hall. There is a garden door at the turn of the stairs, which leads to teenage quarters on the upper floor

Opposite right, one of the bed-sittingrooms served by an upstairs kitchen; it has a roof-slope ceiling and, to the right, a large corner window for sun and view









STEP FORWARD FOR A RETREAT

A centuries-old cottage surrounded by meadows and woodland, close to a fast train service, yet hidden from road and passers-by, is many a city-dweller's dream. Denis and Fedellma Howard still consider themselves lucky to have found such a pleasant and secluded country retreat only two hours' drive from London

THE COTTAGE is part of the Broome Park estate in Kent and was leased to the Howards through their friendship with the present-day owners, Mr. and Mrs. Cyril Jell. Since 1937, Broome Park has been run as a country house hotel. This fine mansion was built by Sir Basil Dixwell between 1635 and 1638, so the Howards presume their cottage also dates from this period. The estate is vast and what one expects of a former country seat. It is only seven miles from Canterbury and minutes from the busy Dover road, yet seclusion is complete.

Today, the cottage is surrounded by gently sloping lawns and massed flower beds. It is hard to realise that the sheltered rear terrace was once a bank of solid chalk and that the front garden fell steeply away to a copse. Mr. Howard had the chalk dug out—there is a 3-ft. high chalkline on the house to prove it—and used the material to level out the front lawn.

A private lane forms one boundary and against this is a shell-shaped pond, used as an army water tank during the last war. Its growth of weeds and nettles was

A winding pathway of flagstones leads to Mr. and Mrs. Denis Howard's picturesque cottage, which was formerly the home of a succession of Broome Park gardeners., Much work has been done in clearing re-levelling and planting the ground around it to produce a most attractive garden

cleared away, and the base cemented and sealed with waterproof paint. A little fountain, worked by an electric pump, provides a source of amusement for the Howards' King Charles spaniel, who spends a lot of his time splashing around in the shallow water.

When the Howards took over the lease, some structural improvements had already been made to the cottage. The original parlour floorboards had been found to be rotten. When they were pulled out, it was discovered that a new floor could be made nine inches lower, giving needed headroom. Parlour walls in a poor state are panelled with five old doors bought at an auction sale. Painted white, they give walls texture and lightness to the whole room. The cottage was originally two homes, so the Howards have two main doors, one into the parlour and the second into the dining-room. One big

Continued on page 58





Above, the kitchen used to be on two levels, with a chimney breast extending out into the middle of the room. Equipment and storage areas are built around two sides; walls are panelled with knotted pine

Right, this original brick hearth was found behind a tiled Victorian fireplace. Open pine shelves replace a cupboard. French provençal curtains are on white poles. Victorian chairs came from Dover

Below, to the left is an outside door, screened by the same provençal curtains, opening directly on to this writing area of the parlour. One of a pair of Chinese Chippendale mirrors hangs above the desk









STEP FORWARD FOR A RETREAT

continued

improvement which the Howards made in the parlour was to pull out its Victorian tiled fireplace, revealing the original brick hearth. The sides to the staircase were also removed, visually widening the room.

The parlour fireplace, an ancient oak lintel replacing the former rotted beam, now complements that of the adjacent dining-room, which still has its original bread oven and built-in seats. The dining-room was once a living-room, kitchen and scullery for one family.

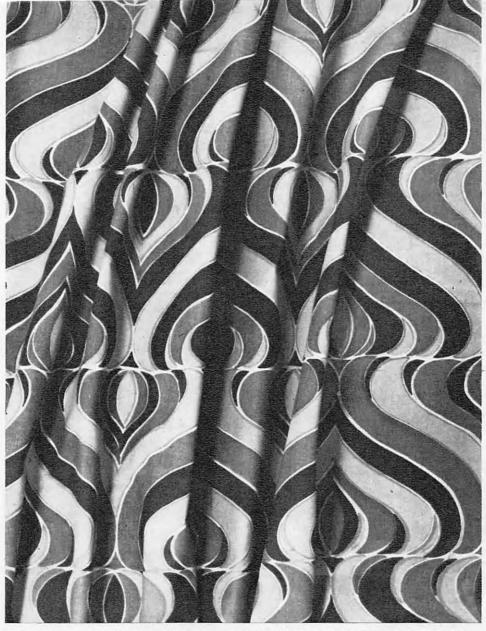
The kitchen was built on two levels, with an enormous chimney breast extending halfway into the middle of the room. Mr. and Mrs. Howard thankfully ascertained from an architect that the ceiling would not cave in without it. The kitchen is now a good oblong shape, with equipment and storage areas built around two walls. Cupboard fronts and walls are panelled with knotted pine, which Mrs. Howard bought from a local timber yard and had made up locally.

The ceiling was oppressively low in the main bedroom, so ceiling boards were removed and placed above the rafters to gain extra height. Bedroom colour schemes are pale and softly defined, in contrast to the strong character of downstairs living areas.

The parlour is furnished with various Victorian chairs found in Dover antique shops. The French provencal curtain fabric came from Elizabeth Eaton in Belgravia, London, and curtains are hung on Victorian-style white poles. Linen and repp covers in warm sunny colours complement the fitted yellow ochre carpet (used almost throughout the house). The Howards have an interesting collection of pictures, including an original Billie Walters, and a pair of Chinese Chippendale mirrors. Arrays of porcelain and ornaments, on pine bookshelves and besides the stairs, make the house look well lived-in.

The Howards find their retreat, with its different views of the park from every window, eminently satisfying and in complete contrast to their London life. Theirs must surely be a perfect answer to the problem of getting away from it all.

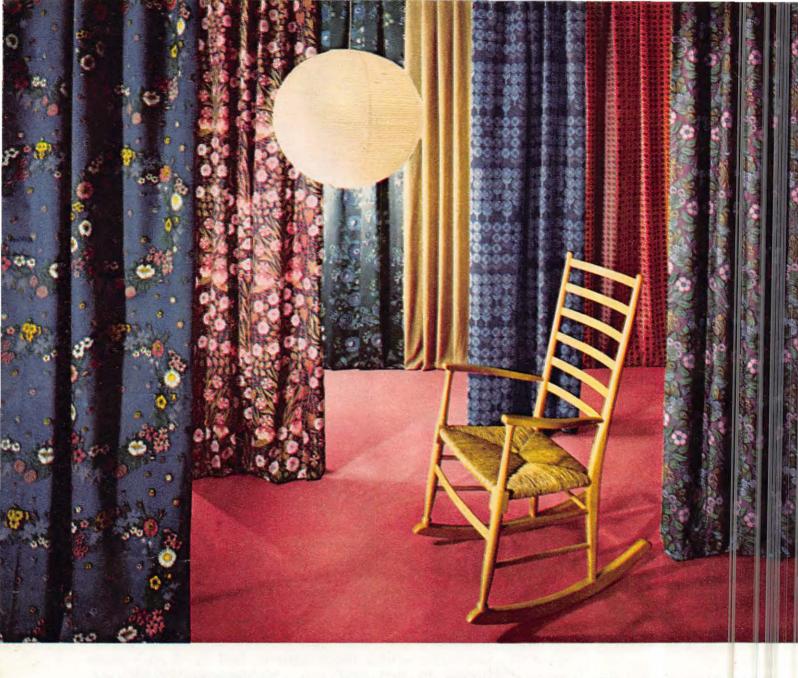
Front door, top, opens directly into the dining-room, where the original fireplace is complete with bread oven; the blue-and-white plates on the chimney are dated 1716. In the main bedroom, left, pale colours are used with white lace bedspread and white carpet; butter muslin is draped from the beams to give four-poster effect. Swagged curtains match a toile de joie wallpaper



Choosing fabrics is the most light-hearted part of furnishing a room. Curtains—unlike most carpets and furniture—need not be chosen to last and last. Replacement costs are relatively cheap—thanks to the many inexpensive but well-designed fabric designs on the market. The printed cotton shown above, for example, costs only 11s. 9d. a yard, 48 inches wide. Called Minar, by Fidelis, it comes in four stunning colourways and is designed by Shelagh Wakely. This year's selection of fabrics tends to fall into two groups: complex geometrics, influenced by the dizzy patterns of Op Art, and flowing, curvy florals, inspired by the Art Nouveau revival. Colourways are audacious, rich and brilliant.

A FLIGHT OF PLAIN AND FANCY

The next few pages present our selection from this year's newest designs. None of the printed fabrics are imported, proving that British printed fabrics can hold their own in colour and design. The possibilities for livening up your home with gay curtains, cushions or bedcovers are endless.



A FLIGHT OF PLAIN AND FANCY continued Above, curtaining fabrics from left to right: **Diadem**, by Cavendish Textiles. Printed cotton available in four colourways. From all stores in the John Lewis Partnership. Price is about 16s. 11d. a yd. **The Pansy**, from Sanderson's Vigers collection, ZH/655/2, printed cotton, 48 in. wide. Also available as a linen union for loose covers. Price is 20s. 9d. a yd. **Matyo**, 319, designed by Tibor Reich for Tibor Ltd. Design is taken from an original Hungarian peasant motif. Printed on cotton, it costs 17s. 6d. a yd., and on'cotton satin, 25s. 6d. a yd., Both, 48 in. wide. **Delray**, Orlon sheer from the Warner-Greef American range, 48 in. wide. Price is about 35s. a yd. **Verdure**, 2451, designed by Peter Hall for

Heal Fabrics, crepe cotton in five colourways. Price is 13s. 11d. a yd. Causevray, 444/4, by Bernard Wardle, printed cotton in four colourways, 48 in. wide. Price is about 15s. 11d. a yd. Mantegna, from Warner's Renaissance range, C51353, printed cotton. Price is about 33s. 9d. a yd. Design is based on a mid-16th century Florentine silk. Rocking chair by J. J. Berry costs £137s. 9d. from Heal's. Japanese lamp from Heal's. Upholstery fabrics below, top to bottom: Draycott Dralon velvet by Parkertex, 48 in. wide, costs 89s. 6d. a yd. A hard-wearing range in 23 colours. Twyford, check by Parkertex is 48 in. wide, costs 45s. Matching plain, 48 in, wide, also 45s. Both these fabrics are made from 100 per cent wool



BOLD AND imaginative use of colour is the central theme that runs through this year's collection of furnishing fabrics. Sanderson's have an enchanting new range, revivals of the work of a British designer, Alan Francis Vigers, and designed between 1902 and 1904. These formal, flat florals are printed on cotton in a range of scintillating modern colourways. Matching linen unions suitable for loose covers are available in some designs.

A new, young firm-J.R.M. Design Ltd.—has produced some marvellous printed fabrics specially for selected shops, including Woolland's, and Mlinaric and de Westenholz of Lower Sloane Street. Ian Logan, who heads the firm's design studio, has several successful designs produced by larger companies selling at present on the mass market. But his work for J.R.M. gives him the chance to make available sophisticated specials which might otherwise never get off the drawing board. See two of his fabrics in colour on

pages 62 and 63.

Arresting large-scale patterns make up most of Warner's fabrics for 1966. Some designs are printed on linen unions to give an unusual loose cover fabric. Warner's designers have looked for inspiration to two contrasting periods: the '30s and the Renaissance. But all the fabrics are linked by their brilliant colourings. Also new from Warner's is a marvellous range of three checked fabrics, each with a choice of three toning plains for upholstery. See the blue/green combination on page 65.

Bernard Wardle have a varied collection of new designs, many priced reasonably. Following the success of last year's Pandora Art Nouveau floral, several more florals of the same style have been included in this year's range. These designs have the soothing feel of a traditional pattern, but are definitely up to the minute in their choice of gay

colourways.

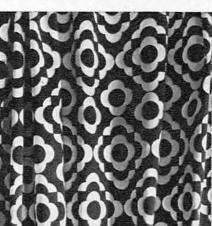
Heal Fabrics maintain their reputation for good design at reasonable prices with their

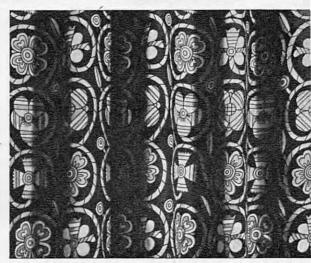
> Continued on page 64. More fabrics in colour overleaf



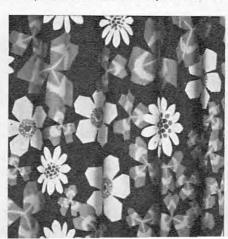


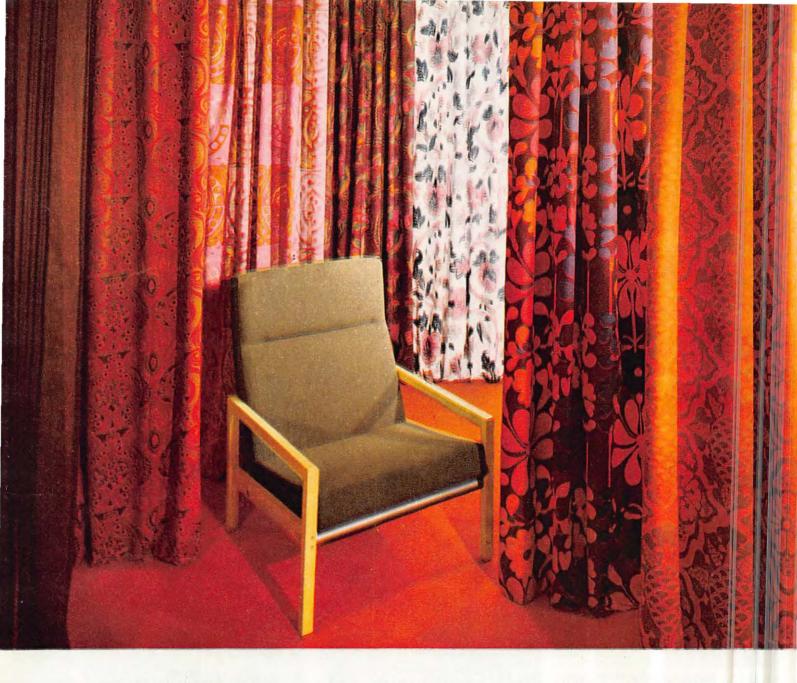






20s. 3d. a yd., 48 in. wide. Bottom left, Quarto, a formal abstract design designed by Margaret Cannon for Hull Traders. Printed on satin cotton in three colourways, plus navy and white. Design repeat is 24 in. Retail price is about 31s. 3d. a yd., 48 in. wide. Below right, St. James's Park, designed by Colleen Farr for Grafton Furnishings. No. GS65 2664/2668. A design of stylised flowers and clover leaves in bright colours on five dark background shades: green, scarlet, navy, brown and beige. This printed all-cotton fabric has a Calpreta non-shrink non-stretch finish. Design repeat is about 24 in., and the retail price is about 12s. 11d. a yd. 50 in. wide

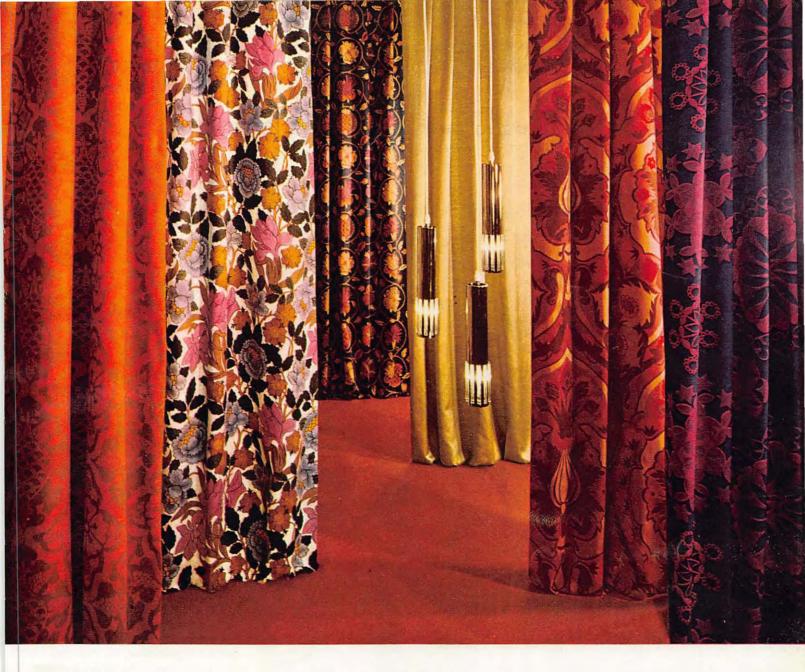




A FLIGHT OF PLAIN AND FANCY continued Above, curtaining fabrics, left to right: Dralon, sheer HP 4390/2 by Sanderson, 48 in. wide. It costs 22s. 6d. a yd. Ithaca, designed by Ian Logan for J. R. M. Design Ltd. Printed cotton. Exclusive to Mlinaric & de Westenholz of Lower Sloane Street, S.W.1. Price is about 30s. a yd. Round Table, designed by Alexander MacIntyre for Tootal. Printed cotton, 48 in. wide. Price is about 12s. 11d. a yd. Ambergate 447/1, by Bernard Wardle. Printed cotton satin, 48 in. wide. Price is about 19s. 11d. a yd. Indian A6576, by G. P. & J. Baker Ltd. Printed on fine cotton. Six colourways. Price is about 25s. 9d. Florentina 2514, designed by Jyoti Bhomik

for Heal Fabrics. Crepe cotton. 5 colour-ways. Price is 18s. 11d. a yd. Pomegranate, designed by Ian Logan for J. R. M. Designs. Printed cotton, 48 in. wide. Exclusive to Mlinaric & de Westenholz, Lower Sloane Street, S.W.1. Price is about .30s. a yd. Chair from the Race Sheppey range costs £25 from Heal's. Upholstery fabrics, below, top to bottom: Tibor tweed, 48 in. wide, costs 54s. 6d. a yd. Flower Waltz, printed linen union, 48 in. wide, for loose covers by Cavendish Textiles. Available from all branches of the John Lewis Partnership. Price is 14s. 11d. a yd. Dalraida tweed, by Donald Brothers. Colour number six from a range of 12 colours, 50 in. wide, 63s. a yd.



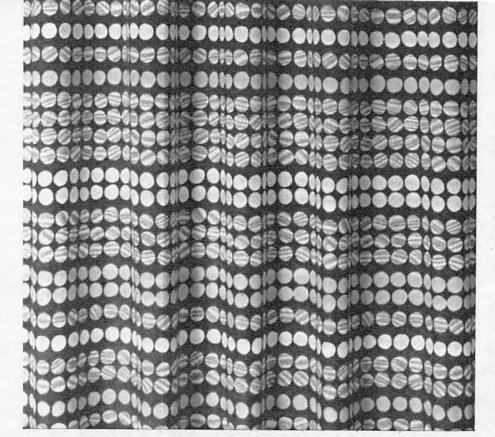


Above, curtaining fabrics from left to right: Pomegranate, by J.R.M. Designs (details on opposite page). Pomona 423/2, by Bernard Wardle. Printed cotton on white ground, 48 in. wide. Costs about 15s. 11d. a yd. Carolina 464/2, by Bernard Wardle. Printed cotton satin, 48 in. wide. Four colourways. Costs about 19s. 11d. a yd. Farandole, 12A 05 3184, by Sekers. This fabric is 87 per cent rayon, 13 per cent silk. It is 48 in. wide and costs about 37s. 6d. a yd. Machiavelli, from Warner's Renaissance range CS1354. Printed cotton. Based on a 16th century Florentine design. It is 48 in. wide, price about 33s. 9d. a yd. Stardust 2506, designed by Jill Sutton for Heal

Fabrics. Satin cotton, 48 in. wide. Five colourways. Price is about 24s. 11d. a yd. Light fittings from Heal's. Upholstery fabrics, top to bottom: Florenze, by Donald Brothers. Printed cotton/linen/rayon, 50 in. wide, 37s. 6d. a yd. For close upholstery or loose covers. Acrilan upholstery fabric, by Cavendish Textiles. Available from branches of the John Lewis Partnership. Stock number 415, 48 in. wide, 21s. a yd. A very hard-wearing fabric suitable for close upholstery or for loose covers. Calderbrook 463, by Bernard Wardle. Courtelle/rayon mixture for loose covers, 48 in. wide. Price is about 27s. 6d. a yd. Two other colourways. At Liberty's, W.1.

Continued overleaf











biscuit and cream, ginger and black, orange and red. Retail price is about 18s. 9d. a yd., 48 in. wide. Available from Habitat, 77 and 79 Fulham Road, London, S.W.3, and from Argosy, 126 High St., Tenterden, Kent. Below left, Palace. It was designed by Roger Limbrick for Hull Traders. Heavy cotton satin, available in four colourways. Design repeat is 11\frac{3}{4} in., and the approximate retail price is 37s. 6d. a yd., 48 in. wide. Below right, Ziggy-Zaggy, designed by Alexander Macintyre for Hull Traders. Cotton satin available in four colourways. Design repeat is 23\frac{1}{2} in. Retail price is about 37s. 6d. a yd., 48 in. wide. Designs like these provide exciting ideas for 1966



A FLIGHT OF PLAIN AND FANCY continued

fabrics for 1966. Design director, Tom Worthington, has drawn on the work of a varied collection of designers to produce some fresh and original fabrics. Particularly striking is a huge-scale jigsaw pattern on a white background called Profile and designed by Peter McCulloch. We show the turquoise/white colourway on page 65.

For matching plain fabrics to a special colour, two firms have new helpful display stands in larger furnishing stores. Sekers, whose fantastic range of textured plains now includes 1,500 colours, have grouped their 64 various qualities according to colour on a revolving stand. The Swiss company, Fisba, also display their range of plains according to colour on a revolving Carousel stand. Fabric lengths in 1½-yd. samples are pleated on to patent hangers to give some idea of the drape of the cloth. Such stands as these make light work of tracking down a special colour for curtains or upholstery.

Washable loose covers are always an attractive solution to the problem of keeping upholstery clean. News comes from Courtaulds of a synthetic cloth as an alternative to the familiar linen unions. The cloth is woven from Courtelle (an acrylic fibre) and rayon. Shrinkage after machine washing is less than 2 per cent. Resistance to abrasion is high, and colour and light-

fastness good.

Six firms carry these fabrics—Lister, Morton Sundour, Mark Nutter, Simpson and Godlee, Tootal and Bernard Wardle. Particularly attractive is Wardle's Calderbrook shown on page 63. Morton Sundour is marketing a good range of plain colours in the new cloth. Prices are about 23s. 11d. a yd., 50 in. wide.

Chemstrand's acrylic fibre— Acrilan—is now being used for 100 per cent acrylic hard wearing upholstery cloths.

The John Lewis Partnership is marketing a range of Duracolour tweeds in subtle colours at 21s. a yd., 48 in. wide. The fabric is non-absorbent.



Above, curtaining fabrics from left to right. Hopscotch, 2449, designed by Beth Aylwin for Heal Fabrics. Printed cotton satin, 48 in. wide, 24s. 11d. a yd. Profile, designed by Peter McCulloch for Heal Fabrics. Printed satin cotton, 48 in. wide. Price is 24s. 11d. a yd. Sonatina, 2466, designed by Ann Ogle for Heal Fabrics. Crepe cotton in four colourways, 48 in. wide. About 18s. 11d. a yd. Graphics, 2486 designed by Barbara Brown for Heal Fabrics. Printed cotton in four colourways, 48 in. wide. Costs about 15s. 11d. a yd. Toxopholite, 4493, by Bernard Wardle.

Printed cotton. Comes in four colourways, 48 in. wide. Costs about 15s. 11d. a yd. Chepstow, 433/3, by Bernard Wardle. Printed cotton satin, 48 in. wide. Price is about 19s. 11d. a yd. Below, fabrics from Warner's range of co-ordinating checks and plains suitable for loose covers and curtaining. Top to bottom, Shah Bluegreen, GW/30062, Emir green GW/30051, Shah Green, GW/30065. All fabrics are 64 per cent Cupersil, 36 per cent rayon, 54 in. wide and cost about 59s. a yd. Chair from Abacus, of Dunmow and Colchester, Essex, £18. Light fitting from Heal's

COLOUR PHOTOGRAPHS BY JOHN BANKS

SPECIAL OFFER Stainless Steel

You will find many uses for these top-quality Sheffield stainless steel bowls—an IDEAL HOME particular privilege offer you really must have

SET 496 THREE 496

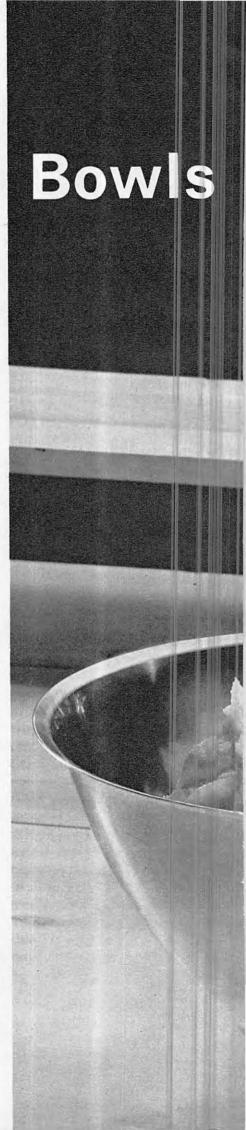
2-PINT 3-PINT 4½-PINT

- Readers can choose any number of any size bowl, or as many complete sets as required
- Set of three, 49s. 6d. Individual prices: 2-pint, 14s. 6d.; 3-pint, 17s. 11d.; 4½-pint, 22s. 3d. Post free

STAINLESS steel is a material admirably suited to hard wear in a busy home. It lasts indefinitely and its finish remains constant. The minimum of care is needed but, like all metals, it will scratch if knives or other sharp implements are drawn across its polished surface. In normal use it needs only washing in warm water with a soap or mild detergent, and buffing to a shine with a soft dry cloth. If it should become mildly discoloured by meat juices or liquids with a high acid or alkali content, the stains can be removed with a gentle scouring powder on a damp cloth or soft brush. (*Never* wire brushes or steel wool). Always rub in the direction of the grain.

These three bowls are ovenproof up to 400 deg. F., can be used on a hotplate but not on an open flame. Fine for steamed puddings, hot and cold sweets, refrigerator foodstorage, for holding fresh fruit and salad and as cooking utensils, the bowls with their elegant, simple lines are also perfect as flower containers or for other decorative uses throughout the house.

To obtain your bowls, fill in the order form on page 118 and send it with your remittance to IDEAL HOME, Department IM 14, Rochester X, Kent.



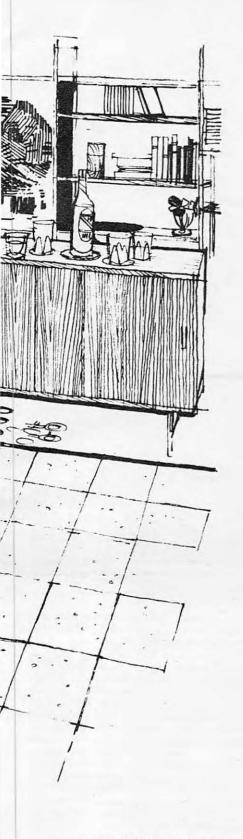




Inset, above left, Adana 3-seater sofa, from £150 10s. A new design by H. K. Furniture. Right, Atlas shallow aluminium reflector, XYA, for over glass-topped table in main drawing. £5 16s. 3d. with louvre attachment. Shown in the drawing of the town sitting

room, above, Amtico Travertine floor tiles, 56s. 6d. a sq. yd. Morlands' specially made white sheepskin floor rug, £94. Donald Bros. Mist Gauze curtains, 21s. 6d. a yd., suspended by Rufflette silvered Trimtrack, 3s. 9d. a foot, with fittings. H. K Adana sofa, from £150 10s., upholstered in Tibor Gemes, 057, 41s. per yd. The Interiors International chromed steel and glass-topped table, £114. Peter Hoyte chairs, PH7, £57 15s. each. Wall behind sofa (not seen) covered in Allcork ½-in. cork panels,

COLOUR, COMFORT AND CO-



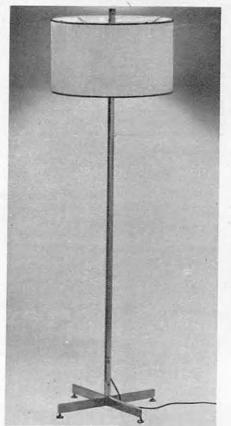
DRAWINGS BY ADRIAN BAILEY

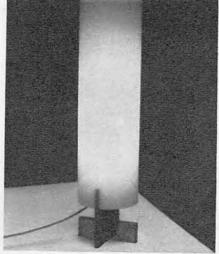
1s. a sq. ft. Carpeting for the main aisle, Carpet Trades Wessex grey supplied by The Federation of British Carpet Manufacturers. Copydex Ltd. Invisifit carpet grippers are used for all fitted carpets. Paint by Pammastic, books, the National Book League

DINATION

HOW DOES Britain live today in Town and Country? To each his own solution. Formality in town and frankly pretty in country is the tradition, but we offer a modern answer for a modern couple, with today's design at heart, in an imaginary town penthouse and weekend cottage. The six rooms, shown in this feature, with details of their accessories, represent our first complete piece of team work with the Council of Industrial Design. Everything in them is chosen from the Design Index, the illustrated catalogue items meeting design standards of the C. o. I. D. Everything can be bought in Britain and John Perring Ltd., of Croydon, Surrey, are having a special exhibition based on these rooms (see page 2) from April 28 for six Norwegians can weeks. see the exhibition at the British Trade Fair in Oslo from April 29 to May 15.

Below, satin chrome standard lamp, 021, with white shade, £38. Designed by Roger Brockbank for Design Associates, to complement their sleekly-modern furniture

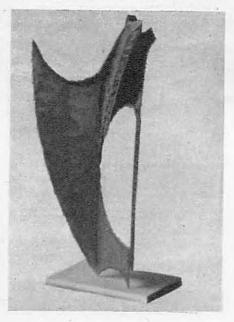




Above, Design Associates' table lamp, 010, 5 gn. Below, Pye Ltd. stereo radio, 1111, 49½ gn. The cabinet is designed by Robin Day and is 24 in. long, 8 in. high, 7 in. deep



Below, this unusual sculpture by Paul Barter is welded in mild steel, to produce an interesting variation in shade and texture. It is called "Wishbone," and costs 70 gn.



Below, Whitefriars' decanter and glasses from the M.121 lead crystal wine service. Decanter is 80s. Glasses range from 9s. 2d. for liqueur size to 13s. 1d. for champagne



Continued overleaf



shelves on satin aluminium uprights. This arrangement costs £170. Pammastic paint, BS.6-073, 57s. 6d. a gal. Desk, Carson Bros. (Productions) Ltd., Cl.6013, £155 3s. 3d. Desk chair, William Plunkett Coulsdon, black hide, chrome finish, £49 14s. Milford & Dowdy armless chair, 1049, black Cirrus, £32. Christopher Bateman trolley, CB42/2, £19. Wedgwood Minkin coffee-pot, 77s. 7d., sugar-box, 29s. 6d., Black Basalt cup and saucer, 17s. 6d., Valerie Conway Barter enamelled dish, Four Kings (holding cigarettes), £4. On wall units. Rank-Bush-Murphy TV, Briglin Pottery cylinder vases, 4A, 15s. 9d., 4B, 24s. 6d. "Landscape Variations" painting by Terry Lee, 12 gn. Xlon emerald green tray, 1008, 43s. 6d. Cavendish Fine Arts carved woman's head, 5 gn. Alan Wallwork stoneware vase, 52s. Caithness D.18 decanter, 32s., sherry glasses, 9s. 9d. Gonzalez Byass sherry, 51s. a bottle. Craftsman Potter's Shop, metal sculpture with coloured glass, £20, "King" oil painting, by David H. Hockney, £90, Piccadilly Gallery. On desk, Leslie Cornish RD desk set, £8 6s. 9d. Deltaline internal telephone, 15 gn. Dictaphone Co. Time Master, TA-50, MANAGER AND A £115 10s. Norris black leather binder, 67s. 6d. Briglin Thelma jar, 27s. 6d. Harcote crayons, 9s. a pack. Marble bust, 20 gn.,

Cavendish Fine Arts. Not seen, Best and Lloyd desk lamp, 41555, £14 19s. 3d. Left, from study; Seker's Saphir, 35, green curtains, 26s. 6d. a yd. Stockwell Jolly Polly carpet, 69s. 6d. a yd. Left, from sitting-room on previous pages, Morlands sheepskin rug for floor, £94. Amtico floor tiles, Travertine, 56s. 6d. a sq. yd. unlaid. Donald Bros. Mist Gauze curtains, 2s. 6d. a yd. Cushions. Bernard Wardle. Everep Lime D.13, Fiord Blue, D.37, 14s. 11d. a yd.

Back wall,

COLOUR, COMFORT AND CO-ORDINATION continued

Colour—a personal pleasure. Everybody reacts differently to colour, and the person who wants to live in a brown and tan world won't feel happy in a room strewn with pink rosebuds. But colour is a stimulant and in any decoration scheme it is the choice and teaming of colours, their proportion to each other, that makes the first impact and leaves a vivid impression.

In the six rooms of Britain at Home in Town and Country the colours help to give a feeling of unity to the town flat and to the country cottage, although each room would stand on its own merits.

We have imagined two homes, both to suit the tastes of a sophisticated young couple. One is a penthouse flat in London, of which we show the living-room/study and the diningroom looking on to a small terrace. Livingroom and study areas are linked by colour although each has a different function.

The darker colours in the study are based on the two-tones of emerald green in the carpet and are off-set by the white vinyl tiles, sheepskin rug and white curtains of the sitting area. Upholstery is all black Cirrus and metal is stainless steel throughout.

The dining-room colours are picked up from the tan/khaki/mustard shades on the curtains. Chairs are upholstered in parchment Cirrus, the carpet is olive green. There is a stainless steel splashback over the sideboard, and the furniture is rosewood. Walls are white as is the furniture on the roof garden.

In the country cottage the colours are based on pale natural woods and the black tiles in the kitchen and dining area. Walls are white throughout, curtains in the kitchen and its dining area are shocking pink and mustard-tan.

By contrast the country living-room has a blue and brown scheme—a blue carpet and brown tiles, with a black design, behind the Pither stove. The bathroom opens off the bedroom and here the colours are white, natural and khaki to help two relatively small areas seem visually larger.

Comfort—a necessary luxury. Comfort in decoration is more than deep carpets and cushioning armchairs. It is only achieved by thoughtful planning, by deciding what a room is to be used for, by assembling all the factors of colour and shape, like the ingredients of a

good recipe, and putting them together in the right proportions to get just what you need.

Both of our themes assume that a young couple want their home to be easy to run and a pleasure to live in. The living-room/study of the town flat has a comfortable seating area for relaxation and a desk big enough to spread papers. Shelves for books, TV and decorative objects, and a proper desk light form a working whole. For large parties, the desk can be placed against the right-hand wall.

French windows of the town dining-room open on to the patio so summer meals can be eaten there . . . another idea for comfort.

Planning for comfortable weekends at home in the country means time to relax from chores. So the kitchen is well-filled with gadgets and, since living is intended to be less formal, the dining table is part of the kitchen. We feel that no bedroom should be planned without its adjacent bathroom—another not extravagant comfort.

Co-ordination—a secret of success. In interior design and planning of a home it is the smooth working of colour with comfort, of ideas relating successfully with each other, the creation of a whole, which means success. In this, the fourth occasion on which IDEAL HOME magazine has been asked to help promote the export and sales of British merchandise for the home overseas, we have translated the essentially British characteristics of comfortable home life into an exhibition (staged with the Council of Industrial Design) to show Europe how we live today. Our previous exhibits, for British Weeks, were in Germany, the Netherlands and Italy.

Restful and successful room settings depend upon the co-ordination of well-chosen well-designed furniture, their background of colour, and the proportion of empty floor space to furnished area. A golden rule is to begin with as little as possible and build up slowly. Since people themselves create lots of moving "objects" in a room, always under-furnish sooner than over-furnish.

We know that no interior designer can please all our readers all the time but we hope that these six rooms, of British design, offer a co-ordinated solution to the design problems of similar rooms.





Colour, comfort and co-ordination

continued

A STEP INTO the relaxing mood of the country is achieved by the open-plan arrangement of the kitchen, dining and sitting areas shown on these two pages. Grey days in the country can be depressing, but this can be overlooked in the comfortable atmosphere of furnishings in warm tones of brown, red and blue, softened by pale wood furniture. The walls, in plastic simulated-brick wallcovering, and the floor tiles used in the kitchen and dining areas, are easily washed, and Scandinavians discovered a long time ago the advantages of wood floors like the pine used in the sitting area. Accessories, like the pottery shown in the kitchen, are all chunky, and scattered strategically through the whole area to give the feeling that it is only necessary to stretch out one hand and the desired object could be reached.

Left, kitchen. Conran wall-hung pine units. white laminate teak-edged worktops. Eyelevel cupboard and shelf units by Conran are also in pine with white cupboard doors. All SW range. Worktops are available in teak and doors in either orange or olive green. Total cost of units is £149 16s. 6d. Conran SW5 lighting strips under shelf units, 82s. 6d. each. Spa Dek mixer tap on sink, £8. Decorated wall tiles "C" on sink, £8. by Alan Wallwork, 7s. each. Black 6-inch square floor tiles from British Ceramic Tile Council, from 27s. a sq. yd. Wall covered with Relief Decorations Lincrusta Antique Brick, 1833, 36s. a roll. English Electric Slimline refrigerator. Creda Quickdiscs, 385, set in worktop with control box and fascia, £25. Crown Merton stewpans, Plus 604, from 65s. 6d. for the 2-pt. size. Export Lion casseroles by Michael Caddy, from 21s. 3d. TOS toaster by Morphy-Richards, £5 19s. 11d. Irish Linen tea towels, 5s. 11d. each. In shelf units, right, Cadborough Dark teaware, cup and saucer, 13s. 7d. Colin Haxby bone china storage jars with teak lids, £2 each. Striped spice jars, storage jars (some in foreground), and decorated mugs, all Colin Haxby. Compact chestnut-glaze

pottery by Poole Pottery, jug/sauceboat. 9s. 7d., egg-cups; 2s. 1d. each. In foreground, Super Summa oak storage units by Conran. SU3 cabinet, £17 17s. 6d., SU4 drawer unit, £23 9s. 6d., SU5 bookshelves, £9 19s. each. Purelite table lamp, by Philament Electric, 80s. Export Lion teaware, 7s. 3d. for cup and saucer. Colin Haxby cheese board and spice jars. Gonzalez Byass sherry and Merrydown Apple Wine. Above, dining area, left. Black hexagonal floor tiles from British Ceramic Tile Council, 27s. sq. yd. Ash dining table, RW4, by Reynolds Woodware, £26 19s. Polypropylene chairs by S. Hille & Co., upholstered in tan Cirrus, £11 10s. each. Crystalprism sphere light fitting by Rotaflex, 95s. 6d. Living area. Hugh Mackay carpeting, 6739, £6 5s. sq. yd. Curlew 3-seater settee, and 2-ft. table and seat units by Race Furniture Ltd. Tan Cirrus upholstery. Units cost from £13 16s. 8d. for 2-ft. unit. Cushions from £4 5s. 9d. Above, far left, Echo Check curtain fabric by Tamesa for living area, 42s. 9d. a yd. Conran Tiddlywinks curtain fabric for dining area, 22s. 9d. a yd. Irish Linen table mat and napkin. Close up of Wallwork tile in kitchen shown opposite

Patio leads off town dining-room, right, through louvred doors, above, by A. L. Ser-Designs. vices 84 6 ft. 6 in. high and 1 ft. 9 in. wide, £9 5s. each. Patio furniture, below, G. N. Burgess white metal table, 72/6. £11 5s. 3d., and domebacked chair, 72/1, £12 1s. 9d. Available square-backed. Plant containers (not seen) Ceramic Consultants



COLOUR, COMFORT AND CO-ORDINATION continued

ACHIEVING AN IDEAL in home decoration, of furnishing and planning based on colour, comfort and co-ordination, may seem at first a tremendous task, involving the most delicate balancing of elusive qualities. Yet, as these pages on town and country living show, it can be done in methodical stages.

Step by step planning. While taste in decoration must always be personal, the successful achievement of one's chosen style depends on good planning. But there are basics for any home—dining-rooms have dining tables, bedrooms have beds, kitchens have cookers and working surfaces-and the range of choice is delightfully wide. Budget decides very much for most of us. However, the best decorators will always be the best planners. At IDEAL HOME our planning system is simple but workable. We start a scheme for any room or home with pieces of white cardboard, on which we stick colour samples and photographs or cuttings of all the objects we mean to amalgamate to make a room setting.

Small pieces of carpet and upholstery fabrics, together with paint and wallpaper samples, are all put on a numbered or named board so that the decorator can see each room at a glance and compare each room in relation to its neighbour. This system prevents the predominance of any colour.

Samples of accessory colours which will accent the general colour scheme—as cushions, lampshades, pictures, etc.—complete the colour board for each room.

Pictures of pieces from catalogues or from this magazine can be used to complete a scheme to be assembled in miniature before a single purchase has been made.

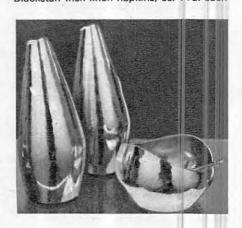
Here, and on the pages Design in Action (pages 131 to 148), there is a wide selection of modern British design which we hope will help you to plan a home for today.



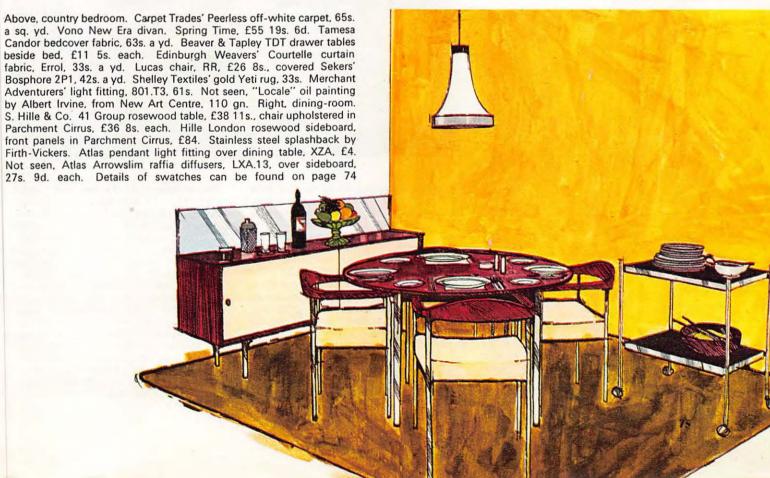
In the country bathroom, Portmeirion Totem storage jars, No. 5, 15s. each, No. 2, 28s.



In country bedroom, right, Beaver & Tapley units not shown are 3-drawer chest, £18 12s., cabinet, £17 15s., mirror, £8 5s., drawer tables, £11 5s. each. Wall covering, London 70, Kingfisher hessian, 9s. 3d. a yd. (Colour swatch opposite.) Above, bedroom stool by Eglin, £7 19s. 6d. Below, in town dining-room, Frank Clark silver cruet set, £32. On swatch board, opposite, Sekers' Mazeppa, 17825, 44s. 3d. a yd. Tamesa Green Bower curtains, 29s. 6d. a yd. Lochinver 707 table mats, 23s. for 3. Steele Oxon carpet, 13/1014, 81s. a yd., 27 in. wide, Blackstaff Irish linen napkins, 3s. 11d. each



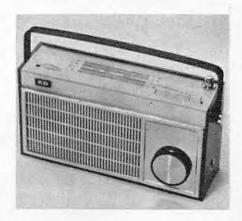




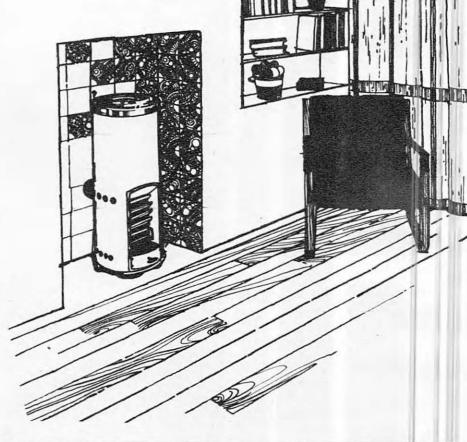
COLOUR, COMFORT AND CO-ORDINATION

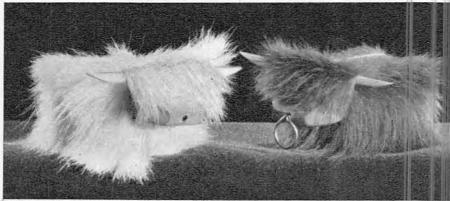
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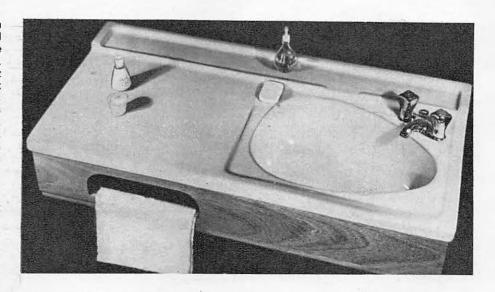


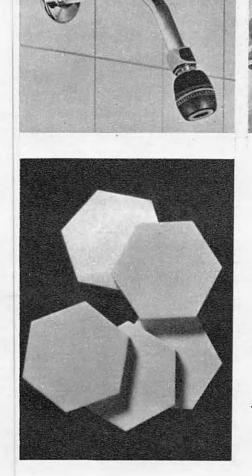


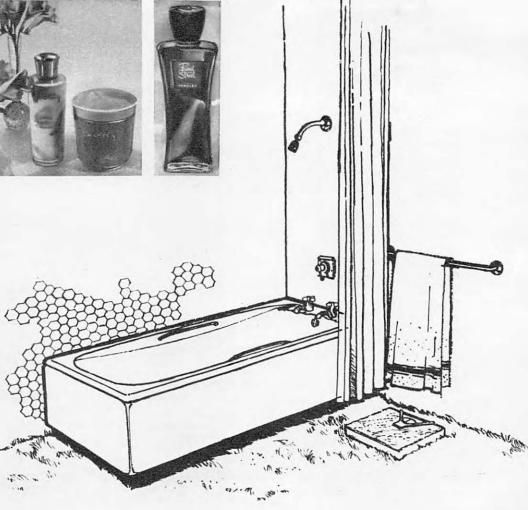
The sketch, above, continues the illustration of the country sitting-room, shown in colour on page 73. A bright free-standing, anthracite-burning stove stands in a darktiled alcove to give the cheerfulness of visual warmth. In a real house this casual open-plan area would need the extra warmth of under-floor heating, which could be incorporated in the pine timber floor. We have included a wall of sheer curtaining in a large check design for extra comfort and to give additional interest to the adjacent window-less wall. Furnishings used, a Pither stainless steel stove, Studio No. 2, £51 6s. British Ceramic Council Ltd. decorated wall tiles, PMS.189/036/MG.71, from 65s. a sq. yd. (In detail on page 140.) Race Flexible chair, £21 11s. 6d.

(Also on page 140.) Tamesa curtain fabric, Echo Check, 12, 42s. 9d. a yd. (In colour on page 72). On another wall, not seen, a natural cowhide, with the hair on, provides an opulent exaggeration of country living. Hide is supplied in its natural shape, with markings of brown and white. This one was £25, from Connolly Bros. (Curriers) Ltd. This page, top left, Shipton Automation master telephone, Edas, has a loudspeaker and handset for use when required. Available in the U.K. on a rental basis only. Charge is about 10 gn. a quarter. Middle left, Standard Telephones & Cables Radio, KR/10, 13 gn. Bottom, Rotaflex table lamp, 3405, £12 2s. 6d. Small picture, above, shows replicas of long-haired Highland cattle by Richard Coley, 29s. 9d. each.

Country bathroom, sketched below, is a very neat, uncluttered room in white and gold, with additional colour only in the cotton print curtains. In sketch, Carron Co. white Swallow bath, £42, with Adamsez bath taps, \$2.90, £11 9s. 2d. a pair. Metlex towel rail, 069, 24s. 9d. Shelley gold Yeti floor-covering, 71s. per sq. yd. Storey's Stor-decor shower curtaining, 36 in. wide, 3s. 3d. a yd. White hexagonal wall tiles, 27s. a sq. yd. unlaid. Other walls in Storey's silky Decorene, 137Z, 32s. 6d. a roll. Cooper Chortex towels, from 8s. 11d. each. Inset, Yardley skin preparations. Deep emollient cleanser, 11s. 6d., liquefying cleansing cream, 10s. 6d., Bond Street cologne, 12s. 3d. Top right, Fulwood Excelsior basin unit, 610, £27 15s. Middle left, arm of Leonard b.i.r. shower combination, £34. Bottom, Hexagon tiles. Not seen, Metlex mirrored cabinet, 34BU, £8 13s. 3d.









SOPHISTICATION IN PLASTICS

IT HAS TAKEN an unfairly long time for plastics to become visually sophisticated in colour and design. Because of the cheapness of mass-producing the materials (compared with traditional materials) the first objects made in plastics were meant to look cheap and did. Some, unfortunately, looked pretty nasty too. The aura of the melting celluloid collar of music hall jokes has hung around far too long. It is unfair to plastics when you consider that our whole standard of living would come to bits without them.

Where would we be without nylon for stockings and underclothes, without synthetic resins for easily-wiped surfaces on furniture and wallpapers, without Terylene for bedspreads, without . . .? The list is endless. Take melamine, a thermosetting plastic. It is rigid and enormously strong. Used to make such things as plugs and sockets for electric gadgets, ballcocks for plumbing and tableware, it is "break resistant"—meaning that to bust it you have to bash it with intent! The tableware opposite is B.I.P. Gaydon's newest range in melamine. Called Encore because it is their second range of tableware, it carries a year's guarantee against chipping, breaking and cracking in normal use.

Keeping melamine cups clean isn't difficult. The rim of tea round a cup, even if porcelain or earthenware, is only a surface deposit and is easily washed off. The longer you leave it the harder it is to move, but it won't become a real stain unless you break the protective "skin" covering the basic material. Milk mixed with either tea or coffee produces a chemical reaction which makes a staining agent, so always, no matter what the cup is made of, wash up as quickly as possible. It is if the inside of the cup becomes porous (due to the use of an abrasive) that the staining agent gets into the body of the material and is there for good. If you use a metal scouring pad you may get the stain off, but you'll be damaging the surface finish for good. Melamine has a protective finish, so clean off heavy deposits with a solution of warm bicarbonate of soda. For Gaydon there is a special cleaner, Uniglan, costing 2s. 6d. for a 1-lb. packet. This should be used for occasions when ordinary washing will not move tea or coffee deposits.

The feeling for more robust colouring is to be seen in almost everything we use today. The pastels of a few years ago are going out in bathtowels, sheets, blankets, carpets and so on. It is a natural swing in the pendulum of our taste. We tire of almost anything after a while and need changes in shape, colour and interest.

The deep, rich colours shown opposite, are amongst those chosen by the British Colour Council for their *Colours* '66 range. The three dark colours, Atlantic Blue, Spanish Olive and Devon Brown all have paler twins—Pale Atlantic, Pale Olive and Pale Devon which line the insides of the cups, jugs and dishes as well as being used for the plates themselves. You make up your own set to suit your own taste.

The design of Encore is the result of nearly two years of work by A. H. Woodful, F.S.I.A., and B. Eccleston, M.S.I.A., of B.I.P.'s design unit in consultation with their Product Advisory Committee.

COCKANA BY CLITICAL LONG

Encore is available throughout the country as well as at Harrods of Knightsbridge, London; Rackhams of Birmingham; Kendal Milne of Manchester, and Patrick Thomsons of Edinburgh. Prices are: cup 2s. 11d., saucer 2s. 11d., tea-plate 3s. 11d., sweet-plate 5s., dinner-plate 6s. 6d., cream-jug 8s. 6d., sugar-bowl 6s. 9d., cereal-bowl 6s., one-pint jug 12s. 6d. It is also available in three special gift sets: a starter set at 23s. 6d., a 14-piece set at 62s. 3d. and a 21-piece set at 92s. 3d. All three sets are sold in special packs.

Taking the long view

A split-level house offers many stimulating vistas —but can be a tricky decoration challenge. The house shown on these pages presents one way of harmonising colour and pattern that are linked together by views

LIVING IN A split-level house is, in a way, like living perpetually at the theatre. For whenever you look from one level to another, you see a slightly detached "setting" that needs as much care in creation as a theatrical one for a play.

Each vista must be carefully framed and not allowed to run into another—otherwise the effect will be as confused as a double-exposed photograph.

On these four pages is a house decorated and furnished to get the most visual pleasure out of split-level living. It is the showhouse on an estate of 31 houses being developed by the Concord Group of Companies at Southwood Lane, Highgate, in London. The interior was schemed by John Byrne, Assistant Editor of IDEAL HOME magazine, and all the merchandise was selected from Heal & Son Ltd., of Tottenham Court Road, London.

The core of a split-level house is, of

course, the staircase. With a half-landing occurring every six steps or so, the stairs are much in use. In Highgate, the house is three-storeyed or, more precisely, made up of six half-storeys. By keeping this staircase area neutral—white walls and greyish tweedy carpeting—the designer has allowed himself more scope in arranging the colour schemes around it.

However, the house contains a sittingroom, dining-room, kitchen, study/guest
room, three other bedrooms, bathroom
and lavatory/shower room. To choose
separate schemes for each of these would
be to court kaleidoscopic disaster from
the staircase. Here, the answer was to
leave the walls white—thus emphasising
the architectural concept. But each room
has a different blend of colour accents to
bring it to life.

In the sitting-room, clashing oranges and pinks are set off against a yellowgold carpet. In the dining-room, curtains

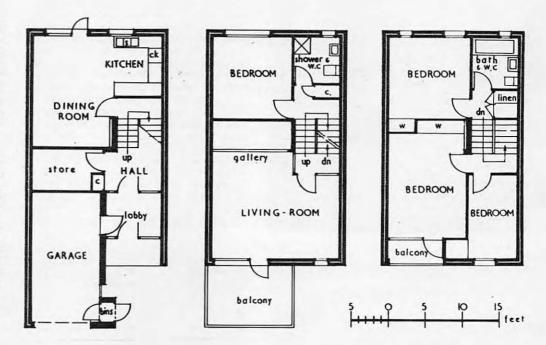


of bright orange make a striking onecolour impact with the black and palewood furniture and link with the sitting room colours across the dividing gallery.

The main bedroom has colour accents of shocking pink and pale green against a dark brown carpet. The boy's room has a safari motif . . . bold black and white curtains, jungle greens in the upholstery and an animal skin on the floor.

In each case, the "stage set" effect was achieved by keeping the colour accents well away from the landing doorway.

The only exception to the white-wall treatment is in the study and lavatory/ shower. The study has rich gold-bronze floral wallpaper and apricot curtains. The lavatory/shower has brown walls and black and white curtains. These rooms are in the middle of the house and the colour-scheming technique was carefully varied to make a visual half-way point in the house.







Opposite, picture of sitting-room looking from the gallery, down into the dining-room. Details given on following page. Above, boy's room. Floor, Green Cork-o-plast tiles, 45s. a sq. yd. Icelandic pony skin, 16 gn. Curtains, Profile, 24s. 9d. a yd. Green suede Danish chair, £17 7s. 6d. Black 3-drawer chest, £27 5s. Brown stool, £10 15s. Bookcase, £19 2s. 6d. Divan,

£17 8s. 6d. Mattress, £9. Scatter cushions, 59s. Black and white shade, £2 12s. 6d. Chess board, 4s. 11d. Chess pieces, 28s. Hunting horn, 7s. 11d. Orange jar, £2 6s. Orange and red mugs, 19s, 6d. each. Card game, 9s. 11d. Picture above, view of the nursery. Sage green carpet, 59s. 6s. a sq. yd. Safety Beds, £10 12s. 6d. each. Mattresses, £9 12s. 6d. each. Olive green, 84, bed

covers, 18s. 6d. a yd. White-topped table, £11 15s. 3d. Chairs, 3 gn. each. Desk, £85s. Swedish wall hangings, 12s. 6d. each. Red goose, 59s. 6d. Alice in Wonderland book, 17s. Cane cot, 45s. Missy doll, 95s. 6d. Paper umbrella, 1s. 11d. Clown puppet, 3 gn. Construction clock, 10s. 11d. 3-piece, daisy-pattern nursery set, 26s. 3d. Elephant, 59s. 6d. Box of paints, 13s. 6d.

Taking the long view continued

The pictures on these two pages of the splitlevel show house at Highgate, London, illustrate how colour accenting on the white outer walls of the house enhances the architectural interest of the split level. Large blocks of differing wall colour might lead to uncomfortable confusion. Left, hall. Fitted coloured glass panels specially designed and made for show house by Whitefriars Glass Ltd. Forestal rug, 16 gn. Strawberry pot, 63s. 3d. Stair carpet, County Bouclay, Birch, 63s. a yd. Bottom left and below, sitting-room. Yellow Wilton carpet, 59s. 6d. a yd. Curtains, Mediant, 24s. 9d. a yd. Chair and footstool, £80 15s. Rosewood and white coffee tables, £25 5s. 3d. each. Rosewood sofa table, £21 12s. 6d. Lamp base, 77s. 6d. Shade, £7 10s. Sofa, £251 15s. Cushions from 25s. each. Mural, £11. Glass dish, £7 1s. 3d. Cigarette boxes, 37s. 6d. Glass ashtrays, 9s. 3d. each. White vase, 26s. 6d. Far page, top and bottom left, view from sitting-room down to dining-room. Black Cirrus chair, £61 2s. 9d. Glass vase, 20s. 6d. Pill boxes from 5s. 9d. Pestle and mortar, £1. Pine dining-table, £36 10s. Black lacquered chairs, £8 5s. each. Blanket chest, £10 13s. 6d. Pictures, Mexican Bark cutouts, 3 gn. each. Variation dinner-service in black and white. Malta glasses. Blackhandled Sheba cutlery, 4 gn. a place set. Brown linen runner, 22s, 6d, Raffia mats, 6s. 9d. each. Orange linen napkins, 4s. 6d. each. Curtains, Fisba 32 Flame, 32s. 11d. a yd. Persian rugs, £27, and £30 5s. Antique gold pendant, 8 gn. Kitchen. Stew pot, 89s. 6d. Tea-towel, 6s. Colander, 36s.



Above, main bedroom. Curtains. "Summer Price," 13s. 11d. a yd. Bedheads, £9 10s. each. Lace bedspreads, £4 15s. each. Swedish blankets, £9 19s. 6d. each. Bedside tables, £20 8s. 6d. Lamp base, 5 gn. Shade, £3 10s. Fashion prints, 2 gn. each







Mug, 19s. 6d. Plates, 15s. 9d. each. Spice jars, 11s. each. String of garlic, 45s. Below middle, study. Wallpaper, 133580, 50s. a roll, from Sandersons. Carpet, 55s. 6d. a yd. Curtains, 14s. 6d. a yd. Convertible settee, £44 17s. 6d. 8-ft. section of Heal's Plan 4

with teak doors, £155 8s. 6d. Dressingtable, £49 18s. Desk chair, £16 19s. 6d. Armchair, £34 7s. 6d. Brass pendant, 12 gn. Desk set, 7 gn. Below right, opposite end of sitting-room. Cado wall unit in pine and rosewood, £172 16s. 8d. Plates, 15s. 3d. each. Pottery vases, from 66s. Wooden dish, £10 3s. 9d. Glass bottle, £2. Nutcracker, 49s. 6d. Oblong dish, 2 gn. Jars, 18s. 4d. Horsemen money boxes, 32s. each. Clock, £10 17s. 6d. Malta glasses. Wooden lamp, on wall unit, 39s. 6d. Sundial, 19 gn.







LEATHER FOR LEISURE

REAL LEATHER has always been one of life's luxuries—Cordova leather for fine gentlemen's boots, hogskin for gloves, suede for delicate slippers. Even today, when practically any leather can be copied in plastic, the feel of real leather wins hands down every time. It is unmistakeable.

Leather upholstery and deep comfortable armchairs are a clubman's right: the quintessence of easy living, of long snoozes under *The Times*, old brandy in voluptuous glasses and a haze of good cigar smoke. You can get the superficial look of leather in plastic, and a great deal cheaper. But the real thing can last for generations and, because leather on a chair was once living, it "breathes" and needs nourishment from time to time—a leather polish—if it is to survive in glossy health.

Modern dyes have transformed the leather look and there is now no limit to its rainbow possibilities. Connolly Brothers (Curriers) of 39 Chalton Street, Euston Road, N.W.1, are the specialists and dyed for us the hide on the chairs and sofas shown here. They match exactly the blue and turquoise of the Sekers curtain fabric—designed by Sir Nicholas Sekers himself.

This is a man's room designed by Sue Bartley especially for Arne Remlov of the famous Oslo shop, Forum. Mr. Remlov wanted to show the traditional comfort of the Englishman's club translated into modern terms. Showing this room in his shop windows is to be his special contribution to Britain '66 in Oslo, the British Trade Fair being held in Oslo with contributions from the arts, a royal visit, Lord Mayors and many more flags put out in aid of British Exports from April 29 to May 15.

The smoothness of the hide, used in the man's room, is offset by rough Tumbel Twist rugs in the study area and the deep pile of the plain carpet. The simple modern outlines of the furniture are softened by the buttoning in all the comfortable chairs and sofas. Tables are low enough to suit the arm heights of the chairs and Christopher Heal's wall fixtures could well be used across a whole wall to give a modern library look to this room. We chose the traditional Whitefriars glass and mixed it with modern pieces of pottery, with free-form sculptures and with an African mask. The picture over the sofa was specially painted for the room and its entirely modern approach is counter-balanced by the framed butterflies. Everything shown is British and on sale in Britain.

Prices given below for all the upholstered furniture are for the leather upholstery, but all the pieces can be upholstered in the manufacturer's own range of coverings—or fabric of your own choice, prices depending upon the fabric chosen. For example, the G-Plan chair costs from £64 10s., upholstered in fabric.



Study area. Walls, Storey's Stormur 55s. vd. from Sandersons. Rugs, Royal Blue Tumbel Twist from 72s. sq. yd. Curtains, Sekers Nuba 44s. yd. from Harrods. Sunway blind £15 2s. 1d. G-Plan chair 6250 in hide £118 10s. Leather-topped teak desk D1/336 £145, pedestal desk chair C1/160 £118 10s. in hide £56 18s. 6d., modular storage unit in teak designed by Christopher Heal £74 2s. 6d., all from Heal's. Rotaflex pendant light £3 12s. 6d. Hand blotter 21s. 6d., desk blotting pad £2 15s., double ink stand £3 7s. 6d., letter rack 35s. 6d., all from Leslie Cornish Ltd. Gilt clock £40, string box £2 10s., gilt figure on marble base £30, all from Cavendish Fine Arts. Decanter and glasses from Whitefriars Stainless steel bowl 22s. 6d. Cheltenham Tool Co. Sculpture from John

Whibley Gallery. Butterfly picture 10 gn. Desmond North. Living area. Stoddards Iona Blue carpet, 76s. a sq. yd. from John Lewis. Stratus five-seater unit in hide £388 15s. and teak corner table £36 15s., H.K. Furniture. President chair in hide £109 10s. from R. S. Stevens. Two teak occasional tables £15 13s. each, Merrow Associates. Tahiti lamp with oriel shade £10 6s., W. K. Howarth. Abstract painting 100 gn., Martin Davison. Paper flowers from 5s. 11d. each are by International Designs. Glass plaque, Whitefriars Glass. Bronze figure £120, from Piccadilly Gallery. Cast-iron ashtray CD 70, 27s, 6d., trinket box CD 80, 27s. 6d. by Robert Welch, Wigmore Distributors. Vase 4 gn., Briglin Pottery. African mask £60, Cavendish Fine Arts. Hide dyed by Connolly Bros.

The traditional comfort of a good man's club is translated into modern terms in the blue and turquoise room shown in colour on this page. Solidity without heaviness, quality without pomposity, are seen here. This is a room to be at ease in, a setting for con-versation, for reading quietly, for watching cigar smoke curl lazily up to the ceiling. . . And, should a man have to bring work home, the desk is a decent size for him to spread out books and papers. Although the two areas of this room have different functions, the blue mood links them to make a perfect whole







What we can learn from the great gardens

BY LESLIE JOHNS

NO MAN EVER builds a garden by himself. Whether he knows it or not, he is influenced by many things and many people. All these blend with desires, tastes and dreams to steer his hand and shape his own plot.

Practically every garden built today has been influenced in one way or another by what is said by many experts to be the finest garden ever built, Hidcote Manor garden.

Major Lawrence Johnston, who built the garden of Hidcote almost exactly 60 years ago, was a soldier, an architect, an artist and a botanist. When he bought the Manor, with its surrounding farmland on a bare and windswept Cotswold hillside, no garden existed. There was one splendid Cedar of Lebanon and two groups of beeches. The soil was heavy and cold. With this meagre, bleak and unpromising material Johnston created a series of 20 or so different gardens, mainly enclosed and self-sufficient, which cover a total of some ten acres and which today are visited, admired, and provide a source of inspiration for upwards of 50,000 people a year.

What magic did Johnston perform? What great work and expense went into creating this garden?

By studying the answers to these questions, and by comparing Hidcote with our own plots and our own (possibly unacknowledged) dreams, we can learn valuable lessons.

The great magic of Hidcote lies in the imagination with which it was contrived. It consists, as I have said, of a series of gardens, most of them quite small and indeed capable of being copied, plant for plant, in the smaller areas most of us inhabit. Yet each garden is cunningly linked with another like a series of rooms. Combining all these "rooms" to create superb and poetic vistas, walks, drives is a rigid discipline. All of it, rooms, hedges and vistas is in perfect proportion. A "wilderness" is flanked by a regal avenue: a plain and unadorned circular pool becomes a meandering stream; a formal clipped hedge is a tapestry composed of beech, hornbeam, yew, holly and box, all intermingled, contrasting, blending, yet disciplined to architectural shapes.

All the main constructional work at Hidcote consisted of making a series of terraces in mildly sloping land to achieve differences in level for the different gardens. Changes in level can be as important in gardening as a variety of plants.

So neither great costs in labour nor in money were necessarily involved:

Johnston knew just what he was doing. And so, under the guidance of the local National Trust Land Agent and Graham Thomas, the Gardens Adviser, the head gardener at Hidcote, Harry Burrows, is constantly carrying out maintenance and replacement work along the lines and according to the original purposes of Johnston. If we look at a few of the gardens as they exist today we will be able to see them very much as they were planned in the first place.

If we seek colour in our gardens there are examples that can guide us, for there is a White Garden, there are Red Borders

and there is Mrs. Winthrop's Garden (she was Major Johnston's mother) mainly in yellow.

The White Garden, almost square, is divided by paths into four equal squares. It is hedged with mixed yew and box, through which Tropaeolum speciosum grows in summer, festooning the dark background with vivid scarlet. White, or near-white bulbs decorate the little plots in spring and early summer, to be followed by the rose Gruss an Aachen, Acanthus mollis latifolia, Crambe cordifolia, which bears its white flowers in long, loose racemes and flowers in its third year from seed, and Anaphalis triplinervis, with 'everlasting" white flowers less significant than the long woolly leaves.

The Red Borders, long, narrow and concentrated, are at their best in late summer and autumn, but throughout most of the year there is some hint of red. In early spring, daffodils and tulips are followed by crown imperials (Fritillaria imperialis), the large-leaved Rheum palmatum atrosanguineum or red-flowered rhubarb and scarlet poppies. Red peonies are succeeded by purple delphiniums and purple leaved vines climb through shrubs and up walls. Red dahlias provide colour during summer, together with the roses Frensham, Moulin Rouge, Scarlet Fire, Rosemary Rose, Dusky Maiden, Tantau's Surprise and an old Rosa moyesii with its large red hips in autumn. Red or copper foliage, berries or flowers are provided by Acer platanoides Crimson King, Berberis thunbergii atropurpurea and Prunus cerasifera atropurpurea, while smaller plants include salvias, violas, sedums, lobelia and Potentilla Gibson's Scarlet.

Beside the Red Borders, but quite separate and invisible from the path, is Mrs. Winthrop's Garden with its yellows and golds, its lime, beech and hornbeam hedges, and its mellow brick paving used in summer as a setting out place for more tender decorative pot plants. The informal yellow-leaved hop (Humulus lupulus aureus) contrasts with the formal shapes of Lilium szovitzianum. Several blowsy yellow peonies include Paeonia mlokosewitschii and P. lutea ludlowii.

Most of the gardens are divided by hedges of which Harry Burrows is rightly proud. They are of yew, beech, holly, hornbeam, box or a mixture of several of these. They are the finest hedges I have seen, clothed to the ground, some five or more feet through, all as straight of line



Opposite, looking from the Old Garden at Hidcote Manor. A rambling mellow stone building, it blends well with its colourful surroundings. Mrs. Winthrop's Garden, above, is mainly yellow, craftsman-paved with brick, accented with striking and unusual potted plants in summer. All paths whether straight or curved (see below) hint at new beauties, new excitements ahead



as brick walls. Just how many yards or miles of hedge are there? Harry Burrows laughs. "We don't measure them in yards, just in time," he says. "It takes six of us three months a year, June onwards, to clip them. We use hand shears only, machines aren't good enough and the line is only in our eye."

Some of the hedges have grown too thick. A naked centre leads eventually to a thin "skin" of foliage, so Burrows is getting some of these back to shape. No use merely to thin them back gently. They don't break into leaf that way. They have to be taken right back to the main stems. Burrows does one side at a time, first that nearest the best light. Cut right back and mulched heavily with manure, they will break into new growth. When the new







What we can learn from the great gardens continued

side is happily established the other will be done too.

To keep the hedges thick right down to ground level he feeds heavily. Over the whole ten acres of gardens he uses about 60 tons of farmyard manure each year. Rich feeding is essential to lush growth such as is seen at Hidcote.

Everywhere there is contrast. Walking up the Red Borders, for example, engulfed in a profusion of burning colour, you see ahead of you a flight of steps flanked on each side by a little gazebo. At the top of the steps you enter the unique Stilt Garden, stark and cool in comparison with the flaming colour you have just left. Clipped hornbeams standing on tall naked trunks form "empty boxes", architectural in shape, unrelieved by any herbaceous material other than a few ornamental grasses and other grey or subdued plants.

The Fuchsia garden, with its tapestry hedges, contains several other plants. The fuchsias themselves Burrows leaves through the winter instead of cutting them down or protecting them. The tips of the naked stems die back in winter and when the plants begin to break in the spring he merely prunes away the dead tips. The fuchsias include Carmen, Mme. Cornelison and Dunrobin Bedder. To blend with them are several species of roses, some clematis and a mahonia.

Hidcote overlooks the modern rule of bold plant groupings. In the borders one finds, instead, smaller groups scattered about at intervals, this way ensuring that at all times of the year there is always something of interest in flower. This is almost in the tradition of the cottage border type of garden.

The skilled hand is evidenced by the casual artifice, the meticulously-contrived simplicity with which flowering shrubs are mixed with roses, homely flowers mingle with rare plants, familiar annuals burnish the soil beneath taller stems. Johnston was a plant collector at a time

rich in the discovery of the foreign and unfamiliar. He was also a hybridist. Witness the Hidcote varieties of lavender, the roses Hidcote Gold and Hidcote Yellow, the verbena Lawrence Johnston and Hypericum Hidcote.

Because the garden was on the typical limestone of the Cotswolds, Johnston selected those plants which would flourish on lime. The soil has an average pH of 7.5, quite unsuitable for rhododendrons, azaleas, most ericas, magnolias, camellias and the like. Yet in places these plants exist and flourish. My wife and I had a little thrill of pleasure to know that even so great a gardener as Johnston had, as we had, felt that these, some of the greatest of all shrubs, must be represented in his garden. So, like us, he had imported acid soil and peat to enable them to grow in an alien base. And there they still grow, 60 years later.

The formal outline of some of the gardens is masked and softened by the plantings, and there are some areas of Hidcote so informal as to be almost wild. The Stream Garden, long and meandering, contains artful mixtures of the simple and the sophisticated, cleverly backed by carpets of fern, wood sorrel, periwinkle and ivy. Colours are generally subdued and the atmosphere damp and mossy.

The Wilderness is a large, irregular, undulating piece of land planted informally with trees and shrubs and it is particularly effective during the autumn when the foliage turns to gold and copper and crimson. It deserves close study, for many of the trees and shrubs are unusual, their value apparent only at a particular time of year when foliage turns colour, bark peels or shape becomes evident with leaf fall.

And although the garden was made 60 years ago, it is not static but dynamic. Each year some advance or improvement is made. Last year they opened up a vista beyond the bog gardens by removing a

few trees. This year near the greenhouses and frame yards new beds are being made and old trees are being re-trained. We can learn from the new as well as the old.

So go and see the garden. Admire it. Learn from it. Most unfamiliar plants are labelled and there is an excellent guide book which lists plants in each garden, though many are, alas, unobtainable from the average nurseryman. From April to mid-October the gardens are open every day except Tuesdays and Fridays. Hidcote Bartrim is the village, three miles from Chipping Campden in Gloucestershire. Go—you will gain much pleasure, you could gain much profit.



Formal and informal, contrived and natural, each garden at Hidcote has character of its own. The meandering path (top left) could be in semi-wild woodland and this portion contrasts with the formality of the clipped hedges and the few samples of topiary (lower left) even though these be unsophisticated cottage garden shapes. Yet nowhere is dramatic change more evident than at the steps between the pair of charming summer houses or gazebos (lower right, opposite). For having passed through the fiery Red Borders one mounts the steps to be faced with the geometric simplicity, the ascetic severity of the Stilt Garden with its unique "empty boxes" of clipped hornbeams on naked trunks. Water raised to waist height (right) in the Bathing Pool Garden is kept free of water plants to act as a mirror reflecting plants around it

Hidcote is of particular interest to me, writes Geoffrey Gilbert, who took the photographs, because my present interest is in scaling down the type of garden created by Major Johnston to urban dimensions. As I study the problem it becomes increasingly clear that you do not need those spreading acres, which you probably cannot afford anyway, in order to have a great wealth of varied plants and considerable charm. You can build up your own knowledge and, what is perhaps more important, your children's feeling for the world of nature beyond the city. Too little has been done in this direction because few skilful gardeners have been willing to accept the discipline of a small area.

Because Hidcote is divided into small units, some of the difficult scaling down has been done for us. Indeed, there are beds that could be transplanted direct to suburbia. You could jot down the name and position of the plants and then order from a nursery firm. For the beginner in this type of gardening this would be a wise procedure, for all depends on understanding the character of the plants you are using. You need to have them growing for a time in order to know how they behave.



THIS MONTH, we feature the second of a short series of articles by guest writer Marion Deschamps, author of French Home Cooking. Here, Mme. Deschamps more-than whets the appetites of holiday-makers new to that intriguing and colourful part of France, Provence, and at the same time recaptures the fascination of the district for those who already know it. Provence is steeped in history and as one tours through many of the interesting places such as Fontvieille where Alphonse Daudet wrote Lettres de mon moulin; and looks at the beautiful Palace at Avignon, one naturally grows hungry. Part of the joy of a holiday is the food and in restaurants small and large one can eat provençale dishes with a true French flavour and drink many of the celebrated wines of the district such as the light vin rosé. Mme. Deschamps includes some of her favourite local recipes.

TRAVELLERS AND WRITERS continue to "discover" Provence, which is not really surprising, for I find that the more often that one returns the more one realises how much there still remains to discover.

Yet, it is that district known as the Vaucluse which lies around the Alpilles, or little Alps, that seem above all to be the very heart of Provence; that spirit which is evoked by Mistral in his poetry, Alphonse Daudet in his prose and Cézanne in his painting.

In fact, it was 100 years ago, in 1866, that Daudet's Lettres de mon moulin were published. Those stories, so clearly and simply told that, from childhood, they seem to manage to portray Provence to the English reader, while his Tartarin of Tarascon so admirably expresses the romantic spirit of the countryside.

Today, with the Mediterranean coast becoming ever more crowded and costly, an increasing number of holidaymakers prefer as their headquarters a quiet spot further inland, with occasional trips to the sea. But before coming to Daudet's windmill at Fontvieille, let us turn north and approach Provence beneath the Arc de Triomph at Orange. which would seem a fitting way to enter.

Although the old city is worth a visit, it is not one in which I would feel inclined to linger, drawn on by the thought that Avignon is only 14 miles distant. But on the way I would stop off at Châteauneuf-du-Pape, not on account of its celebrated wine, but for its magnificent view over the Rhône valley from the imposing ruins of its 14th-century castle.

The glory of the Palace at Avignon cannot fail to stir the imagination of the most hardened sightseer, but do not leave without exploring those narrow, mediaeval streets leading to the Pont St. Benezet, which is actually the famous Pont d'Avignon, although I believe the dancing took place underneath, and not upon it. From the suspension bridge across the Rhône, you get the most imposing view of the once-papal city.

Yet Avignon, for me, still remains a city, and it is not until I am away from its outskirts that the real spirit of Provence takes over. That spirit which is epitomised in the ochres and pinks, faded by wind and sun, of its houses with their pantiled roofs; its barren expanses of scrubland dotted with olives and pines and tufts of lavender; an occasional cemetery shaded by cypresses, where the only sounds are the cries of countless crickets. It is epitomised, too, in the games of boule beneath the plane trees of the village square, the market stalls piled high with tempting varieties of wares.

One of my own favourite stopping places is Fontvieille itself, but this is purely personal in a district where each town and village has individual charm. Daudet's hilltop

windmill is only three miles away, and even though the interior is now a museum and the sails no longer turn, his spell remains in the isolation of the plain where the only sounds are the breeze whistling through the gorse.

For those who prefer somewhere a little larger than a village to stay, nearby St. Remy makes an excellent centre. St. Remy has special associations, for it was the birthplace of Nostradamus, the famous astrologer, who died 400 years ago (1566), whose prophecies, arranged into ten centuries, are still studied today. Not everyone realises, however, that it was as a doctor whose skill did much to arrest the plague that was raging at the time, that he first became known. His prophecies brought him into favour with Catherine de Medici. When her son, Henri II, was killed in a tournament, and it was found that this had been predicted by Nostradamus, his fame was established.

In St. Remy, too, one can see the small room in the asylum where Van Gogh spent a year, while nearby are Maillane, where Mistral was born, and the ancient city of Glanum where archaeologists are still unearthing the remains of Greek and Roman civilisations.

The whole district is, in fact, a treasurehouse of history. Within a small radius are Nimes-justly celebrated-with the Pont du Gard, the three-tiered Roman aquaduct which carried the city's water supply; the beautiful old abbeys of Montmajour and Senangue and, nearby, the village of Fontaine-de-Vaucluse where Petrarch spent several years. There are also the perched mediaeval villages of Gordes and Les Baux with their castles; Beaucaire, Tarascon and Vauvenargues. And, of course, there is the old Roman capital of Arles, architecturally one of the most celebrated cities of France.

But whereas Arles still seems content to dream of her past, Aix, the old capital and most royal of cities, although also wrapped in memories, is now a modern spa with a casino and golf-course. Aix was the birthplace, too, of Cézanne and it was in the surrounding villages that he loved to paint-Gardanne and Tholonet, Bibemus and Estaque, close to the sea where he lived in a fisherman's hut.

For those who would make an occasional trip to the coast, the nearest resort would be the little gipsy pilgrimage town of Les Saintes Maries de la Mer, reached after crossing that strange desolate region of the Camargue, so different, yet sharing the romantic quality of Provence.

With the ever-increasing popularity of the French Riviera, many English people will have become acquainted with the delectable cooking of Provence-from the pan bagnat eaten at a beach-side booth to the divine bouillabaisse. The recipes given overleaf should enable you to introduce some of the sunshine of Provence when you eat beneath the grey skies of an English winter.

SPIRIT OF PROVENCE continued

PISCALDIERE

(this makes an appetising start for a meal) 4 oz. short crust pastry; 8 thin slices cheese; 8 onion rings; 8 slices of tomato; 8 anchovy fillets: 8 olives.

Line a 7-inch flan ring with the thinly rolled-out pastry. Cover with the cheese, then the onion rings. In the centre of each onion ring put a slice of tomato, criss-cross with anchovy fillets, and then top with olives. Cook 400 deg. F. (gas No. 6) for about 18 to 20 minutes.

PISTOU

4 tomatoes; 6 leeks; 4 potatoes; 1 small cauliflower; basil; salt; pepper.

Thoroughly wash the vegetables and chop in small pieces. Put into a saucepan with basil and seasoning. Add 3 pints of water and simmer for one hour. Reduce to a purée. Then re-heat the soup.

BRANDADE

1 lb. salt cod; 4 large potatoes; 2 tablespoons olive oil; } pint double cream; salt; pepper. Soak the fish in cold water for 24 hours. changing the water several times. Drain and put into a saucepan, cover with cold water. Add the sliced potatoes. Bring to the boil and simmer 30 minutes. Reduce to a purée adding the oil a little at a time, until the mixture is the consistency of cream. Add the cream. Cook gently for a further 10 minutes. Correct seasoning. N.B.—Salt cod may be difficult to getwhen testing we used smoked haddock.

JARRET DE VEAU NIÇOISE

2 lb. stewing veal; 2 tablespoons olive oil; 1 lb. tomatoes, skinned and sliced; bouquet garni; salt; pepper; ½ pint water.

Cut the yeal into pieces. Brown in the oil. Meantime, stew the tomatoes until a pulp. Add the tomatoes, bouquet garni, seasoning and water to the veal. Bring to the boil and simmer very gently for 2 hours.

RATATOUILLE

2 tablespoons olive oil; 6 onions; 6 tomatoes, skinned: 1 green pepper, seeded: 1 small vegetable marrow, skinned, or 2 courgettes -not skinned; 1 aubergine; garlic; salt and

Season the sliced vegetables. Fry in oil 10 minutes. To make the dish more satisfying, put the ratatouille into a 2-pint ovenware dish and break over it one egg per person. Cook 355 deg. F. (gas No. 4) for 10 minutes.

CANNELONI

2 eggs; 12 oz. flour; pinch salt; water; 4 oz. cooked rice; 8 oz. cooked minced beef or diced cooked ham; 2 heaped tablespoons chopped parsley; 1 teaspoon powdered sage; salt; pepper.

Beat the eggs in a basin and add the flour and salt. Mix with water to form a dough. Knead well on a lightly-floured work surface. Roll out fairly thinly. Cut into 2½-in. rounds.

Mix together the rice, meat, herbs and seasoning. Spread a little mixture on each round of dough, damp the edges, cover with another round and seal the edges together. Drop into a pan of boiling water and cook for 7-10 minutes. Strain well and serve with tomato sauce. (Alternatively they can be drained and re-heated in the oven.)

PAN BAGNAT

1 really long loaf French bread; 1 pint olive oil; 1 teaspoon vinegar; 3 small tomatoes. sliced; 6 anchovy fillets; 3 hard-boiled eggs; 12 stoned olives.

Cut the loaf into 3 equal portions and split each down the middle. Dip in the oil and vinegar. Now spread each with a sliced tomato, 2 crushed anchovy fillets, slices of hard-boiled egg and 4 stoned olives. Sandwich with the other half of the loaf.

AIOLI

1 egg yolk; } pint olive oil; 4 garlic cloves; salt; pepper.

Beat the egg yolk, then gradually add the oil, drop by drop, whisking all the time. Crush the garlic cloves and mix in. Season to taste. The sauce, although often served with hard-boiled eggs and vegetables, is a particularly good accompaniment to fish.

TOMATES A LA PROVENÇALE

4 good-sized tomatoes; 4 oz. rice; 2'tablespoons olive oil; flesh of 1 egg-plant; 1 garlic clove; salt; pepper; ½ pint water. Halve the tomatoes and remove flesh. (Use later.) Heat the oil, add the rice and cook until it turns yellow, but not brown. Add the flesh of the egg plant and the garlic. Add seasoning and the water and simmer until all the water is absorbed. Fill the tomatoes with this mixture, put into an oiled ovenware dish and cook 335 deg. F. (gas No. 3) for about 15 to 20 minutes.

ESTOCAFIC

1 lb. fresh cod; 2 tablespoons olive oil; 2-oz. can anchovy fillets; 1 tablespoon brandy; 3 tomatoes, skinned and sliced; bouquet garni; ½ pint dry white wine; 1 crushed garlic clove.

Cut the fish in slices and fry a few minutes in the oil. Add the rest of the ingredients except the garlic. Simmer 20 minutes. Remove the bouquet garni and add the garlic and serve.

BOUILLABAISSE

1 can lobster; 2 lb. mixed white fish (fresh haddock, whiting, John Dory, plaice, etc.); bouquet garni; 6 small onions; garlic clove; 10 mussels, well washed; 3 tomatoes, skinned and chopped; 1 pint white wine; 1 pint olive oil; 1 pint water; slices of stale

Bone the fish and cut into small pieces. Put into a pan with all the other ingredients. Bring slowly to the boil and cook for one Just before serving remove the bouquet garni and add slices of stale bread.

OMELETTE NICOISE

4 eggs; ½ lb. spinach, cooked; 2 heaped tablespoons chopped parsley; salt; pepper; 1/2 oz. butter; 5 shallots, finely chopped. Beat the eggs well. Blend with the verywell drained spinach, parsley and seasoning. Melt the butter and saute the shallots until transparent. Add the egg mixture and finish the omelette in the usual way.

FASSUM

1 very small white cabbage; 8 oz. boiled rice; 8 oz. cooked peas; 2 eggs; 4 oz. grated cheese; 1 tablespoon olive oil.

Wash the cabbage and then boil in salted water for 7 minutes. Remove the centre core. Chop well and mix with rice, peas, cheese and well-beaten eggs. Season. Stuff the cabbage with this mixture and put into an oiled ovenware dish. Cook 355 deg. F. (gas No. 4) for 20 minutes.

SARTAGNADE

1 lb. either herrings, whitebalt or sprats; flour; 2 tablespoons olive oil; \$\frac{1}{2}\$ oz. butter; 1 lemon; 1 tablespoon vinegar; \$alt; pepper. Prepare the fish. Fillet the herrings, if used. Toss in flour. Heat the oil in a frying pan and fry the fish until they stick together. taking care that the bottom of the pan does not burn. Turn, as for a pancake, and brown on the second side. To make the sauce, melt the butter and add a few drops of lemon juice, vinegar and seasoning. Serve as soon as the fish is ready.

POULET A LA PROVENCALE

3½ lb. roasting chicken; 5 garlic cloves; 2 oz. soft butter; 4 oz. fresh white bread-crumbs; 1 pint cach still crumbs; 1 pint each milk and stock; 1 shallot, finely chopped; 1 teaspoon finely-chopped parsley; 3 tablespoons plive oil; salt; freshly-ground black pepper. Prepare the chicken and keep the liver on one side for the stuffing. Put 3 garlic cloves inside the bird and spread the butter over the breast. Put in a roasting tin and cook 400 deg. F. (gas No. 6) for about 35 minutes. Make the stuffing: chop the liver and mix with the breadcrumbs, liquid, shallot, parsley, 1 tablespoon olive oil, seasoning and the other 2 garlic cloves, finely chopped. Stuff the half-cooked chicken with this mixture. Heat the rest of the oil in a frying pan put in the chicken and fry gently for 15 minutes. Serve with tossed green salad.

BEIGNETS D'AUBERGINES

4 oz. flour; 1 tablespoon oil; 1 pint water; 1 egg white; 1 garlic clove, finely-chopped; 2 tablespoons chopped parsley; 2 aubergines olive oil for frying.

Sieve the flour, then beat in the oil and water. Whisk the egg white and fold in with the garlic and parsley. Peel the aubergines and cut into slices. Dip in the batter and fry in oil. Drain. Serve at once.

Recipes given here are for four people.





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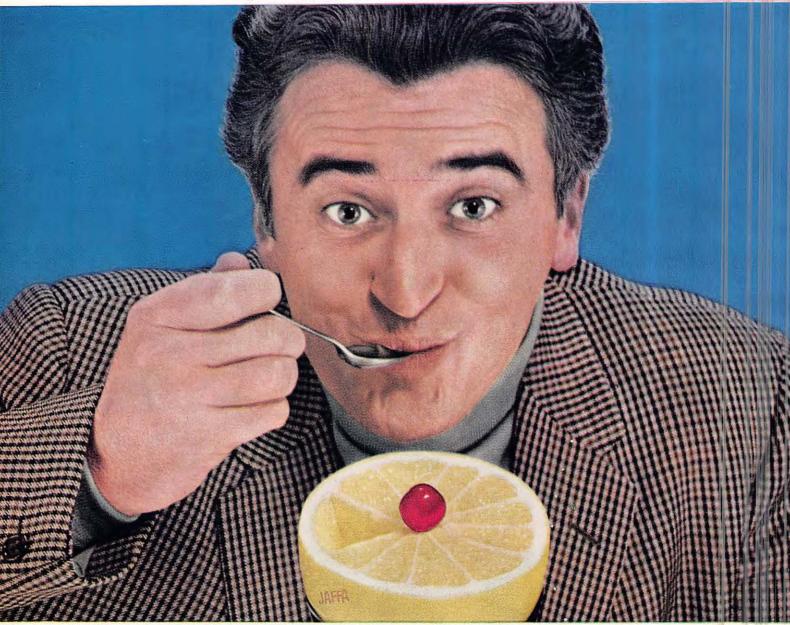
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Cooking by Patricia Hudson

HOT **PICNICS**

SOON, WE SHOULD be getting some brilliant days with clear blue skies which encourage the family out for a picnic, yet an often-cold wind calls for hot food to make the day really enjoyable.

Recently we have been doing quite a bit of experimenting on the best type of food to choose and the most satisfactory way of keeping it hot. Vacuum flasks are excellent for a number of foods. Before using, fill the flask with very hot water, seal and leave for at least 10 minutes. Tip the water out just before filling with really hot food. Seal at once. Choose a small enough flask for the amount of food. Not only does it keep hot longer when the flask is full, but the food keeps in better condition as there is little condensation. Follow recipe cooking times carefully. If you are using a recipe of your own, under- rather than over-cook it. Once put into a hot flask, the food will continue cooking quite considerably. Make sauces a little more liquid. For cheesy eggs (hardboiled eggs in a rich, well-seasoned cheese sauce), excellent from a flask, use 11 pints of milk instead of the usual pint for the sauce. Kedgeree and risotto both keep well, but again do not over-cook the rice and add additional butter or oil to the mixture before putting into the flask. Soups are good and serve like hot drinks in insulated beakers. A meat loaf taken straight from the oven, left in the loaf tin, then wrapped in foil and a thick towel will keep hot for at least 2 hours. The same applies to baked jacket potatoes. Rice keeps well if cooked and drained in the usual way, then put into a Porosan bag, sealed and re-heated in boiling water for 30 minutes. Wrap as above. Insulated bags and hot pads, too, are good, but do follow the manufacturers instructions.

For a picnic sweet course we suggest taking an easily-cut, not too-crumbly cake or a packet of chocolate Bath Oliver biscuits. These come in 8-oz. packets, containing 12 biscuits, and cost 3s. Hot coffee or chocolate drinks go down well. As a thirst-quencher for children a flask of lemon or orange sorbet, although cold, is very popular. If you want to cook food from scratch a mini-size barbecue which easily packs into the boot of a car is the answer.

Recipes given below are for 4 people.



June Parant Swedish stainless steel vacuum jug with coffee filter. Holds 30 oz. £7 19s. 9d.

CHICKEN AND MUSHROOM CURRY

medium-size onions, finely chopped; 1½ oz. lard; 1½ to 2 level tablespoons curry powder; 1 level tablespoon tomato purée; 4 oz. mushrooms, coarsly chop-

tomato purée and mushrooms. Gradually add the water. Add all the other ingredients. Bring slowly to the boil. Cover and

ped; ½ pint warm water; ½ level teaspoon each powdered cinnamon and ginger; salt; 1 bay leaf; 3 level tablespoons sweet pickle; 1 oz. seedless raisins; 8 oz. cooked chicken, cut in bite-size pieces. Fry the onions in the fat until golden. Add the curry powder,



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HOT PICNICS

continued

CHICKEN AND MUSHROOM CURRY continued

simmer 7 minutes. Pour at once into a hot vacuum flask. Cover. Serve with boiled rice.

BEEF STEW

1 lb. stewing steak, cut in inch cubes; 1 large onion, sliced; 2 sticks celery, diced; small piece swede, diced; 2 carrots, diced; 2 oz. lard; salt; pepper; ½ pint water; 2 level tablespoons flour; 6 tablespoons cold water.

Sauté the vegetables in the lard until golden. Add the meat and fry briskly for 5 minutes. Season. Add the $\frac{1}{2}$ pint water. Bring to boil, cover and continue boiling more slowly for 15 minutes. Remove from the heat. Add the blended flour and water. Reheat, stirring until the stew thickens. Cook a further 5 minutes. Pour at once into a hot vacuum flask. Cover. The stew will be ready to eat in $3\frac{1}{2}$ hours and will keep hot up to another $4\frac{1}{2}$ hours.



Aladdin widemouth vacuum flasks, ideal for hot and cold food. 16oz. size, 15s. 3d. 32-oz. size, 19s. 1d.



Small portable barbecue fired by charcoal bricks will cook steaks, chops, fish and re-heat cooked foods 59s. 6d. Liberty, Regent Street, London, W.1.



KIDNEYS TRIFOLATI

8 to 12 lamb or veal kidneys; 1 lemon; 3 tablespoons olive oil; 1 crushed garlic clove; 3 to 4 anchovy fillets; 1 oz. butter; pepper; 1 tablespoon chopped parsley.

Remove the kidneys from the surrounding fat. Skin them. Drop into boiling water with a squeeze of lemon juice for one minute. Drain and cut into slices. Heat the oil and garlic in a large frying pan. Add the kidneys and cook gently until tender, about 5 minutes. Mash the anchovies with the butter, add the pepper, parsley and 2 teaspoons lemon juice. Add to the kidneys. Stir gently, pour at once into a hot vacuum flask. Cover.

Above, Insulex insulated zipped "Handy bag" keeps food hot or cold for several hours. 34s. 6d. Thermella hot/cold pad 5s. Below, parcel of hot food, wrapped in foil and thick towelling, with hot rice sealed in Porosan cooking bag. 12 bags 5s.



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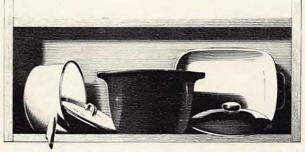
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Motoring by Patrick Macnaghten

MOD GEAR

PAST GENERATIONS used to take pride in changing gear silently and smoothly. When syncromesh started to become widely used, some 35 years ago, the diehards heralded it as effete and something which would "take the fun out of driving." But gradually the advantages of easy gear-changing became accepted and there is no car made today with a conventional gearbox which does not have syncromesh.

Much the same thing is happening over automatic transmission. There are strongly-held prejudices for and against it. Automatic transmission is bound to win in the end, just as syncromesh did. The surprising thing is that it hasn't become more popular more quickly than it has.

Certainly, the early types of automatic left a lot to be desired. They worked effectively but they had a number of infuriating habits. They would change up and down all the time in traffic, the engagement was never very smooth and often there was no way of retaining a lower gear. But now automatic transmissions have reached such a stage of development that all but two of the arguments against them have been overcome.

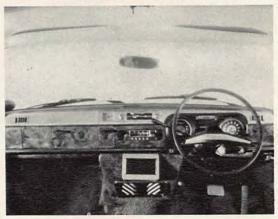
The first is initial expense. Automatics cost a lot of money—£80 or £90 on top of the price of a new car. The second argument is that cars fitted with them use more petrol. But it is only if the car does an exceptionally-high annual mileage that the difference in the running costs becomes important. As a rough guide, a car fitted with automatic transmission will use about 15 per cent more petrol than a similar car with a conventional gearbox. So that if the annual mileage is 10,000, the car with automatic transmission will need petrol for an extra 1,500 miles.

Using more petrol is inherent in a torque converter (the form of automatic coupling which is in general use). In order to effect smooth changes, and especially when starting from rest, there must necessarily be some wastage of power to cushion the take-up. Otherwise, the car would leap like a kangaroo.

Power-loss on big cars is only discernible in the

Continued overleaf

Interior view of the Vauxhall Cresta, which has automatic transmission. Brake pedal is extra wide and a hand control is fitted to the steering column



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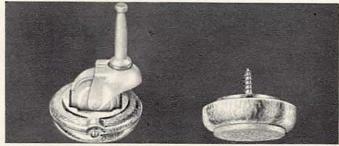


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MOD GEAR continued

increased petrol consumption. With small cars, it would be noticeable, so manufacturers usually increase the power output of the engine to offset the

Modern automatics offer sufficient manual control to allow the driver to override the automatic changes completely and this removes the great drawback of the earlier types. In fact, a driver accustomed to a manual change does not have to alter his driving technique at all when dealing with an automatic. He can move the control lever to engage a lower gear before a corner or a roundabout and the only difference is that there is no clutch to be operated.

For myself, I prefer to move the control lever when I want to change down, rather than using the "kickdown," which is effective only when the accelerator is fully depressed. So often the need to change down coincides with a decrease in speed-in other words, you open the throttle at precisely the moment at which you want to close it.

Man is designed with two feet and it would seem logical to employ both when driving a car with two pedals. But in practice this can be a dangerous doctrine. It requires years of experience before anybody used to driving a three-pedal car can learn to use his left foot on the brake with the same precision as his right.

Many automatics have the brake pedal twice as wide as normal. Danger here is that a driver, accustomed to a three-pedal car, could in a moment of emergency forget that he is driving an automatic and attempt to de-clutch simultaneously with braking. If he accidentally stamps on the wide brake pedal with both feet, and the road is wet, the car is almost certain to skid. If the road is dry, the car will come to such an abrupt stop that anything behind it could run into the back of it.

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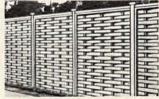
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Gardeners' diary

by Leslie Johns and Violet Stevenson

WITH THESE days of small gardens, it always surprises us that so few people take advantage of vertical space. By extending a garden up the walls of a house much more colour can be crammed into a tiny area.

Some people ask what they should do with creeper-covered walls when redecorating is to be carried out. The best answer to this problem is to erect a screen, just an inch or two from the walls, on which to grow the plants. We have found that Growmesh panels, 6 ft. by 3 ft., heavy wire mesh, plastic-coated, are excellent. We screw them in with cotton reels between the wall and panel. This keeps the growing material off the walls and means that, if we want to get to the wall itself, all we have to do is unscrew the panels and lean them (and the attached plants) very gently on the ground at the base of the wall. Painting can be done and the panels replaced without damage to the plants.

we get a lot of foxes in the garden. One winter afternoon we watched, for 20 minutes, a big brindled vixen wandering around the garden within a few feet of the house, quite unconcerned and keeping always to paths or grass, never walking on the borders.

But normally we see nothing of our animal visitors. They come by night, and only when snow is on the ground is it possible to identify them by their tracks—astonishing numbers of rabbits, foxes, badgers, hares, as well as pheasants, partridge and our local friendly kestrel. Now that we have a vegetable cage, we do all we can to encourage birds and animals, and certainly they appear to do little harm, except for the mice, voles, shrews and moles.

As time passes our planted trees and shrubs increase in size and, as the word gets around that food is to be found in our plot, the number of birds that visit us seems constantly to increase. They can be quite enchanting. We have installed feeding tables and bird baskets, kept constantly filled with fat, nuts and bread. To watch brilliant finches, cheeky robins, sleek hedge sparrows, shy red-rumped woodpeckers and so many more through the windows while we face the day over a leisurely early-morning cup of coffee somehow makes it all seem worthwhile.

THIS MONTH (a busy month) we hope to: sow seed of lettuce, marrows, spinach, radish, peas, turnips, chicory, beans and many annuals; plant alpines, aquatics, dahlias, chrysanthemums, most perennials, most bedding plants; spray and dust fruit, flowers and vegetables against mildew, aphids, scab and caterpillars; thin seedlings; stake peas; mulch trees, shrubs; feed plants; weedkill and feed lawns; mow.



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We have an efficiency expert in the Prestige Group who says we could get more profit out of Ewbank carpet sweepers if we made only one size.

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Efficiency experts are not always right. But the customer is.

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Metal cases 47/6d to 79/6d Wood cases 75/- to 85



HOW SWITCHED ON ARE YOU?

THE "DOLLY" has now largely given way to the "rocker." Not teenage fashion news, but information from the changing world of the electrical accessory. The dolly-operated light switch is moved up and down, while the rocker has a see-saw movement and works by sliding a finger over it. Both types can operate silently. Design tends to favour the "rocker," especially where two or three switches are fitted on one plate, and also in slimline (1½ in. wide) architrave switches made originally for locations where mounting space is limited.

Groping for the switch in a dark hall is no longer necessary. Locators can be fitted at the back of the switch to give a luminous surround. Current consumption is negligible.

Automatic switches save electricity and trouble. As well as time switches, there are now light-sensitive (photo-electric) controls such as the Selcon which turns lighting on when night falls and off at daybreak. Their most useful application is as a burglar deterrent

Continued overleaf



Left, Crabtree rockeraction architrave switch measures 1½ in. by 3½ in. Single switches are available in one-way or two-way versions. Double switches are mounted one above the other. Prices from 2s. 10d. each. Below, Crabtree 13-amp. ring circuit switch outlet designed for use in shallow plaster depth boxes. Price 10s. 8d.



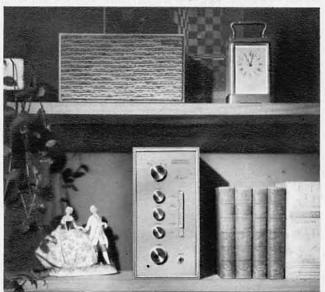


"They call it Teak Cream"

Matt finish furniture needs more than a wipe over with a damp cloth to preserve its looks. Until recently, the best you could do was treat it with oils—and they left it sticky and trapped dust. Now there's a new product—Teak Cream from Johnson's. All the leading manufacturers recommend it. Teak Cream preserves and revives all matt finish woods, without leaving a shine. It costs only 2/11d.



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GOODMANS HIGH FIDELITY

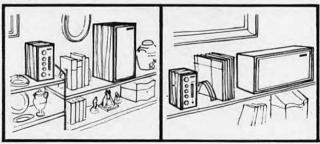
GOODMANS High Fidelity Loudspeakers are world famous. Now GOODMANS proudly present their fully transistorised High Fidelity Amplifier – MAXAMP 30 – for the enjoyment of the hard-to-please audiophile – and his design-conscious wife. See how elegantly it graces a treasured display shelf – picture above. The pleasing and unobtrusive styling – with amazing compactness – is obvious. The accuracy of MAXAMP's High Fidelity sound reproduction is a revelation – which will delight you.

MAXAMP 30 is a fully transistorised stereophonic High Fidelity amplifier using Silicon Transistors throughout. It is precision-engineered and has performance of the highest order. It will deliver continuously up to 15 watts of power on each channel—and it looks as good as it is. Its polished wood cabinet with "Danish Silver" scratch grain control panel blends with any decor, as does the MAXIM.

MAXIM, the original and unequalled High Fidelity loudspeaker minisystem. Complete full-range High Fidelity performance—yet no bigger than a shoebox. The meticulously finished enclosure in hand rubbed Teak (or Walnut) measures only $10\frac{1}{2}$ x $5\frac{1}{2}$ % $7\frac{1}{2}$ — the same dimensions as the MAXAMP 30.

MAXIM £17 · 10 · 6 MAXAMP 30 £49 · 10 · 0

Goodmans MAXAMP 30 offers you outstanding High Fidelity listening pleasure. Combined with MAXIM it takes up next to no space – or, if you prefer, it can be used with any other high quality loudspeaker, such as the MEZZO and MAGNUM-K (illustrated below).



MAGNUM-K 35 gns

MEZZO 25 gns

FREE Please send MAXAMP 30 booklet and 1966 High Fidelity Manual, together with name and address of my nearest Goodmans dealer.

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Pull-cord ceiling switch controls lights in the bathroom or it can control a wall-mounted heater. One installed over the bed can be wired as an alternative switch for the bedroom light. From G.E.C. The price is 4s. 10d.

HOW SWITCHED ON ARE YOU? continued

when you are leaving your house unoccupied.

Lighting level can now be adjusted by a switch. The Regentone Varilite control fits into the standard square switch box and is turned to give the level required.

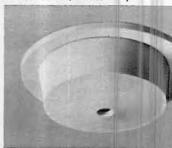
Designers have also got to work on plugs and sockets. One example of good design is a plug with retractable sleeves to avoid fingers touching the pins. The chances of this happening are unlikely, but the possibility does exist. Particularly with a vacuum cleaner or any appliance which is moved around between unswitched sockets.

The ring circuit was invented with an eye to economical installation. The advantages of the

Continued on page 110



Left, Crabtree pull-cord switch. Price is 4s. 10d. Below, no wooden pattress is needed with the G.E.C. ceiling rose for suspended light fittings. Outer ring covers any irregular hole cut in the ceiling. The winner of a Design Centre Award. It costs 1s. 5d., white only





Above. Cutlery named Profile makes eating as much fun and as cheap as cooking is with Viners Houseware International; for Kitchen Dining or informal suppers. Seven piece. 23/6:



Centre. Every cook needs a good cup of tea. Here is a new and modern tea set to make it properly. Black moulding fills the stainless steel handles to cushion the warmth of lifting and pouring 105/-



Above. Designed to lend any table an air of Scandinavian simplicity, Grace blends perfectly with aluminium and black leather for everyday and special occasions. Seven piece. 30/-.



NOW VINERS SHOW YOU HOW HOME COOKING, CAN BECOME HAUTE CUISINE

Haute Cuisine may once have been in exile on the French side of the Channel but in the last few years it has been brought back with continental holidays, sunlit kitchens and memories of new, exciting dishes to make at home. This questing interest in five-star cooking has created new fashions in today's kitchen design. The cool, discouraging starkness is banished, giving way to the warm look of pine panelling, grandmother's copper pans made in 1965 and brightly covered books on serious Cordon Bleu cookery. But for young-at-heart cooks in their bright new kitchens there has been nothing to match these melting sharp French Cook's Knives with their heavy brass studded handles, the gleaming stainless Serving Platters and 'cordon bleu' stainless Kitchen Sets solidly mounted on their pegged





teak boards. As to price; well that's where we claim an edge. Take the Spiked Meat Dish (Le Ros Bif), every amateur carver knows the challenge of manoeuvring a narrow cut of meat, yet this heavy spiked dish with its draining 'moat' traps the meat and holds it still until carving comes to the end; yet it costs 29/11d; and beautifully Gift Wrapped at that. How's that for internationally produced utensils with top British qualities? And prices to bless any kitchen, especially yours!

P.S. If you would like the name and address of your nearest stockists together with full coloured leaflets of any items please write to us right away.

Viners Houseware International Division, P.O. Box 13, Broomhall Street, Sheffield 3.

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HILLS SUPA 4 CLOTHES LINE, THAT'S WHAT!

And the new Supa 4 is the only rotary clothes line to have an 'easy-lift' draw cord. This means you just put up the Supa 4, give a gentle pull on the draw cord and the drier is ready to take the washing. Twice as much line space as on your old clothes line—and to peg it out you don't have to move an inch. With the Supa 4 the lines come to you. Your clothes get more air, more sun, dry faster. When you've seen Hills Supa 4 at your local store you'll never want anything else.





When you add the Hills waterproofed canopy to your Supa 4 you can leave your washing out even if it looks like rain. Go out without worrying—they won't get soaked and during the Summer your canopy becomes an attractive garden sunshade.

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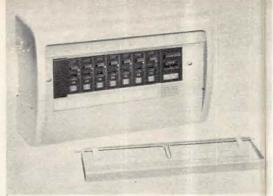
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Above, household distribution box with main switch and seven miniature circuit breakers in place of wired fuses for individual ring circuits. M. E. M. Price £8 11s. 8d. Right, Belling remote thermostat for connection to radiant-convector heaters and radiators. Wall-mounted away from source of heat for best results. 51s.



HOW SWITCHED ON ARE YOU? continued

original system were manifold; not least, the provision of several sockets to a room without complicated wiring. Disadvantages have been the ease with which an appliance such as a television or radio could be left energised inadvertently, and also the user's reluctance to make use of the safety cartridge fusing system.

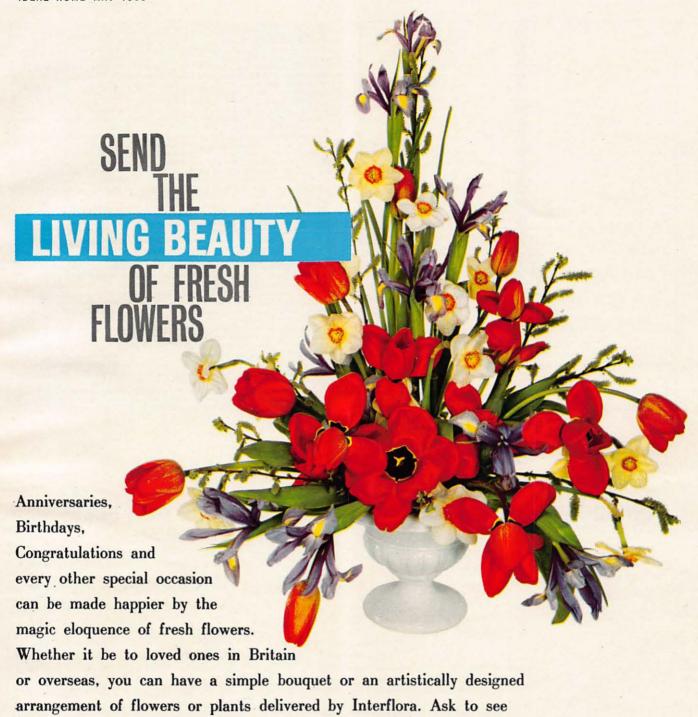
Modern practice is to install switched sockets so the appliance can be isolated from the mains without withdrawing the plug. For unswitched 13-amp. sockets, plugs fitted with switches are recommended. Ward and Goldstone make a plug which has an indicator light and a switch which can be turned on and off by the foot.

More than one socket can be installed at one

Continued on page 113

Venner time switch will turn appliance on and off at pre-set times every 24 hours. Ideal for blankets and light. £4 2s. 6d. Lampholder version costs £3 15s.

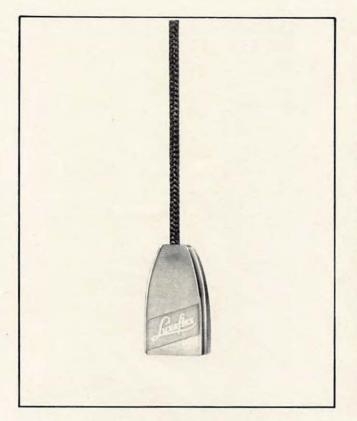






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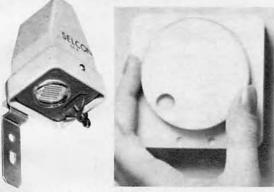
'Luxaflex' venetian blinds are the immaculate ones. The ones that have the crisp, ruler-straight slats. The fired unchippable finish.

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Top, any convector heater or radiator can be plugged in and converted to automatic time control. Belling, £4 17s. 6d. Left, Selcon photo-electric control switches lighting on or off according to daylight level. Deters burglars. Photain Controls, £2 12s. Right, unit by Regentone adjusts lighting level. $6\frac{1}{2}$ gn.

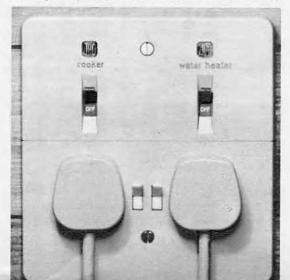
HOW SWITCHED ON ARE YOU? continued

point with a ring circuit. This does away with the need for adaptors which are cumbersome and, if they are the kind without a built-in fuse, can be dangerous. Several multi-socket units have come on the market. They are useful in the kitchen for a food-mixer, a toaster and other kitchen aids which may be in use simultaneously. The Brydor panel of socket outlets—either sixor four-way—will stand on a work top or can be screwed to the wall, and it has a small circuit-breaker to switch off the panel if current loading should reach a dangerous level.

Every appliance used needs a fuse of the correct size to give protection against over-loading. The British Standard for 13-amp. plugs

Continued on page 115

Nettle Accessories kitchen control unit, 2035, brings together two switched socket outlets. Identifying marking on plate can be varied. It costs £2 10s.





Who'd swallow a job like this



in one go?

85 assorted pieces of dirty tableware—it's enough to depress the most dedicated housewife. Yet a Colston dishwasher gets the whole lot hygienically clean and sparkling in one simple loading. Although it occupies less than 2 ft. square of precious kitchen space, the Colston takes 40 pieces of china and 45 of cutlery. Its two racks are so brilliantly designed they'll hold pie and pudding dishes, jugs, small saucepans, carvers, slicers and other odd-shaped pieces just as safely as they'll take your plates, cups, saucers, glasses and cutlery.

At the touch of a button the Colston is fully automatic. Once you've pressed the button, the Colston's unique dual-washing action washes everything thoroughly and hygienically clean, rinses twice, and power-dries your dishes to a spotless finish.

Britain's most popular dishwasher. Colston dishwashers have proved their dependability in years of service for thousands of families (the Colston outsells all other dishwashers put together). In these year Colston's talented research team have perfected its perfor ance and design, so that today the Colston Mark IV has the most modern dishwashing system in the world.

With all these advantages the Colston costs just 79 gns. or easy terms. Not an unreasonable price for the uncomplaining service you get in return. Years and years of complete freedom from washing up! Fill in the coupon for free colour booklet now.

Bucks	Colston Appliances Ltd., Dept. 1H20 Higs. Please post me the free colour boon Mark IV fully automatic dishwasher.	gh Wycombe oklet on the
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What is Thermalite? Thermalite is a type of building block which is used in the construction of the walls of a home. Because of its special microcellular structure Thermalite is an excellent insulating material which keeps in the warmth - keeps out the cold. Ordinary walls are dense and therefore poor insulators. The warmth which is so expensive to produce passes through them easily and is lost to the cold air outside. On the other hand Thermalite built walls are less dense and keep the warmth where you want it - right in your home. The result is that a Thermalite built home is more comfortable and is less expensive to heat than an ordinary one.

What about appearance? You don't have to forego the appearance of a brick built house in order to have Thermalite insulation. In fact cavity walls are often built with an outer layer of brick and an inner layer of Thermalite. To get the equivalent in insulation to that single leaf of Thermalite you would have to have six times the thickness of traditional

walling material. You can imagine how expensive that would be!

What other advantages does Thermalite

have? Because of its insulating properties a Thermalite built home reduces condensation which means that interior decorations stay fresh longer and need less frequent renewal. Thermalite holds ordinary wood screws without plugging so you can screw such things as wall cabinets, book shelves, central heating fixtures etc. straight to the wall and be sure that they won't pull out. Thermalite is fire resistant. Thermalite insulated homes increase the efficiency of all types of heating. They are therefore in greater demand and have a higher resale value than ordinary homes.

Does it cost more to have a Thermalite insulated house? No. You see, although Thermalite blocks cost more than the equivalent area of brick, they are laid so much quicker that the extra cost is more than covered by the saving in labour. The benefits of Thermalite insulation are free.

How can I tell if a house is Thermalite insulated? That's the trouble. You can't — either from the outside or

the inside. In an existing house the seller or estate agent will be able to tell you, but new houses will be displaying this sign on the front door or window.



Look out for it when you are visiting building sites.

Fill in the coupon below and we will send you details of the Thermalite Competition, an interesting booklet on Thermalite and a list of sites in your area where you can see new Thermalite insulated homes.

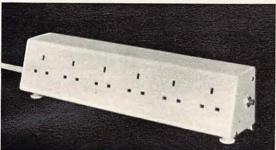
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Please send me details of the Thermalite Competition, your booklet 'Insulation need not be an extra', and details of Thermalite insulated houses being built in my area.

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Top, Walsall shaver socket outlet, with 230v. and 110v. outlets and insulated on-off switch. £4 10s. Above, extension socket strip with six socket outlets for wall on table mounting. 14 by 3 by 3 in. Contains its own safety device against overloading. Price 6 gn. Foursocket version, 5 gn. Brydor, 81 Felsham Road, S.W.15

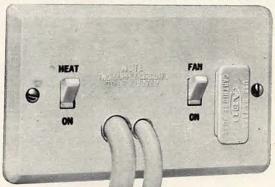
HOW SWITCHED ON ARE YOU? continued

(BS1363) recommends four fuses, 2-amp., 5-amp., 10-amp., 13-amp., and these sizes cater effectively for safety in the home, no matter what the fault. There are 2-amp. fuses (coloured blue) for 400-watt. loading—TV, blankets and lamps; 5-amp. for 1,000-watt. (grey)—irons, food-mixers, fridges, spin-driers and cleaners; 10-amp. for 2,000 watts (yellow)—toasters and ironing machines; and 13-amp. for the 3,000-watt (brown)—usually fires and heaters. Relying solely on the 13-amp. fuse will give protection only if there is a short circuit but will be useless for overload protection.

Even the 15-amp. round-pin plugs are now being made with replaceable 5-amp. cartridge

Continued overleaf

Control point for fan-assisted storage radiators incorporates on- and off-peak circuits. A.E.I. Price 19s. 8d.



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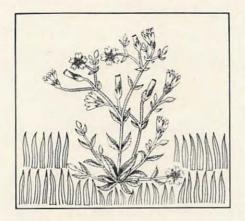
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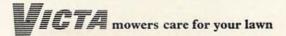
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Victa and the mouse-ear chickweed

There's more to a lawn than just cutting it—even with a VICTA mower. Mouse—ear chickweed like woodrush, hawkbit and pearlwort are weeds which add to the problems of caring for a lawn—and there are many more. Cutting alone is not enough. You could write a book about grass. VICTA have and it's FREE. It explains fully how to get the best from your lawn, how to identify and destroy weeds, what fertilisers to use, when and how to cut, as well as showing the full range of VICTA power mowers. VICTA know grass. If the book doesn't convince you, a demonstration of a VICTA mower on your lawn will... and that's free, too.



Please send me the free
VICTA book on lawn care

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HB



Plug with switch that can be hand- or foot-operated. An indicator lights up when the appliance is switched on. From Ward and Goldstone, the price is 8s. 6d.

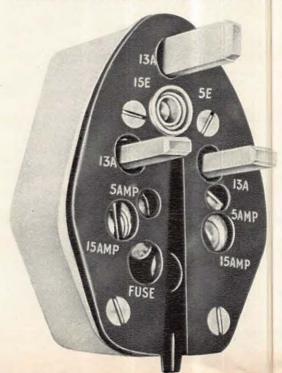
HOW SWITCHED ON ARE YOU? continued

fuses for use with the low consumption appliances. Although each circuit on a 15-amp, system has its own fuse, this type of plug does provide extra protection against overloading. Where double and treble outlet adaptors have to be used on a 15-amp, system, always purchase the fused type which costs only a few pence more.

Adaptors are a bother, but essential in a home with a mixture of sockets (at least ten different combinations are possible). One fused plug on the market—the Fittall—has retractable pins so that it can fit into most of the standard outlets. This is very useful for equipment such as tape recorders and slide projectors which

Continued on page 118

The Fittall fused plug is ideal for portable appliances such as tape recorders or power tools. It can be adjusted to fit 15-, 13- or 5-amp. sockets; 2- or 3-pin sockets. Pins lock in place. R. W. Rumble. 12s. 6d.



THERE'S MORE TO THE CARPET SELECTION CENTRE THAN A CHOICE OF 4.700 CARPETS

People know about the Carpet Selection Centre. How they can offer you a fantastic choice of carpets by having full sample lengths in their enormous range. But how about all these extra services the Carpet Selection Centre offers!



THERE'S DESIGN AND COLOURING ADVICE

If you're not sure just which colour scheme would suit your home best, there's always an experienced colour consultant at the Centre to advise you. And a complete range of the main paintmakers' colours as an additional guide. There's no extra cost—it's just part of the service you get at the Carpet Selection Centre.

THERE'S PRECISION DYEING

Many people today insist that their carpets form part of an overall decorative scheme. Colour is important. The Carpet Selection Centre can match any colour by having a dye matched to your fancy. Your choice is even greater at the Carpet Selection Centre.

THERE ARE SPECIAL DISCOUNTS ALL THE YEAR ROUND

All year round there's a big selection of discount carpeting with savings of up to 23%. Not just a seasonal SALE. But all perfect quality and available because our buyers are often able to secure special purchases, cancelled orders, or export supplies and 'end of runs'. These are the kind of bargains you get at the Carpet Selection Centre.

THERE ARE FITTED CARPETS WITH NO WASTE

Expert measuring is essential for fitted carpets. The Carpet Selection Centre offers you expert measuring, making and fitting services, operating throughout the country. Broadloom Carpets (seamless wall to wall) in all styles is a feature of the service. There is even one carpet which can be woven to the exact shape of your room so that you do not pay for the trimmings—you only pay for carpet actually laid. This is how you can save at the Carpet Selection Centre.

THERE'S EXPERT SERVICE

Many people want advice from the Carpet Selection Centre before they wish to go there. A 'phone call to GERrard 0991 is enough to get one of the Centre's Consultants to visit you at your home. He can take measurements and discuss in detail with you the best types and colours for your home. Suggestions and estimates are then sent to you at your home and you can consider them at your leisure. Just one of the free services the Carpet Selection Centre offers.



THERE'S EXPERT CARPET CLEANING

Professional cleaning is another service the Carpet Selection Centre offers. A carpet cleaned professionally is efficient and thorough—dirt and grit beaten out, shampooed and dried at a temperature that kills any moths and carpet beetles in the pile. Also you can get advice on how to treat stains and minor accidents like cigarette burns. Another reason why you'll find the Carpet Selection Centre useful.

WRITE!

for the free 8 pp. booklet "The Carpet Guide" which gives you all the facts which you'll need in choosing a carpet. And if you're in town come and see the Centre for yourself. It's open from 9.30 a.m. -6 p.m. on weekdays and up to 8 p.m. on Thursdays. Till 1 p.m. on Saturdays.



THE CARPET SELECTION CENTRE

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£300 inc, filtration—that's all it costs to buy a 25ft. x 17ft. Purley Pool. Purley offer you Britain's biggest range of pools. And Purley prices are sensible. Just write for the colourful brochure and see!

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500 years ago...Death Watch Beetle began to feed on the massive oak structure of this Elizabethan house severely damaging many of the rafter feet and posts. More recently Common Furniture Beetle added to the damage by widespread attack throughout. Now, thanks to RENTOKIL woodworm has been eliminated and there seems no reason why this delightful cottage should not stand overlooking the forests of Sussex for a further 500 years.

RENTOKIL CAN HELP YOU—Whether your house is 5 years old or 500 it is probably susceptible to woodworm, dry rot or rising damp. Out of 90,000 surveys carried out in the past 4 years 75% of the houses were found to contain woodworm.

A Free Survey can diagnose the trouble, and of course, all treatment work is GUARANTEED for 20 years.

Ring Rentokil—we are in every phone book—or post the coupon below today for free illustrated technical leaflets.



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NAME	
ADDRESS	R
	pC.

HOW SWITCHED ON ARE YOU? continued

may have to be moved from place to place. Shaver sockets do not need a fuse. They contain a "double wound" transformer which effectively isolates the socket from the mains. This is the only socket allowed in bathrooms under the Institution of Electrical Engineers' Wiring Regulations which should be applied to any domestic electrical work.

To cope with the multiplicity of socket outlets, new types of consumer units have been introduced. The lumpy, cobwebby, cast-iron cases with heavy switches are being replaced by neat boxes, usually with circuit breakers in place of fuses. A circuit breaker is a switch which automatically clicks off if a fault occurs. When the fault is found and cured, then it only needs to be switched back to the "on" position. There is no wire to replace.

Common practice in Britain is to have one

Continued on page 121

PRIVILEGE ORDER FORM for the Stainless Steel Bowls Offer shown on page 66

A.	Set of three bowls (one of each size)	PRICE	49s.	6d
B.	Small Size Bowl, 2-pint	PRICE	14s.	6d
C.	Medium Size Bowl, 3-pint	PRICE	17s.	11d
D.	Large Size Bowl, 4½-pint	PRICE	22s.	3d

ALL PRICES INCLUDE COST OF PACKING AND POSTAGE
Please complete both portions of coupon carefully.

To: IDEAL HOME	I.M.14.
DEPT. I.M.14, ROCHESTER X, KENT.	No. required
Please send me the special offer Stainless Steel Bowl(s)	
as indicated below:	B. SWALL SIZE
No. required	C. MEDIUM SIZE D. LARGE SIZE
A. PRICE 49s. 6d.	D. LARGE SIZE
B. PRICE 14s. 6d.	
C. PRICE 17s, 11d.	
D. PRICE 22s. 3d.	NAME(BLOCK LETTERS)
I enclose: Cheque No. P.O. Value.	ADDRESS(BLOCK LETTERS)
Remittance must be by postal order or cheque only, crossed & Co. , and made payable to Odhams Press Ltd.	
NAME(BLOCK LETTERS)	
ADDRESS	****************
	From: IDEAL HOME, ROCHESTER X, KENT.

We regret this offer is not open to our readers overseas. Eire readers applying for this offer will be liable for payment of any customs or import duties which may be levied.



Someone at the front door

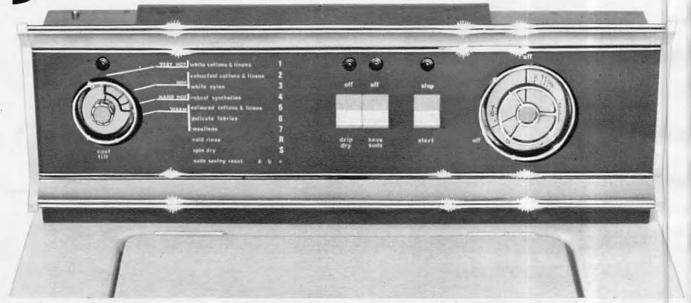
You have just settled down in Parker-Knoll comfort to listen and luxuriate. Then the bell rings. Reluctantly you get up and insist that your visitor has the Parker-Knoll. Very unselfish. The sensible thing is to have several Parker-Knolls, then life becomes easier all round.



Write now for our Book of Comfort and list of main Agents, to Parker-Knoll Ltd., The Courtyard, Frogmoor, High Wycombe, Bucks. Yesterday, there wasn't much to choose between different automatic washing machines. Overnight, things have changed...

ears an





Here's a new breed of washing machine. New Parnall Automatic Spinwasher de luxe. Top loading. One tub. Fully automatic. With one of the most intelligent 'brains' ever built into any washing machine.

It looks after all the little things that used to irritate you on washday.

SEE HOW PARNALL CARES Press this button - and the hose shakes itself dry!

All the water-hose drips ready to plop on your floor are released inside the tub when you press the special 'brain drain' button before withdrawing the hoses. Parnall saves you a mopping up job, automatically!



Press 'brain drain' button-no drips.

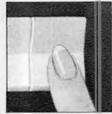
DO NOT BEND! Load or unload standing up. No squatting in front of a front-loading machine. Less fatiguing with the mobile, top loading Parnall Automatic. Safer for children, too.

YOU DON'T HAVE TO BE A GENIUS to operate Parnall's simple control panel. Yet don't be deceived-behind that uncomplicated

facia is a brilliant 'brain' to outwit any other automatic. Its settings even tie up with instructions on garments.

Click this switch—you save suds for the next wash!

After the wash sequence, Parnall Automatic pumps the hot, still-active suds into a special Suds-Saver compartment where they wait for the next wash. See how Parnall saves you money on washing powder-automatically.



Click 'suds-saver switch-saves money.

All Parnall washing machines are backed by Parnall's own first-rate servicing organisation. There's a depot near your home.

Parnall have just published a full-colour, fact-packed booklet all about buying a washing machine. You must read it—even if you've got another machine in mind. Parnall's 12-page book et is FREE to everyone filling in the coupon.

NEW PARNALL AUTOMATIC FREE! SEND purchase tax paid (or for a semi-automatic washing machine at 84 guineas. see the popular

	Parnall, Radiation Hou North Circular Road, adon N.W.10. Tel; WIL, 12
PAR	NALL AUTOMATIC SPINWASHER DE LUI
	6 =
7	
٦	-

I want to know lots more about this exciting washing machine. Please send me your FREE informative full colour literature.

NAME

ADDRESS

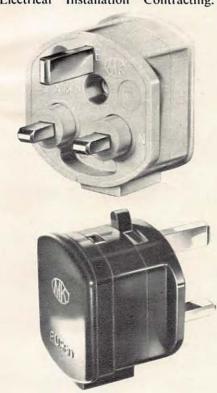
When in London, visit the Radiation Showroom, 59-65 Baker Street, W1. Tel: WELbeck 8236.



HOW SWITCHED ON ARE YOU? continued

ring main circuit for each floor with a 30-amp. circuit breaker, a separate 30-amp. circuit if there is an electric cooker, a 15-amp. circuit for a water heater and two 5-amp. circuits for the lighting. Circuits using an off-peak tariff for warming or water-heating have their own meter, distribution box and time-switch. They also use a special type of socket outlet without a plug, called a "spur-box," which contains a fuse.

New installations or alterations to existing wiring should only be carried out by trained and qualified men. Where electrical work is subcontracted, safeguard your position by inserting in the main and subsidiary contracts a clause to the effect that the installation shall conform to the Institution of Electrical Engineers' Wiring Regulations and shall be carried out by an approved contractor enrolled with the National Inspection Council for Electrical Installation Contracting.



Top, this M.K. Electric plug safeguards children. Retractable sleeves cover current-carrying pins and prevent any chance of touching when "live" 4s. 6d. Centre, M.K. 13-amp. plug with its own switch saves having to withdraw plug from unswitched socket to switch off appliance. Brown 6s. 2d., ivory 6s. 9d. Below, M.K. round-pin plug with 5-amp. fuse. Ivory, 7s. 4d.





DOUBLE INVESTMENT Take out a Norwich Union With Profit Endowment to repay your mortgage, arranged with the Building Society, when you first find your house, and invest in life insurance instead of making capital repayments. The mortgage is paid off when your endowment matures, and you receive in cash all the bonuses built up over the years. If you die, the mortgage is cleared immediately and your family receive the bonuses to date. All this extra security costs very little more each month than an ordinary repayment mortgage, whilst bonuses make your endowment a really profitable investment.

A SOUND BASIS Before arranging a mortgage, find out how much you could benefit through buying your home this rewarding way. Your insurance broker or local Norwich Union office will be pleased to work out details for your own case (no obligation, of course). Or write to us at Norwich.

It's time you talked insurance with the



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NORWICH UNION, SCOTTISH UNION & NATIONAL AND ASSOCIATED OFFICES

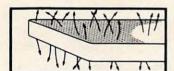
When you stay a night in a 50-guinea luxury suite at the London Hilton you expect a comfortable bed-and get it.

A Dunlopillo bed, of course



Did you know how little twenty years of Dunlopillo comfort can cost you at home?

- Dunlopillo prices come as a pleasant surprise. The wide range starts with a Dunlofoam divan set at £17.9.6., and includes beds at all prices up to the super-luxury Dunlopillo Royal Seven. Magnificent value, because every Dunlopillo mattress is guaranteed for 20 years (and every Dunlofoam
- Dunlopillo's resilient foam always supports you with exactly the correct firmness. That's why Dunlopillo is recommended by orthopædic specialists for people with back troubles—as well as used in luxury hotels.
- You never need turn a Dunlopillo mattress. There are no springs. Nothing to rust. Or sag. Or lump. Ever.
- There's nothing to fluff or dust, either. (Or be allergic about). Dunlopillo is the most hygienic mattress you could dream of, or on.
- The proof's in the sleeping. Ninety five out of every hundred people who have Dunlopillo in their homes say it's so comfortable they will never buy any other type of mattress again.
- This year, there are nine basic Dunlopillo and Dunlofoam beds to choose from-more than ever before. And each of them comes in many widths. So whatever the length or width or depth of foam you need - or price you can affordthere's a bed in the range that's perfect for you. And a Dunlopillo pillow too!



Dunlopillo foam is ventilated with thousands of tiny airholes that 'breathe' support. Cool - fresh - comfortable - with uniform



If you would like to know where in your neighbourhood to see a selection of Dunlopillo beds - send today for your free copy of our new Dunlopillo catalogue. Full-colour illustrations of the entire Dunlopillo and Dunlofoam range (including pillows, headboards, divans, etc.).

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NAME_ ADDRES	ss
USUAL SI	HOPPING AREA

Technically Speaking, by Eric Ambrose, F.R.I.B.A.

Let's think



For the public, insulation in a building is no longer like mere pretty icing on a cake. It has become vital

WHEN I FIRST started campaigning for improved insulation in our homes, most of my technical friends smiled and avoided the subject. Readers would write letters to the Editor about their streaming windows and noses, but not much help could be given them because manufacturers were making money without resorting to what they considered to be mere "gimmicks".

Developers and builders saw no reason to "build luxuriously with insulation" when all that people really wanted was "a roof over their heads." Besides, they said, the Thames only starts to freeze every 25 years and when really cold winters arrive, once in five, they immediately cause power cuts and gas failures. So why waste money on conserving heat you don't get?

With the building of the first tall tower flats, internal condensation was so bad that designers, whether they liked it or not, had to study the mechanics of insulation.

The much-lauded 1961 Parker Morris Report called for larger rooms, a request which has been generally ignored. It devoted two paragraphs in its 90 pages to thermal insulation, but two whole pages to an appendix explaining why double-glazing could not be recommended for the sitting-room. Today, the Report is ready for the scrap heap, though it contained much that was of value.

Yet something strange has happened. The public is now interested in insulation, and titillating advertisements promise us a heaven around the corner. Developers, stimulated by IDEAL HOME'S continued demand for neighbourhood planning, are now actually thinking of providing insulation as well as landscaping. And, unfortunately, when it is provided the quantity available, like the trees, is consistently below the economic limit we can afford.

Why? Probably our nostalgic love of tradition. We place unquestioned faith in the Great British Cavity Wall. It will resist the elements, and the by-laws told us for years it would keep us warm unaided. Now the Building Regulations confirm the magical qualities of its thermal

The colours shown are only approximate



'Let's paint it blue!'

Or green. Or yellow. For paint colours by the hundred mixed while you wait look for the sign of the Matchmaker machine.



THERMALSTRUCTION.

continue

transmittance value: U=0·3 B.Th.U. (Provided, of course, it is well-protected, not too high, the wind isn't blowing, it isn't wet, the external surfaces are smooth not rough, the windows in it—which pass heat three times as quickly—are not over-large, and we are not considering the much colder corners of the building.)

So great is this love, that I always marvel we don't have a National Cavity Wall Thanksgiving Day.

But the lone cavity wall, unadorned, is in danger. It all started some time ago, when bricks were extremely scarce and builders sought alternatives for the inner skin. They found aerated concrete blocks which do not contract like breeze blocks and really do provide a degree of insulation, so that the U value for such a cavity wall, when all the conditions are fortuitous, is perhaps as low as 0.2 B.Th.U.

How sad that the rest of Europe doesn't think that this, on its own, is a very creditable standard of insulation.

Why has this new interest in insulation arisen? Simply because the need for speed and labour economy has forced us to change our building methods, which now fall into two main categories: tall buildings of heavy mass units, some problems of which have been solved abroad where many of the systems originated: low buildings for houses and flats, where the construction consists of lightweight rapidly-erected, factory-made panels fixed to load-bearing frames.

Both provide fascinating insulating problems. But first, let me refer to an important new book by R. Diamant, M.Sc., Dip.Chem.E., A.Inst.F.

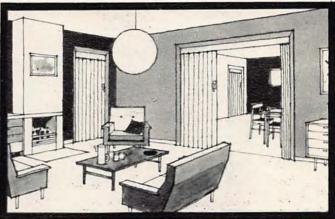
All those who say we cannot afford to include better insulation in our building methods should start at page 61 and read just how to calculate the "Economic Degree of Thermal Insulation" for floors, walls and roof; and then turn to page 166 for glazing.

Big developers, and those important architects who most need to know everything about insulation are not unused to employing computers. Others probably still remember their arithmetic. If they don't, Mr. Diamant has thoughtfully prepared some charts to British standards which give the answers—once you have made up your mind as to which types of construction you wish to compare; how much extra space (if any) the insulation will occupy and the interest on your money; what you pay for fuel and equipment; how much heat you will need daily in the locality and where you are building.

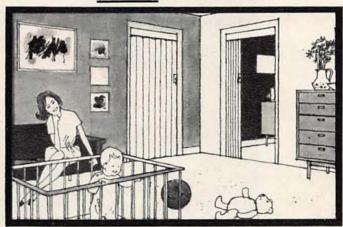
How much and where are very important because they expose a fallacy—that our weather is very much warmer than that of other European countries.

By the use of a table of "Degree Days," we can compare different places and calculate our own heat requirements. The table is produced by external observation and the choice of a comfortable, continuous "base" temperature within the dwelling.

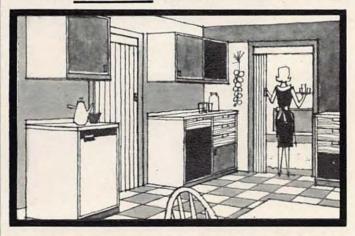
Here arises the first difficulty, for the base varies in different countries. The Americans Continued on page 127



ANY ROOM ...



HAS MORE ROOM WITH A



SCMARLEY SPACE-SAVER DOOR

More room for furniture, more room to move around in. Marley Space-Saver Doors—double or single, now with the *new* easy-grip lever handle and lock—are beautifully made of hard wearing vinyl. The touch-glide action is smooth and silent. Marley Space-Saver Doors give you real freedom of movement, even the smallest Space-Saver creates 6 sq. ft. of *extra* living space!

	To Marley, c/o 35 Boldmere Road, Sutton Coldfield, Warwickshire. Please send me FREE leaflet and price list on SPACE-SAVER and the name of my nearest stockist.
ì	NAME
	ADDRESS
i	COUNTYX-IH/I
1	



This Redfyre gives you hearth warmth, hot water, and central heating—you buy it for only 18/- a week

Plus Five by Redfyre is unique in home heating. At only £42. 16. 0 or only 18/- a week*, it gives you luxury warmth for your lounge, piping hot water, and heat for 5/6 radiators in the average 3-bedroom house. It burns efficiently for at least 10 hours without refuelling on all brands of smokeless fuel to give:— Radiant Heat: For a cosy, glowing fireside. Convected Heat: For warmth in every corner of the room. Radiator Heat: 5/6 radiators (90 sq.ft.) can be heated at the same time by Plus Five's powerful bacboiler. Hot Water: Reliable, continuous supply to bathroom and kitchen.

Plus Five has slim, modern styling with an extra large glass window. The entire unit projects $3\frac{1}{8}$ " into your

lounge. Finishes: Pewter or Copper Lustre. Ask your Builder's Merchant about Plus Five or post off this coupon. *Available under the NCB Housewarming Plan.

	imited (A Newton Chambers Company)
Thorncliffe, S	heffield.
Please send me fu	orther information about the Redfyre Plus
Five Inset Room H	
NAME	
ADDRESS	k
	i iH5

THERMALSTRUCTION CONTINUED

CITY	DEGREE DAYS	CITY	DEGREE DAYS
Rome	2370	Glasgow	6248
Paris	5205	Zurich*	6303
London	5304	Aberdeen	6741
New York	5348	Copenhagen**	6904
Manchester	5488	Stockholm**	8147
Vienna*	5667	Moscow**	9657

^{*}All the buildings are double-glazed by custom.

use 65 deg. F., the Continentals 62½ deg. F. In Britain, we have four different methods of calculation, the most usual being the Gas Council's "continuous 60 deg. F."

The outside temperature for the locality is noted continuously and the average calculated Days when the outside average is daily. higher than the inside "base" are ignored, since you cannot "bank" your savings. The outside average is deducted from the base each day and all the degree day totals are added up to give the Annual Degree Days total.

If you look at the table (calculated on a 65-deg, base to give a true comparison) you will see that Aberdeen's climate is colder than that of Zurich in Switzerland, where all the buildings are double-glazed; Glasgow is colder than double-glazed Vienna, and Manchester cooler than very cold-conscious New York. Degree Day figures for other localities can be obtained from the Meteorological Office.

I have referred to the formulae which enable us to purchase the maximum comfort within the range of our pockets. There are five governing factors to consider: (1) The efficiency with which our heating equipment functions. (2) The cost per therm of fuel used—electricity, gas, oil or solid. (3) (a) Our capital outlay for equipment. (b) The interest lost on money we expend. (c) Depreciation as the equipment ages. (4) Labour costs, including own, for (a) Cleaning, (b) Servicing, (c) Repairing. (5) Decorations necessitated by dirty systems or cold materials.

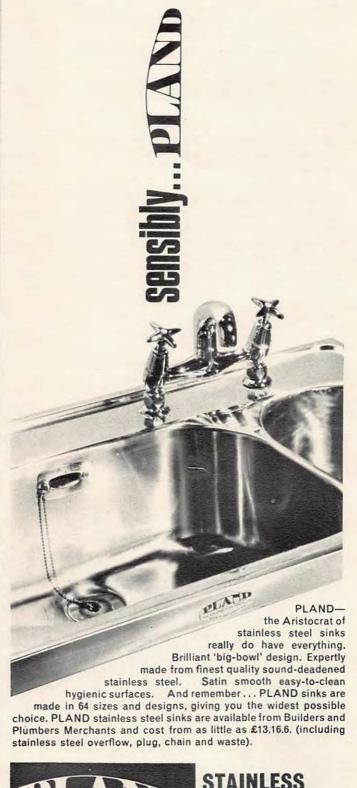
Let us first dispose of (1). A heater which does not work properly, or loses much heat up the chimney, is scarcely efficient—we burn money.

As for (2), if the warmth our equipment produces escapes at once to the cooler outside temperature by excess ventilation, through cracks, gratings and up chimneys, and if it is conducted and radiated through single-glazingthen the term "cost per therm of fuel used" makes nonsense, since we will "use" only a small proportion of what we pay for.

If our construction slows down heat losses, then (4) and (5) are reduced, and (2) takes on a fresh and cheering aspect. You will need to produce less heat, so the size of your equipment will be reduced and (3) will be minimal.

We assume in our tables that external and internal temperatures are constant. They are not, of course. Thus, an important factor is the thermal storage capacity of our building to form a reservoir of heat and to iron out sudden fluctuations. To this end, we heat up the structure

Continued overleaf



The second secon
For Free Literature, Prices and name of your nearest Stockists, please mail this coupon.
Mr./Mrs./Miss
Address
3
To: Stainless Steel Sink Co. Ltd., Lower Wortley, Leeds 12

^{**}Double-glazing by law, and voluntary triple-glazing.

THERMALSTRUCTION continued

internally, preferably slowly, so that it will give up its heat to us equally slowly once heating is discontinued. This slow delivery damps any variations in the external temperature, giving us a level, internal temperature.

Thus hospitals, flats or houses which require 24 hours of warmth a day are well-served by insulated brick or concrete walls. On the other hand, schools and offices—intermittently heated—are better served by lightweight, rapidly-warmed construction.

How, then, does this tie up with modern, industrialised, lightweight housing where no heat reservoir is provided by the walls?

Quite well, if an intelligent choice is made of heating. For instance, where young married couples are out all day, and the lightweight construction is really well-insulated, then such systems as off-peak warm air or electric radiators will provide rapid space-warming. Alternatively, solid block heaters can take the place of the wall reservoirs and provide heat for the evening and during the night at the cheapest off-peak rates.

Where such lightweight buildings are occupied during the day by families, there is a strong case for electric floor-warming with cables in the thick floor slab, to provide a reservoir resembling the thermal storage capacity of heavy wall construction. Insulation should be *beneath* the slab and protected by a damp-proof membrane.

For the lightly-constructed weekend bungalow, or a separate flat in a house with intermittent use,

there is a case for placing the floor-warming cables beneath a thin screed, 3-in. thick, on a layer of polystyrene insulation, suitably protected. This will allow rapid warming up at overnight, off-peak rates with an afternoon boost. If the heat is lost too rapidly during the later morning, often the occupant is most active then, and the slight drop is unimportant or may be corrected with an electric radiator or blower.

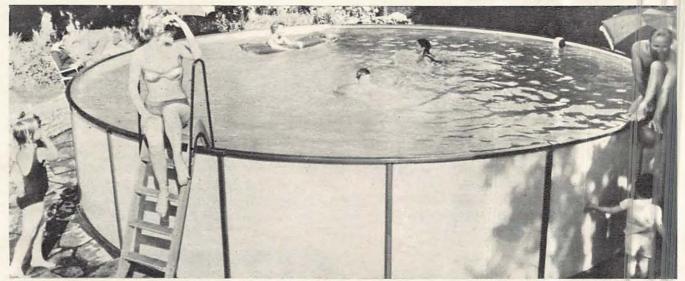
If the insulated house is on two floors, the use of low-temperature electric ceiling heating is practicable. Alternatively, overnight block heaters can be used at off-peak rates.

What sort of walls form a reservoir when "heavy" construction is used? There are three possibilities. (1) The heavy concrete, room-size slabs with polystyrene cast within during construction in the factory. (2) Brick-built cavity walls filled by the bricklayer, during construction, with slabs of glass fibre or Rockwool. (3) Cavity walls of brickwork, which can be injected after completion with urea formaldehyde foam.

By filling the cavity with an insulant, the effect of convection currents as well as external winds (which can cause extremely serious heat drain from an unfilled cavity) is completely nullified and the U value remains constant. More important, a cavity wall with a damp outer leaf has a U value generally well above the permitted maximum of 0.3 B.Th.U.

Next month, I shall discuss some of the general problems in more detail.

You CAN afford it!



This is the largest Cranleigh Pool. Just right for a swim in your own garden. Four feet deep and twenty-four feet across. Costs only £188.

It's safe. Small children can't climb the sides. Or fall in. It's simple to erect. Two people can put it up in a few hours on any piece of level ground. No digging to do, no concreting, no plumbing.

Cranleigh make smaller pools too. There's one 2' 6" deep and 7' 6" across. Ideal for children, and can be got ready in an hour. It costs under £30.

All Cranleigh Pools are made of steel and lined with vinyl. They give no trouble and last for years. Maintenance is easy. So is dismantling for storage or home-moving. Cranleigh prices include delivery to your door (in England or Wales). Even then a Cranleigh Pool costs less than a sixth of the price of any comparable sunken pool. Cranleigh have a wide range of useful accessories, notably the Filter Flow Filtration Unit which is ideal for all types of pools.

Cranleigh Pools are on display at progressive Garden Centres. Ask for further information, or write for a full colour brochure to:

CRANLEIGH POOLS LTD

CRANLEIGH · SURREY · Tel: (CRANLEIGH 911).





"The floor's called Dunlop Vynolay, Inspector, and it's stiletto-resistant. Which is more than you can say for my husband"

Do you recall seeing the murder weapon before madam?

No, but I must say I think it's ducky how that jewelled handle tones in with the floor. But then *anything* would look fabulous on this Wood Mosaic pattern.

Wood Mosaic madam? I thought you said it was called Dunlop Vynolay?

Don't try to trap me Inspector. The floor is Dunlop Vynolay. It's the most perfect, practical, exciting flooring material you've ever clapped eyes on. And it comes in over

fifty patterns. The pattern I chose was called Wood Mosaic. So there!

You won't gain anything by taking that attitude madam.

Oh but you're wrong. I gained everything. I've got a brilliant new hall floor for just a teeny bit more than £4 and I laid it myself in three hours without so much as chipping my nail varnish.

But your husband madam . . .

Well, I admit he did help me choose. As a matter of fact he was the one who insisted we ask for genuine Dunlop Vynolay. We had rather a super time wading through all those patterns in the store. There wasn't a thing there to touch them. But I made the final decision and chose Wood Mosaic. Do say you approve Inspector.

I'm afraid I'm not satisfied madam. I shall have to go round to the store and see for myself.



A PRODUCT OF DUNLOP SEMTEX LTD.

For them-Chilprufe —the most wonderful little clothes in the world



Kate goes walking out in a prettily spotted . Chilprufe dress. It's got a bib front and gathered skirt. Nanny won't mind if Jonathan gets a little dirty, because his Chilprufe sports shirt is made of Crimplene and his shorts of Terylene

and wool worsted. So they can all be washed in a trice! Underneath, they're both warm and comfy in Chilprufe pants and vests. Chilprufe make only one quality-the best-from underwear* to overcoats. From all good shops.

Send for the new spring catalogue to: Chilprufe Ltd., 23a Bruton Street, Mayfair, London W.1.



DESIGN IN ACTION

BRITISH DESIGN overseas is usually thought of in traditional terms. Here, and on pages 133 to 148, we show a selection of modern British merchandise which will be shown on the Council of Industrial Design/Ideal Home magazine stand at the British Trade Fair being held in Oslo from April 29 to May 15. (See pages 68 to 77, 84, 85). All the designs have been accepted by the Council of Industrial Design, and we feel they must please some of the population in any country. The Rye pottery, top left, is comfortably solid without being too

heavy. The Union Jack mugs, centre, were chosen by the Design Centre as the result of a competition for British Souvenirs. Spode's Gothic design, centre bottom, on the famous Royal College Design Award shape, and Robert Welch's candlesticks and cake-stand, all give a picture of design for the '60s in Britain.

Top row. Left, Peat coffee-pot, 2-pint 29s., cup and saucer, 12s., Govancroft Pottery. Royal Tuscan Tiara dinner plate, 24s. 11d., soup-cups and saucers, 28s. each, R. H. & S. L. Plant. Robert Welch cast-iron candlesticks, CD.20, 27s. 6d., candles, CD.21, 5s.,

Wigmore Distributors. Second row. Left, Blue Raindrop plate, 8s., cup and saucer, 11s. 2d., R. H. & S. L. Plant. Paul Clarke Union Jack mugs, 7s. 8d. each. Robert Welch fruit-stand, 63s., Spode Gothic sugar-bowl, 38s. 1d., milk-jug, 25s. 9d., coffee-pot, £3 13s. 6d., W. T. Copeland. Bottom row. Left, Studio Nocturne coffee-cup and saucer, 3s. 10d., coffee-pot, 21s., J. & G. Meakin. Spode Persia teapot, £4 16s. 6d., salt and pepper containers, £2s. 1d. each, W. T. Copeland. Trend black jug (on hook), 11s. 6d., teapot, 22s. for 2-pint size, W. R. Midwinter. Trend design pottery is also available in oven-to-table ware

Why should all these people be concerned with the way you spend your nights?



The introduction of the New Era divans brings comfort beyond your dreams. It isn't just one special feature which makes New Era divans so different; it is an accumulation of experience and its skilled application which has created a new standard in comfort for you.

From the placing of the very first spring to the final expert stitching of the mattress quilting, your New Era divan is the responsibility of each member of a skilled Vono

Judge New Era comfort for yourself by visiting any leading bedding showroom. You will choose your New Era divan because of its undeniable value and quality.

New Era 'Summer Haze' divan prices from £54-17-3

New Era 'Springtime' divan prices from £41-5-6

New Era 'Autumn Rose' divan prices from £35-12-6

nem era

created by skill-presented with pride



For catalogues and details of your nearest stockist or showroom write to Vono Ltd., Tipton, Staffs. TIPton 1841



IN FIJI ONLY THE **CHIEF HAS A BED**

say Jill and Derek Townsend

As a travel writer my wife and I are constantly on the move. We have just returned from a 50,000 mile journey described in my latest book TROPICAL QUEST. During this trip we slept on beds of all shapes and sizes - to say we 'slept' is perhaps an exaggeration.

This kind of life is exceedingly hard work, and unless the body can re-gain its energy through sound sleep, then strain begins to show rapidly. I speak from experience, because bleary eyes and weary bones made us realise for the first time the importance of a scientifically designed bed.

When Vono made arrangements for us to sleep on their New Era beds we were delighted; especially with their luxurious comfort, which gave just that right amount of springy support. After a week of pampered New Era sleep, we asked Vono for their secret. "With all our years of experience, backed by the most modern research facilities, stringent quality control, and the full utilisation of craftsmen, how could we produce anything else but blissfully comfortable beds, manufactured to the highest standards at a realistic price?" They made it sound so simple. I suppose that is the art of Vono perfection.

It now seems unbelievable that people generally spend so little time in choosing a bed. The bed in your life is important. Anyone who disagrees should spend a week on a floor in Fiji-no rich, warm Terylene upholstered beds there! Like the Vono experts, we now believe that sleep is a serious business. In the future I may even write bedtime stories – guess where I shall write them? Vono know the answer.

HOW DO YOU VALUE YOUR COMFORT?
YOUR NEW ERA DIVAN NEED
COST NO MORE THAN THE
COOKER YOU USE FOR ABOUT
TWO HOURS EACH DAY OR THE
WASHING MACHINE FOR SIX HOURS EACH WEEK.



DESIGN IN ACTION continued

BEAUTIFUL fabrics complete every home setting, and the selection shown above make a display to tempt home and overseas buyers. There are bright cottons, luxuriously-silky rayons, a heavy linen mixture, all in varying shades of brown, red, mauve and blue. Looking at the centre design, we know what foreign buyers mean when they say they know our traditional designs will sell. But, with a decision to make, it would be very difficult to choose between a flowered chintz and these attractive cottons, or a rich brocade and smoothly-woven rayons. Hanging, left to right. Sekers' woven rayon Mysore, 65.B.PEO, 48 in. wide, 44s. 3d. a yd. Heal's printed cotton, Candleberry, WE.2368, 48 in. wide, 13s. 11d. a yd. Heal's Rosette, 2374, 15s. 11d. a yd. Donald Bros. Florenze, undyed printed linen mixture, 35s. 3d. a yd. Heal's Spring Flowers, WE.2380, 15s. 11d. a yd. Edinburgh Weavers' Jacquard design cotton and spun rayon Krin, 0159/10, in 21 colourways, 29s. 6d. a yd. Bottom. Left, Sekers' Nekla, A.10.VIR, 40s. 6d. a yd. Right, Sekers' Alcira, 64.PEO.R, 44s. 3d. a yd.



Hometread moves in-Carpets last longer

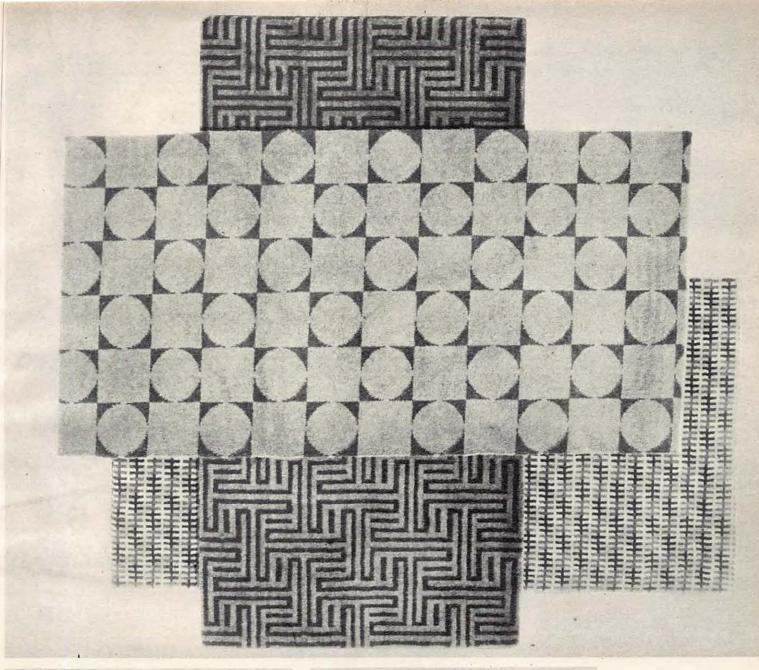


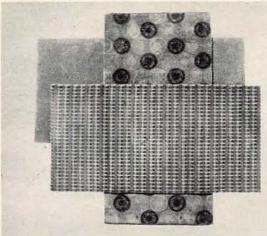
... and your home is warmer, quieter and cleaner. This luxurious carpet underlay is made from resilient latex foam with a strong hessian backing. Hometread Underlay will ensure extra long life for your carpet—extra comfort for you. Hometread Underlay is available in widths of 27", 36", 54", 108" and 144", in stair pads and made to special carpet sizes.

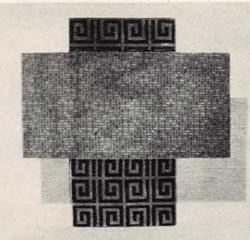
Ask for free sample at your nearest carpet shop or write to the manufacturers

LINTAFOAM LIMITED OF HIGH WYCOMBE

BUCKINGHAMSHIRE







DESIGN IN ACTION continued

BRITISH carpet manufacture and quality are second to none and the old claim that "British is best" never had more justifiable weight than in this case.

Not only is the manufacturing of our carpets superb, but the designs adapt

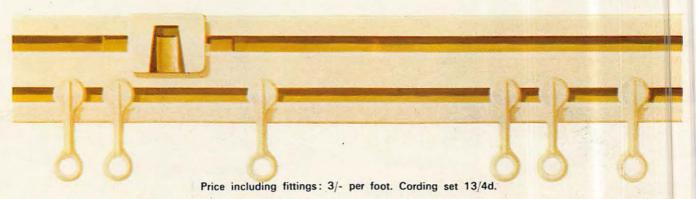
well to modern life. Here are nine carpets, selected from contract ranges, which will be on show at Oslo.

Top picture. Top carpet, Grey's Ayriba 27/7701, 80/20 wool/nylon Wilton, 80s. a yd., 27 in. wide. Centre, Carpet Trades' 354/03, wool/nylon Wilton, 68s. a yd., 27 in. wide. Bottom, Gray's W/60/26 7933, all-wool Wilton, minimum quantity 150 yd, Left-hand picture. Top carpet, Crossley's

17302/3, 80/20 wool/nylon Wilton, 65s. a yd., 27 in. wide. Centre, Firth's 23/K059. all-wool Wilton, 90s. a yd., 27 in. wide Bottom, C.M.C.'s 6/2251, 80/20 wool/nylon Wilton, 79s. 6d. a yd., 27 in. wide. Righthand picture. Top carpet, Crossley's 17301/2, all-wool Wilton, 55s. a yd., 27 in. wide. Centre, C.M.C.'s 15/2254, all-wool Wilton, price 79s. 6d. a yd., 27 in. wide. Bottom, Stoddard's Cobra 4/1955, 80/20 wool/nylon, 81s. a yd., 27 in. wide.

what's behind the world's best-looking curtain-rail

all the slickest-moving quietest-running clip-on-in-a-moment parts that never ever show ...see!



A Swish De-Luxe curtain rail displays nothing more than 1½ inch deep UPVC strip. Show it off as it stands in its own attractive shade of cream. Or paint it to blend with your decor. The effect's the same. Handsome and streamlined. With all working parts hidden away. Immensely efficient too. Curtains

glide together swiftly and smoothly with barely a whisper. And incidentally, Swish De-Luxe just clips into place assembled, curtains and all Simple? It just couldn't be simpler



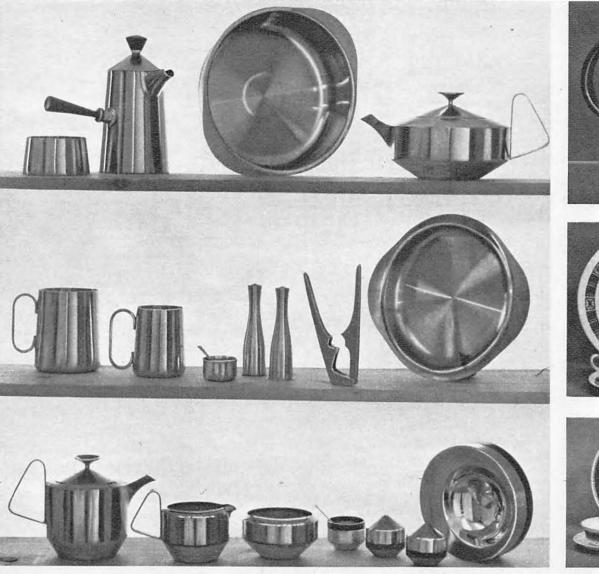
FREE SAMPLE See for yourself the superb crafts-
manship and precision of Swish De-Luxe and its
I.C.I. Nylon fittings. Complete this coupon for free
sample and post today.

sample and post today.	and the second
NAME	
ADDRESS	

SWISH PRODUCTS LIMITED, TAMWORTH, STAFFS.

Six weeks ago she polished both – what made the difference?

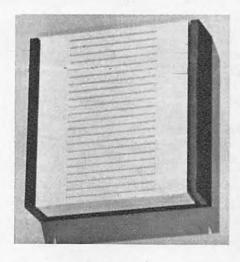


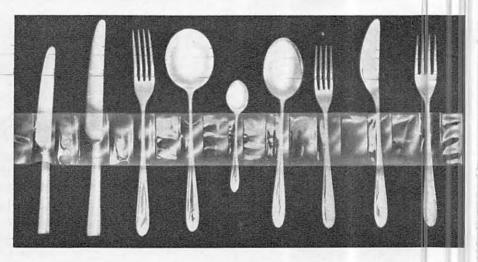












DESIGN IN ACTION continued

TWO OF THE best-known British names in high-quality traditional craftsmanship are Sheffield (for steel and silver) and Wedgwood (for ceramics). On this page we show some of their modern designs.

Sheffield has long had a high reputation but the city has not stood still. Simple, beautifully-designed tableware, holloware, is now being produced there. Silversmiths like Robert Welch and David Mellor, are keeping the city's reputation bright. Wedgwood is not resting sleepily on its laurels either. The first designs still sell fast and furious, but there are plenty of new ideas.

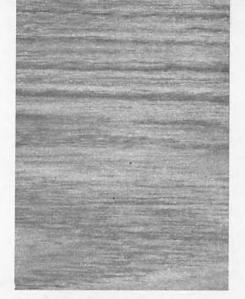
Large picture above, stainless steel ware. Top, left to right, Old Hall bowl, 46s. 6d., teak-handled jug, £6 17s. 6d., from Campden coffee service by Robert Welch. Cheltenham Tool Co. serving dish, LSS.24, 27s. 6d. Old Hall teapot, Alveston, £11 2s. 6d. Middle row, Old Hall tankards S.1734, 1-pint size 46s. 10d., ½-pint, 39s. 11d. Cheltenham Tool condiment set, LSS.33, 67s. 6d. Old Hall nutcrackers, S.268, 62s. 10d. Cheltenham

Tool fruit bowl, LSS.8, 57s. 6d. Bottom row, Old Hall Alveston hot-water jug, £10, cream-jug, 65s. 6d., sugar-bowl, 37s. Old Hall condiment set S.135, 42s. 10d., ashtray, S. 143, 39s. 9d. Small pictures, above right. Top, British Silverware Ltd. silverplated teapot, Pride, £17 10s. Centre Wedgwood Leigh bone china dinner- and coffee-ware in Asia pattern. 25-piece dinner set, £35 19s. 17-piece coffee set, £17 2s. 6d. Bottom, Wedgwood Olympic Queensware dinner- and coffee-ware. 24piece dinner-set, £7 13s. 6d. 16-piece coffee-set, 75s. 6d. Lower pictures. Left, Friedland chime, Hi-Lo 952, 39s. 6d. Gives one and two-note signals. Right, British Silverware place-setting, Pride, £6 2s. 6d.



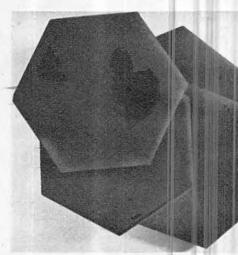
Supreme comfort is the hallmark of Minty's MAGNUS chair. Available in a wonderful range of rich fabrics, the Magnus has immediate appeal for those who seek a 'real' armchair. Generous proportions, pocketed feather-down cushions, timeless design . . . Magnus has them all. There are many other Minty suites, to suit every taste, every budget. See them all—bookcases too—by sending for the Minty catalogue.













DESIGN IN ACTION continued

BRITAIN AT HOME in Town and Country is the name of our stand at the Oslo exhibition. Town and country-two words which evoke two quite definite feelings in all of us. Of course, townsmen know that their wives spend no more hours shopping than their country cousins. But they can spread it out and avoid that marathon "a day's shopping" which leaves ladies from the shires shaking by the time the 6.24 takes them out of Paddington towards the serenity of their homes. On our stand, the two different moods of town and country are reflected in the

colours, finish and texture of the furnishings chosen.

There are many difficulties in designing rooms for exhibition, but one of the pleasures is choosing the textures and accessories to reflect clearly the mood of the room to visitors to the exhibition. On this page is a selection from the country area of the Oslo settings to illustrate the simple shapes and the feeling of comfort which should be combined for relaxing country weekends.

Large picture, above, Race Flexible chair, upholstered in Race blue tweed, BF.73, £21 11s. 6d. Top left, Formica natural teak woodgrain finish, used for the country bedroom cupboard door. 9-ft. by 4-ft. sheets, 4s. 4½d. a sq. ft. Also available in 13 other woodgrain finishes. Top right, pottery by Tony Gant. From left, square tray, No. 4, 21s.; tall hexagonal box with lid, 60s.; square box, No. 6, 16s.; pot, 40s.; tall box No. 4, 30s. Right, and below the pottery picture, British Ceramic Council Ltd. 6-in. black hexagonal floor tiles, about 30s. a sq. yd., unlaid. Bottom right, A-major record player by Rank-Bush Murphy Ltd. Black leathercloth case. £35 14s. With stand £39 7s. 6d. Fitted stereo pick-up



This Bendix is the finest, fully automatic, deluxe washing machine you can buy

This Bendix does the whole wash, all on its own. All you do is put in the clothes and start the machine. Automatically, it fills with water, heats the water to the right temperature, soaks, washes, rinses three times, spin dries and switches off. You select your wash programme and the machine does the rest. Bendix experience has given you the finest, most beautifully styled piece of equipment you could own: a fully mobile machine years ahead of its time – the finest fully automatic washing machine you can buy.

The model L.A. costs 110 gns. The super de luxe model L.S. costs 125 gns.



But even so you might want this one.

This Bendix is known as the L.T. It does all the things the L.A. does in exactly the same way. As you can see, it is almost identical. There is only one major difference to justify the extra 40 gns, that it costs – it incorporates the Bendix unique fully automatic, hot-air, tumble-drying action. Just imagine, one machine to cope with all your washing problems fully automatically in one continuous operation – put in dirty clothes, take out clean, fully dry clothes (or iron dry if you wish). Only Bendix could put so much experience and technical knowledge in one complete washer, tumble-dryer unit.

This Bendix L.T., combination washer-dryer costs 150 gns.

This coupon will bring you the book about Bendix

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or see them at your local dealers

BENDIX

it's the only washing machine you've ever really wanted

FISHER & LUDLOW LIMITED, DOMESTIC APPLIANCE DIVISION, KIRKBY, LIVERPOOL



People who really think about carpets choose the new Quayle & Tranter Blue 'Q'!

Choosing the right carpet for your home is always a big decision. That's why people who really think about this have come to realise just how good Quayle & Tranter carpets are.

Quayle & Tranter have been making fine carpets since 1928. Winning a reputation for design colour and quality. A reputation they value very highly.

A new range has just been introduced. It is called Blue 'Q'. Each of these carpets is in delicately contrasting tones of a basic colour.

The pile is luxuriously thick, stainresistant, easily shampooed, resilient and hard wearing. Quayle & Tranter make the Blue 'Q' carpets with Courtelle and Evlan fibres which give them these special qualities.

In your home there's a room waiting for such an exceptional carpet. So, start thinking.

Illustrated: Blue 'Q' "Tangerine" in delicately contrasting tones. Quayle & Tranter Blue 'Q' carpets are available from all good stockists. In 8 colours and 9 widths from 27" to 15' broadloom. Approx. price 58|-per sq. yd.

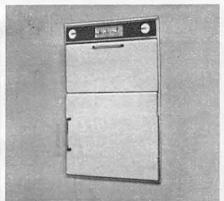


Quayle & Tranter

For further details, please write to:-QUAYLE & TRANTER LIMITED, P.O. BOX z Kidderminster, Worcs.



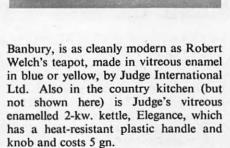












We have used Peter Collingwood's hand-woven place mats, of cotton, piassava (used to make brooms) and dyed linen. They are 11 in. by 15 in. and cost 15s. each. We have chosen (but not shown here) the red/black colouringthere are eight others. Peter Collingwood





THE SIMPLICITY of modern shapes allows them to be made in all sorts of materials and to be translated into either massproduced or craftsman-made merchandise for the home.

On this page are some of the things included in the country cottage section of the exhibit in Oslo.

The smoothness of the pedestal sycamore bowl (turned from solid timber) by John Makepeace of Farnborough Barn,

can make only eight of these mats in a whole day's work, so they are virtually collector's pieces. They are washable by dipping in soapy water.

Large picture, polished sycamore dish on pedestal, 45s., by John Makepeace. Used in the country bedroom. Top left, blue enamelled teapot, Elegance, 42s., by Judge International. Centre, Credaplan oven unit, 387, built into wall. From £48, by Simplex Electric Co. Lower pictures. Left, Hollands & Blair Spiralux bathroom scales, Countess 5 gn. Centre, Westclox white electric alarm clock Merlin, 47s. 6d. Also available in Spanish Gold or Carmine Red. Right, Smiths' sectronic clock, Delvin, £5 15s.



Back in fashion. Roller blinds. But different! Modern colours. Modern patterns with SUNLOVER

Back from the Aspidistra Age to set a new furnishing trend—roller blinds. Now in patterns and colours for every room. Fadeless and easy to clean, they're particularly practical in kitchens and bathrooms.

CONTROL LIGHT WITH SUNLOVER

SUNLOVER blinds keep rooms cool and inviting on hot sunny days—and act as your 'double glazing' in winter. Just pull the cord to bring the blind to any level.

DOZENS OF DECORATIVE PERMUTATIONS

Choose a plain colour, stripes or a patterned design, then add fringe or bobbles. Make your fadeless SUNLOVER sophisticated, gay or dainty for the room you have in mind.

MADE TO MEASURE AT LOW COST

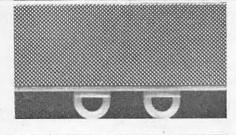
A SUNLOVER blind in plain colours 5' wide x 4'6' drop costs about 80/complete in cleaned-with-a-wipe material — and they're specially made to your size.

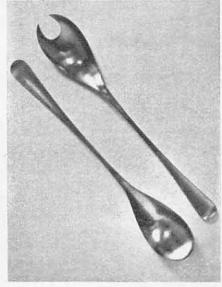
Send for the free full-colour folder which shows many SUNLOVER designs. With it you'll get easy measuring instructions and the address of your local SUNLOVER supplier. He has the red SUNLOVER pattern book showing the entire range.

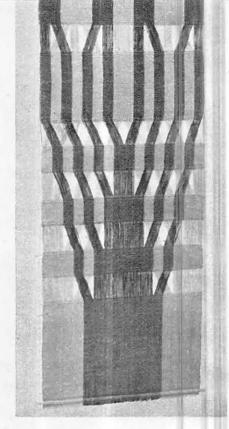




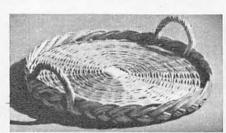






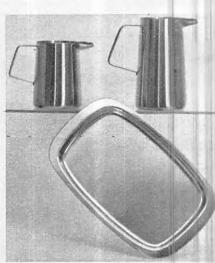












DESIGN IN ACTION continued

IN THE TOWN rooms of our exercise in town and country living the sophistication of the modern furniture and the handsome solidity of the upholstered chairs and sofa are a perfect foil for modern objets d'art, shown in detail on this page . . . Peter Collingwood's woven panel, based on a tree shape, which was recently shown at the Victoria and Albert Museum in London as part of an exhibition of modern weaving, Frank Clark's handmade silver

cruet set and the terracotta figure of Daniel and the Lion by William Newland.

The practicality of modern industrial design is represented by the salad servers, stainless steel jugs and tray. The table-lamp shade has a rough surface to counterpoint the smoothness of the base.

Throughout the rooms, Rufflette Trimtrack, in a variety of finishes—silvered, pine, teak, and clear plastic—virtually invisible—has been used. The six heading methods are by Rufflette too.

Top left, Atlas table lamp, WT/2060, £6 5s. Top centre, Rufflette Trim-track,

price 3s. 9d. a ft. complete with fittings. Rufflette also produce a full range of curtain headings, shown in every part of the exhibition, with variations of the Trimtrack curtain rail. In picture below Trimtrack curtain rail are Alveston salad servers, A.93, 30s., by Old Hall. Top right, black and white woven wall hanging. price £7, by Peter Collingwood. Centre picture, white willow tray 19s. 6d., Finch & Son. Middle right, M.10 water set, Lower pictures. 32s. 6d. Whitefriars. Left, terracotta lion and figure, about £60, by William Newland. Centre, handmade silver cruet, £32, by Frank Clark. Right, stainless steel jugs and tray, by Old Hall. 3-pint jug, £6 2s.; 2-pint, £4 18s.; tray, 56s.



Treat your home to Marley Consort, the floor with the locked-in shine. You'll enjoy choosing from its wide range of gay colours and designs. Marley Consort has a thick, tough shield of pure vinyl—it won't crack or rot. Stains and grease just wipe away. Easy to lay, it costs 12/11 per sq. yd. 17/3 per yard 48" wide.

Insist on



To Marley, c/o 35 Boldmere Road, Sutton Coldfield, Warwicks.

Please send me FREE full colour brochure about Marley CONSORT. (BLOCK LETTERS, PLEASE)

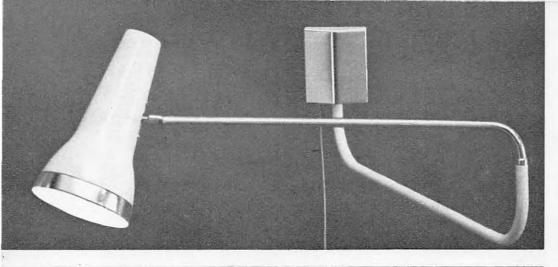
NAME....

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Y-IH/2











THE COMFORTS of country living must include well-designed modern equipment for the kitchen as well as the pleasurable shapes and feel of craftsman-made decorative objects.

In the country retreat of our town and country rooms, on pages 68 to 77, this important balance is kept by such equipment as the mixer, the waste disposal unit, and the lamp with its adjustable arm, shown above. The cutlery with its

sturdy black handles and elegant lines would look just as well in the sophisticated peasantry of some town houses but we think it particularly suitable for the country dining-room that is open-planned with its kitchen.

For field flowers there is a stoneware vase. The two pewter pitchers will look as handsome holding bunches of flowers as water—or cider.

Black and brown ceramic tiles form the background for the stove in the country living-room. The very earthiness of the country colours has a calming, peaceful feeling.



Top picture, above, adjustable lamp GT/W by Conelight Ltd. in satin silver and white, £4 12s. 4d. Used in country bedroom. Small picture, top right, dining-room cutlery, New Image, by John Sanderson & Son Ltd. 6-piece place-setting, 84s. Large picture, left, Kenwood Chef foodmixer, £31 10s. Right, Kenwood waste disposal unit, Waste-Away A.462, £36 5s. Lower pictures. Left, Stoneware vase with ash glaze, £15, by Dan Arbeid. Centre, Olde Country Rose pewter pitchers by James Smellie Ltd. Large size, SM.512, 56s. 3d; small size, SM.511, 46s. 6d. Right, decorated tiles, brown with a black design, used in fireplace surround, PMS.189/036/MG.71, from 65s. a sq. yd.



Just a few short weeks ago winter held you in its bitter grip. Cold pierced. Draughts whistled down every corridor. Scuttles were heavy. Dust and ashes, soot and grime were your daily lot. Resolve *now* never to go through all that again.

Think ahead

The coupon brings you the 'Esso Guide to Good Heating' which explains your local Authorised Esso Distributor's contribution to making winter tolerable. He's the man to see if you dream of spotlessly-clean, work-free, trouble-free central-heating and constant hot water for the lowest possible running cost—for oil is by far the cheapest automatic fuel of all. He's the man who looks after everything, from finance beforehand, to fuel delivery and regular maintenance in the happy ever after. He's the man to get in touch with right away. For two good reasons. One: to give your Esso Distributor time to plan an installation exactly suited to your home, your

needs and your pocket.
Two: to have your heating installed and tested before the first chilly autumn evening. It pays to think ahead!



Before winter comes again I intend my home to have automatic warmth and hot water at the lowest possible running cost. Please send me the ESSO GUIDE TO GOOD HEATING.

ADDRESS	

SP/IH/S



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Some people are born lucky, others become lucky, but most of us have to save up for our Tiptree Jams. It's not that we're snobs, or even that we want to keep up with the Joneses, it's just that we do like to be self-indulgent and we don't like to be fobbed off with second best. So we cut down on the caviar, forgo a magnum or two of champagne and in next to no time we've stocked up with all of our favourite Tiptree Jams. We think everyone's entitled to treat themselves once in a while.

If you are one of those unlucky people whose grocer doesn't stock Tiptree Jams and Marmalades, don't despair-just write to us and we'll tell you where your nearest stockist is.

Tiptree Strawberry Conserve and Tiptree Little Scarlet Strawberry Conserve will cost you 2/6 and 3/9 respectively for a 12 oz. jar.

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Stove enamelled cast aluminium legs taken from early Victorian originals are the perfect base for these Garden Tables with 'Marbellise' tops. Height 19 in. 24 in. Top £18 5s. 30 in. Top £24 12s. 6d. 36 in. Top £24 12s. 6d. 36 in. £28 7s. 6d. Delivered.

TABLE ALV/W 24

NEW

Occasional tables created by VERINE. Fabulous Marbellise' tops in 11 different marbles on reproduction antique or modern bases. Indistinguishable from real marbles; no two identical; no stains; no rings; just wipe clean: PRICE FROM £7 15s.

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A boon at any time, a 'must' while away from home. water themselves according to temperature and humidity. Set for one, two or three weeks at 1 or 3 pint size 8/6 one filling.

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This is George Robinson, scientist. His most successful experiment,



"How do you know you can't cook," she said, "if you haven't tried SPRY?"

You wouldn't normally find George in the kitchen.

Laboratory, yes. Kitchen, definitely not. But his young wife Sarah said: "Darling, if you mix the pastry while I phone Mother, we'll have a cheese flan with Panorama!" And George said: "But/can't cook."

"How do you know?" she said, and handed him a packet of new Spry.

So quick—new Spry is the only cooking fat already whipped-up to mix perfectly *in seconds*.

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So reliable—the pastry George mixed was feather-light and perfectly delicious. New Spry pastry always is.

"There you are, darling. All ready for the cheese."

"Oh George - you are clever!"

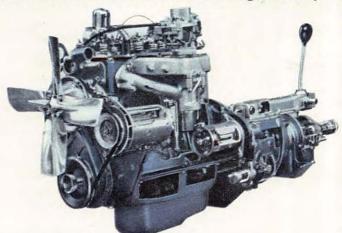


Real home baking-easy as SPRY



Grand Hotel luxury in the big family size

or how HILLMAN SUPER MINX combines spacious comfort with the reliability and performance of the HILLMAN 1725 c.c. engine at a price you can afford.



Hillman Super Minx goes in luxury. With a sparkling exterior—lavish interior. Really comfortable seating, fully-reclining in front. Elegantly appointed with every switch close at hand. A profusion of extras you don't pay any extra for. Like heating and ventilation. Efficient soundproofing. Screenwashers. Dimmable warning lights.

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Built to give more power, faster acceleration. Thoroughly tested and proved. Four-speed, all-synchromesh gear-box, working through a light diaphragm clutch. Front disc brakes coupled with large-diameter rear brakes.

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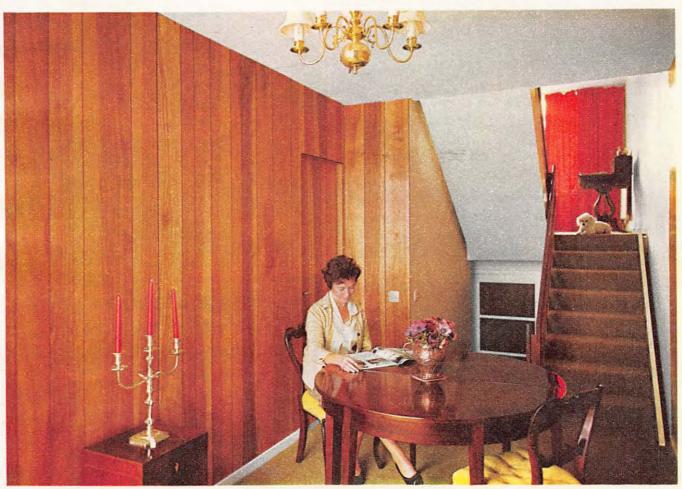
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Meet Olive Bringan...



...at home!

The Bringan's dining room is panelled in Birch Panawall!

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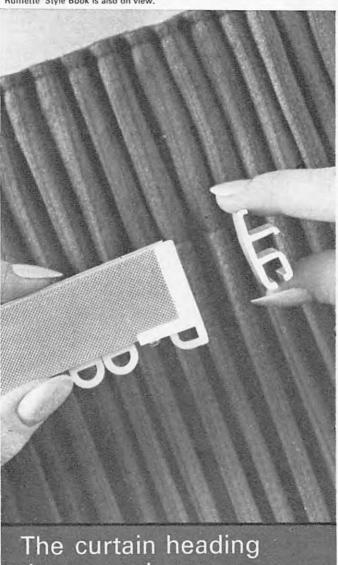


Surface Productions Limited Adelaide House, King William St., London EC4

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The curtain heading that must be seen—and the curtain track you want your friends to see

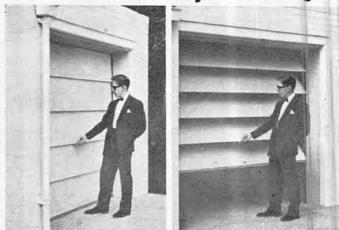
'Rufflette' Trimtrack, the newest and most elegant nopelmet curtain track, is the ideal partner for graceful tall headings. In metal with attractive silver or gilt milled finish, or in strong white plastic which can be painted to match its background. Brackets are concealed—all you see is a smooth band only 1° wide above your window.



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SILEXINE stone paint gives your home a TEXTURED, decorative coat of toughened, waterproof stone. Lasts up to 10 years. Covers up cracked walls. Comes in White and 12 colours. And brushes on like ordinary paint.

colours. And brushes on like ordinary paint.

Hides cracks completely Silexine stone paint doesn't seep away. It covers holes and cracks with a thick TEXTURED coat of stone. Water runs off it. Weather won't fade it. Storms won't crack it. And you spend hardly any time preparing your surface.

Remarkably economical Silexine actually saves you money. Because a 14-lb. tin (equivalent to 7 pints) costs only 25/9 to 29/6 (depending on shade). And remember, one coat of Silexine stone paint equals 2 to 3 coats of ordinary paint. Lasts years longer too.

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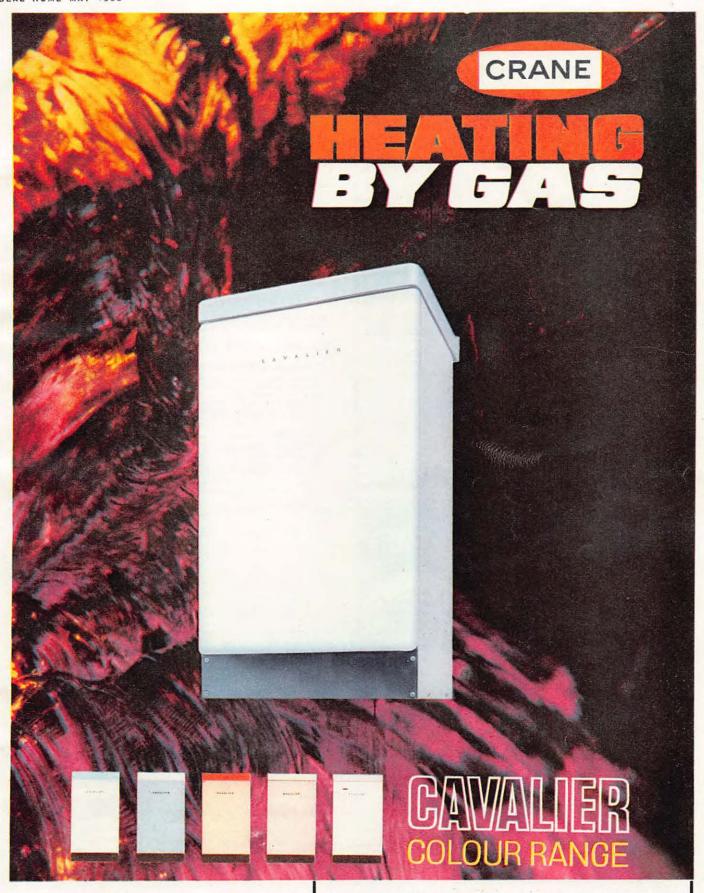
Please send me free brochure (including list of selected stockists) shade card, price list and Building Research Station Report on Silexine stone paint.



NAME ADDRESS

To: Silexine Paints Ltd.

Dept. 1H4, Abbey Road, Barking, Essex. Tel: RIPpleway 3871



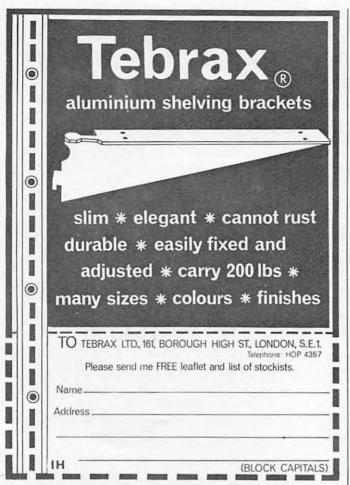
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A boon for busy 'do-it-when-you-can' gardeners. Gone the back-breaking hours, the uneven shagginess of hand trimming. At the touch of a switch, the superbly efficient battery powered Spintrim silices lawn edges sharp, clean and even. Trims arrow-straight or in a perfect curve... just as fast as you pace it. Edges stay firm and foursquare. No after tidying necessary. Immaculate finish to 1 mile of lawn edge at each charging of the twin batteries. Foolproof plug-in charger restores batteries to peak power in 24 hours.

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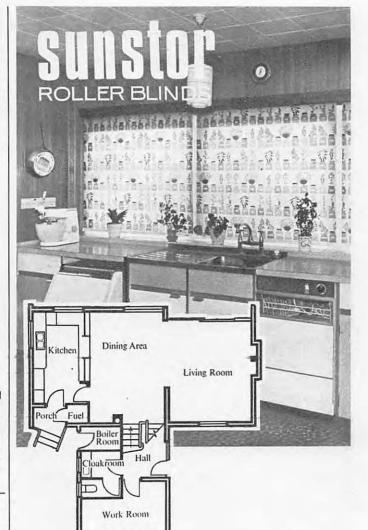
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Giving 2-coat coverage for as little as 1d. a square foot, the Snowcem for this delightful house cost Mr. R. Davis of Stanmore only £6. Snowcem is available in White, Cream, Mid Cream, Primrose, Champagne, Tan, Peach, Pink, Light Green & Pale Grey.

Send for Snowcem Colour Chart and Leaflet to SNOWCEM SERVICE, The Cement Marketing Co. Limited, Portland House, Stag Place, London, S.W.I.

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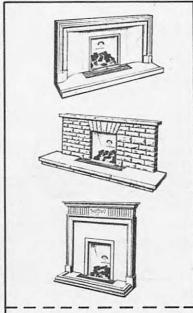
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brings hand-finished craftsmanship to the timeless beauty of stone

There's nothing quite so attractive as a genuine Minster reconstructed-stone fireplace. Much of this stone is found in Minster's own Somerset quarries. Its beauty is world renowned . . . and timeless. Genuine Minster fireplaces are hand finished by craftsmen. Within the range of 27 unique designs, you'll find one that blends perfectly with your choice of room setting.





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Taken from a high relief Victorian original *circa* 1870. This tub is ideal for free-standing on a ledge or patio. Lead finish. Length 20 in. Width 12 in. Height 12 in. £8 5s. Delivered.

SEE US AT CHELSEA FLOWER SHOW Southern Road

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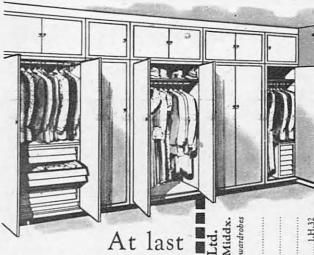
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Superb Adam Original. Late 18th century. Lead or white finish. Length 36 in. Height 8½ in. Width 10½ in. Lead £10, White £11. Delivered. Also in 5 ft., 2 ft. and 1 ft. lengths.

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Buy direct from Peerless, assemble it yourself (hammer and screwdriver are all you need) and you have a luxury few could afford until now. Any space can be fitted.

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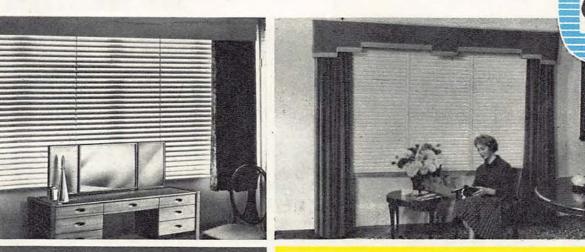
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Every room
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Venetian
blinds....

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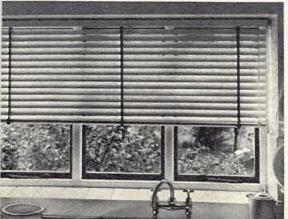
Certainly Quill blinds are so attractive that you would choose them on appearance alone, but it is when you have fitted these tailor-made blinds to your windows and experienced the simplicity and reliability of their operation that you realise how wise you were to decide on the best. You will appreciate too, the convenience of perfect light control, absence of draughts, protection from strong sunlight for your precious furnishings and the cosy privacy which Quill blinds afford.

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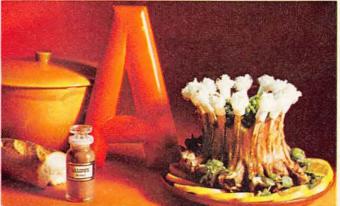
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Allspice, the small brown seed of the Jamaican pepper, owes its name to the complexity of its sweet but spicy flavour of blended nutmeg, cloves and cinnamon. It may Alspice flavour of blended nutmeg, cloves and cimiamon. It is be used whole or ground for flavouring meat and fish dishes, pickles, gravies, sauces and seasonings, cakes and try it is spiced wine! and compotes . . . and try it in spiced wine!



Rosemary is a strongly perfumed herb with a sweet pervasive flavour. Even used very sparingly its small pine-needle like leaves add a delectable touch to roast and grilled lamb, beef, pork, veal, game, stews, fish, omelettes, soups, sauces and seasonings. And, add distinctfon to simple cream cheese — add a little Rosemary.



And, as everybody knows, Cerebos is the finest, finest table salt of all. There's no substitute for Cerebos, just cerebos as there's no substitute for Alispice or Rosemary.

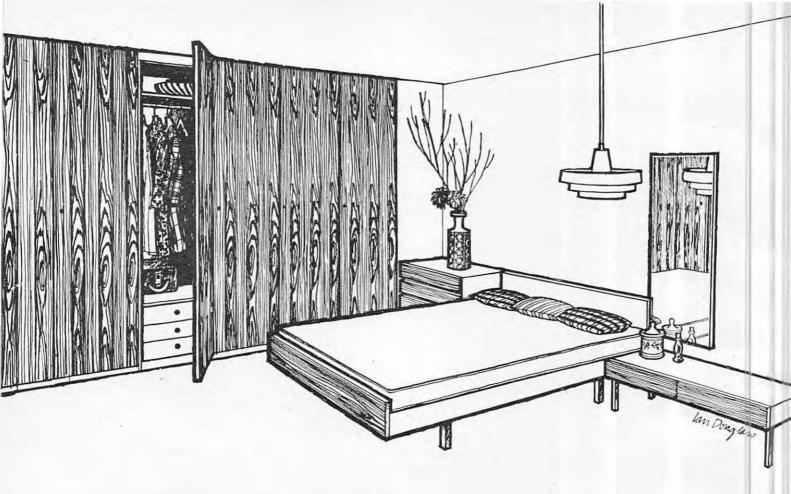
That's why its seasoning qualities are so carefully preserved in the famous Cerebos tin. And, that's why Cerebos will always be the perfect final touch. Try it.

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beautifully designed for tough living

This is just one of the 18 sparkling new Carefree patterns which include 10 Design Centre selections by design-consultant Hugh Mackinnon. So you'll have fun choosing new rugs and runners for your kitchen, hallway, bathroom, playroom - anywhere in the home. There's a wide range of sizes. And Carefree stays new-looking because it's completely rot-proof and superbly dirt and grease resistant. It wipes beautifully clean in a second-and it's guaranteed indefinitely against normal household wear... Well, why not send off for the leaflet showing the whole exciting range?





There's simply no comparison between Opus 22 and other wardrobe units. But go ahead and compare them all the same!

It's the best way we know of convincing you that Opus 22 is absolutely unique in its field!

First off: Opus 22 is a unique wardrobe system . . . it allows you to design the interior accommodation to your own special needs. You choose all the fitments—shelves, shoe racks, hanging rails etc—separately. And you can position them exactly where you want. Tailor-made storage—that's what you get with Opus 22. Second: Opus 22 gives you the custom-built elegance of floor-to-ceiling fitting and full-length doors. When you own Opus, it's just like having built-in wardrobes. Better in fact! because you can take it with you when you move house!

Only Opus 22 gives you a choice of either beautifully grained American walnut (carefully matched for each individual order) or smooth white lacquer finish. (Incidentally, a combination of both looks pretty good to us—but that's for you to say!)

Here's another thought: Opus 22 grows with your storage needs. Start off with two or three wardrobe units—you can add more later as you need them.

Only Opus 22 offers you such a sophisticated range of matching

bedroom furniture—beds, dressing tables, night tables and chests. You can design your very own, (very expensive-looking!) integrated bedroom scheme.

Finally, (well not finally really, but it's all we have space for!) Opus 22 is erected in your home by a skilled professional—and that's *included* in the purchase price. All you have to do is order it! As a first step send off the coupon for our suitably lavish colour booklet. Do it now!









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Free	Colour	Brock	ure

To: The Stag Cabinet Company Limited (P2), Haydn Rd., Nottingham. Please send colour brochure and names of stockists to:



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Address

ESCAPE TO MALTA

Malta is often dismissed as a bare island with a naval base and little else. Sebastian Cash describes the expanding facilities for tourists

"PAPA, YOU'RE crazy," said my son, having the ex-navy man's view of Malta as a base where no sane person would choose to spend a holiday. I thought he might be right, but was going none the less.

All I had previously seen of the island was a glimpse from the deck of a liner bound for Greece. "Passed Malta today, looking very burnt-up indeed," says my notebook on that occasion. The ship had turned in to give us a view of Valletta clustering round its huge, deserted harbour.

But, approaching Malta, I had seen a more arresting sight—a greener island, with white



The approach to the silent city of Mdina, once the capital of Malta and now a place which seem to brood on its past glory, hinting at tantalising secrets

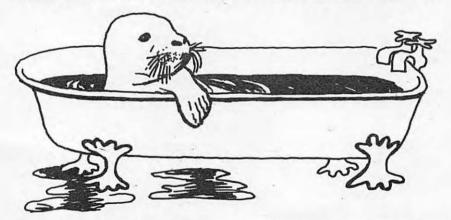
houses climbing up steep slopes and every hilltop crowned with mediaeval domes, towers or battlements. There were strange tricks of light. I could have sworn I saw a procession of armed knights on the skyline; certainly, I caught a glimpse of a snark.

Until that moment I had not heard of Malta's sister island—Gozo. But it was this vision of Gozo which finally drew me back.

In the end, I fell in love with both islands and enjoyed, too, a passing flirtation with Comino—third in the group—a mere dot in the Mediterranean, almost uninhabited except for one fine

Continued on page 167

allowed in the bathroom!



Seals in the bath, pet tadpoles in the sink, two hour soaks when guests are waiting—definitely not—but how about my electric shaver in the bathroom? No sockets in the bathroom—definitely not. You're wrong, a Chilton shaver socket can be fitted into your bathroom and it's completely safe*. So use your electric shaver in the bathroom—it's far more convenient.

Safe for bathroom installation, the Chilton Mark IV Shaver Socket is convenient and attractively designed. It will suit all types of shaver, British,

American and Continental. Finished in ivory or grey and available for flush or surface mounting. Selected to complete modern installations the world over. Get all the facts—post your coupon today.

*Complies with BS 3052, the exception to the rule prohibiting electric sockets in the bathroom,

[CHILTON * Universal Shaver Socket





CHILTON ELECTRIC PRODUCTS LTD

HUNGERFORD BERKS Hungerford 236

Please send me your leaflet on Universal Shaver Sockets

NAME

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1 H 2

Ladybird - clothes for the life they live



Ladybird make clothes for the great outdoors

The belle of the beach – that's what the little girl who wears this cotton beach suit will be. It's machine-washable and easy-dry. Diamond design in pink or blue. Ages 4 to 10 (height 40" to 55"): 10/6 to 13/11.

The boy's polo shirt has a dashing Huntsman design, with green, brown or royal collar and stripes. Ages 2 to 6 (height 36" to 45"): 8/11 to 10/6. His drip-dry cotton shorts, coolly lined with cambric, come in

bottle, brown, sand, royal, scarlet, smoke. Ages 2 to 8 (height 36" to 50"): 8/6 to 9/6. Next time you shop for children's clothes, make sure you choose from the Ladybird range.

Like to see the new Spring catalogue? To get your free copy, just send a postcard to Dept. IH.5, Ladybird Ltd., Langley, Bucks.



ESCAPE TO MALTA

continued

hotel where escapists can now enjoy luxuryliving in virtual solitude.

Malta is sparse, rocky, sun-baked, with bare, boulder-strewn hills and little green oases in the valleys. There has been some feverish planting of fast-growing trees and flowering shrubs in an attempt to create a more luxuriant air; but the native charm of the island lies in its fine, bony structure and in the all-pervasive glow of its splendid, honey-coloured buildings. These are made from a local stone which appears to cut like butter when newly-quarried, but hardens and mellows beautifully with age.

Apart from its excellent year-round climate, the island has particular assets for the British holidaymaker. Air fares are low. Sterling currency is accepted. Drinks are cheap, with such local wines as Lachryma Vitis and Farmer's costing only a few shillings a bottle. And everyone speaks English. It is an odd sensation, in this purely Mediterranean setting, to ask your way of a passing countrywoman and receive a reply in voluble cockney. Odd, too, to find Maltese police in dark-blue, British-type uniforms and familiar scarlet G.P.O. telephone booths



Ta'pinu sanctuary on the island of Gozo, near Malta

and letterboxes in the remotest fishing villages.

Malta is developing its tourist industry at a furious pace. The fortress-island which my son remembered with so little delight begins to wear the air of a holiday playground. Hotels and amenities are mushrooming. A Hilton hotel tops the list of 11 new establishments to be completed before the end of the year.

Rates are reasonable. The Golden Sands, for example, an ultra-modern hotel poised on a cliff with a lift running to its sister hotel, the Côte d'Or, on the beach below, costs £3 a day all-in. The proprietor, Mo' Fenech, is a famous Maltese character—a chunky, weatherbeaten former fisherman often seen padding round the premises, barefooted, in a tattered pair of jeans. For upwards of 50s. a day you can stay at the quieter Paradise Bay hotel, straddling a rocky

Continued overleaf



You'll love its lowest-cost warmth in every corner of the room. Plus hot water, and central heating!

Available on the NCB House Warming Plan, with no deposit and 5 years to pay, for as little as 151- a week.



The Chatelaine solid-fuel room heater has been designed for maximum efficiency, to give more heat from less fuel, and to distribute that heat evenly by convection to every corner of the room.

The enormously popular Chatelaine with highoutput back boiler gives you even greater benefit from this built-in efficiency: it will provide continuous hot water, and central heating to cosy comfort throughout your home.

In its styling, as in its efficiency, the Chatelaine moves ahead. For the first time a room heater becomes an elegant piece of furniture.

With the Chatelaine you see the fire through heat-resistant glass in a full-width door. The inset model projects only $7\frac{3}{4}$ inches into the hearth. You have a choice of four fashionable lustre colours: copper, grey, blue, and black, and Chatelaine's own mahogany and walnut finishes. Above all, the Chatelaine will give you the generous continuous high-efficiency heating you have set your heart on — at a fair average cost of about 5/- for every 24 cosy hours.

The Chatelaine is available as a freestanding model, with or without boiler, as an inset model, or inset with high-output boiler. All are approved by the Domestic Solid Fuel Appliance Approval Council and, in smoke control areas, it qualifies for a Local Government grant.

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These are all Wilson dividends. Hardly surprising then that the Wilson Wallflame Boilers, for instance, have been chosen for more domestic oil-fired central heating systems than any other boiler of their type.

Finally, capital appreciation. Wilson boilers and radiators certainly enjoy this, as thousands of satisfied Wilson customers can testify. Remember, too, that central heating adds to the value of your house — often more than the cost of the system, in fact.

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ESCAPE TO MALTA

continued

peninsula on the north side of the island, with two swimming pools and superb views.

Swimming pools are a feature of most of the new hotels, since Malta has a limited number of bathing beaches and these get crowded. But for those who share my preference for rock-bathing, the choice is wide.

Entertainment in Malta is centred on Valletta and is fairly unsophisticated; but the Dragunera Casino is open seven nights a week for a cover charge of 2s. In addition to the gaming rooms, it has an excellent restaurant and a swimming pool. A 400-bedroom hotel is now being built in the grounds.

A short crossing by ferry from Marfa, or by swift hydrofoil from Valletta, takes you to Gozo and a different world. This enchantingly green and peaceful island—"the market garden of Malta"—offers little in the way of conventional tourist attractions but everything for the escapist in search of a Mediterranean hideout. The Duke of Edinburgh Hotel in Rabat, the capital, is friendly and unpretentious. The seaside village of Marsalform is adding to its amenities this year with the new 80-bed Gozo Hotel. But it is easy to escape. At the tiny fishing village of Xlendia in September, I bathed from a sandy beach and had the sea to myself.

No space here for travel facts, inclusive holiday costs, details of hotels, villa renting, car-hiring. But to any reader interested in planning a holiday in any of the Maltese islands—Malta, Gozo or Comino—I shall be glad to send my Malta information sheet. Please write to me for a copy.

ideal Home Holiday Service. Sebastian Cash will be glad to help you with your holiday problems. Please address your enquiry to Sebastian Cash, ideal Home, 189 High Holborn, London, W.C.1, and enclose stamped addressed envelope.

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It's a marriage! When you choose furniture you expect to live with it for a very long time, so it's important to make sure that it's comfortable and the design is just right. Nathan Furniture is so easy to live with. Take the Corianda suite for instance. Beautifully made and supremely comfortable, it features an elegantly curved four-seater settee, and is available in a very wide range of fabrics. The Scandinavian-styled Corsica sideboard is 6 ft. long and finished in teak. Attractively sculptured wood handles provide easy access to masses of hoarding space, including a full-size cocktail compartment with drop-flap. Inexpensively priced, Nathan Furniture is available from leading furnishers throughout the country.

Free brochure illustrating the full 1966 range from: Nathan Furniture, Dept. L59 Angel Rd, London N18

NAME

ADDRESS







The banded supplement to the June issue is aimed at making the most of summer in your garden. Subjects include designing water gardens, patios of all types, ornamental rockeries and fascinating and original ideas on your own private swimming pool. Also garden furniture

Room in the roof

Ingenious conversion transformed the roof spaces of three ordinary houses into extra storeys—each with its permanent staircase. By extending upwards, one house added two new rooms; the other two houses both gained three

Decoration ideas

The stimulating use of colour in an artist's flat and a show-house schemed throughout by IDEAL HOME experts, PLUS summer menus, home extensions, young people's homes-away-from-home, holidays, all regular features

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No furniture has ever been as new

> as this



ENSIGN 2000 is more than a beautiful new design, it is a totally new concept of furniture, a comprehensive furnishing system with matching tables, chairs and easy chairs; the free-standing units have backs finished as fronts—use them along walls or as room dividers. ENSIGN 2000 gives you a new talent for furnishing,

endless variations on numerous basic interchangeable units will store all your leisure equipment from tape recorders to transparencies. ENSIGN 2000 comes to you packed flat to fit together in seconds, change around at will. Each piece is hand-finished by craftsmen in rich 'silky elm'.



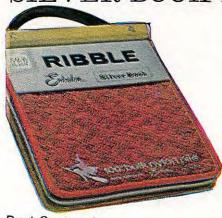
i	Please send me the colour brochure on ENSIGN 2000 furniture.
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Furniture and accessories by Swedish Modern, Preston

RIBBLE

SILVER BOOK-luxury loomed from



Shown here is TASMAN BLUE from the Silver Book Enkalon range by Ribble. In a special textured 100% bulk nylon loop pile that captures so much attention—and needs so little. Wonderful colour choice includes Cape Cod Grey, Brunswick Green, Vegas Gold, Kenya Red and Savannah Green. Enjoy the pleasure of the company of Silver Book Enkalon now and for a long time to come. Practically priced at 59/6d. a square yard.

Ask to see the SILVER BOOK

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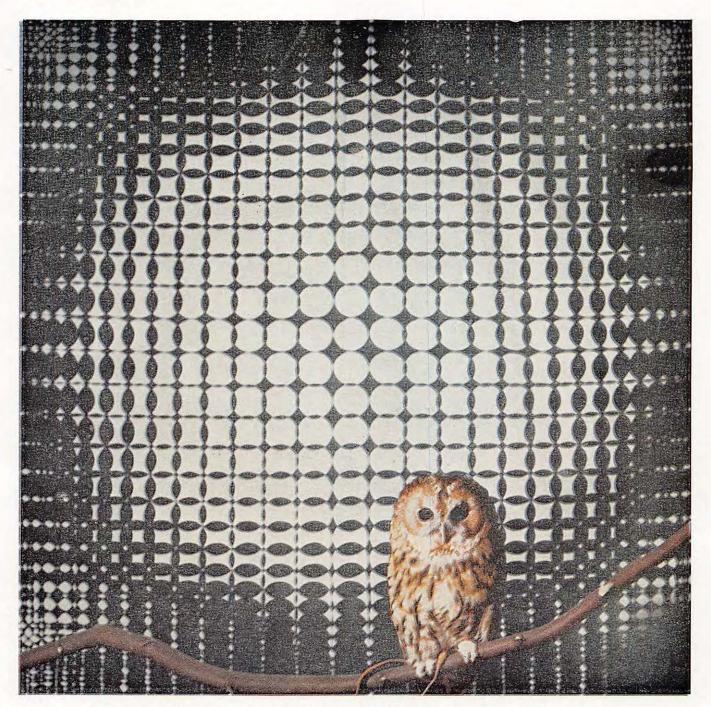
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Post Coupon to:

Ribble Carpets Limited • Highfield Road • Blackburn • Lancs • Tel: Blackburn 56411 (10 lines)



Fabric of unblinking splendour

IMPACT by Evelyn Brooks

This fabric is one of the 1966 range of new designs and is a Cotton Board/House & Garden Award Winner 48 ins/122 cms wide printed cotton Pattern repeat 47.3/4 ins/121.5 cms, about 15/11 per yard Woven and printed in Great Britain. List of 600 leading stockists available on request

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HEAL FABRICS LTD., 196 TOTTENHAM COURT ROAD, LONDON W1 LANgham 3781/ Heal Textil. GmbH, 7, Stuttgart W. Reinsburgstrasse, 171 Stuttgart 62.62.51



Please! Would you (or your descendants) let us know how long your Velmar Colorscope carpet lasts

Until then, just enjoy the colours

It's rather embarrassing, really, not knowing how long our own carpets last. We made Color-scope out of Cumuloft Nylon, a new, springy fibre developed by Chemstrand specially for carpets. Cumuloft nylon will throw off dirt, reject stains and hold its colour all its long life. Exactly how long that is, though, we're still not really sure. We have tested a Colorscope carpet by simulating twenty years wear; but we hardly marked it. We just ruined two perfectly good carpet-wear-test machines.

Mind you, there's a lot we do know about Velmar Colorscope. They're carpets with character—individual character, created with a stimulating new design. We devised a method, still known only to ourselves, of producing this multi-coloured effect in Nylon. And the effect is friendly, warm and welcoming. Each carpet has a pattern that melts and blends its varied shades together. The subtle with the rich, the gay with the discreet, to set your home alive with colour.

The minute you step onto a Velmar Color-scope carpet, you know you're walking on luxury. That texture! So deep. So full. With a hint of lustre and a promise of eternal youth. You'll enjoy living with Velmar Colorscope—however long it lasts.

There's a pile of life in Velmar carpets.





Carpets make the most of a home ...

Duralay is very satisfying stuff to lay. It has a rugged toughness about it—cuts easily—has just the right resilience as you squeeze it between thumb and finger.

But, most satisfying of all is that, onc down, Duralay doubles the life of the carpe and adds immeasurably to the feeling of deep-pile luxury.

makes the most of a carpet

Duralay is the green-backed foam rubber underla with the 25 year guarantee. Write f a free specimen and a booklet on carpet care t Duralay Limited, Parkway Hous Sheen Lane, London S.W.1



colour schemes for you to choose from

Select one of these beautiful 'Lace' tiles to set your colour theme...



match and blend the special plain tiles. See the seven lovely colour schemes at your ironmongers or builders' merchant, or

SEND FOR
FREE COLOUR
BOOKLET OF
MATCH'N BLEND
SCHEMES

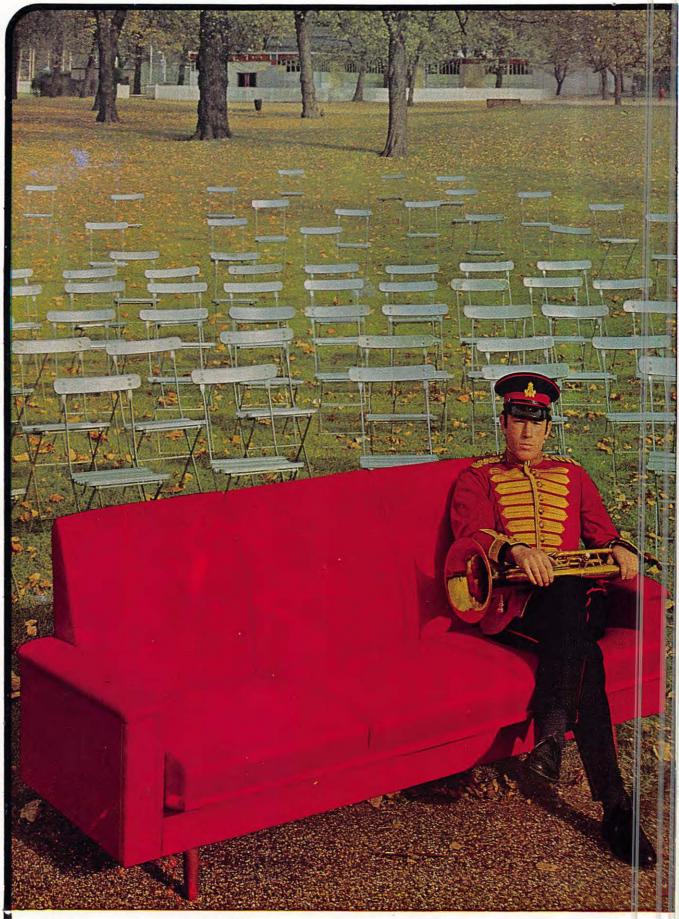


Restful blends of soft, soft colours make the new tiling trend. Such subtleties are often hard to plan, but Richards' inspired colour-trios of tiles make satisfying schemes sure and easy. You set your own colour theme with discreetly patterned LACE, and match'n blend with the plain tiles especially created by Richards to harmonize with each of the seven LACE colour themes. Then choose from the many bathroom suites in matching colours. Delightful!

Richards the best name for ceramic tiles







It's not everywhere you find a REST ASSURED suite



Some people mass-produce suites by the thousand. We prefer to build with care. So don't expect to find Rest Assured 'Londoner' suites in every shop in the High Street. Only the better ones.

Our bandsman in the picture fancied the Portland Suite with convertible settee at £95 8. 6. But you may have different ideas. Once you have the colour brochure offered overleaf, you'll soon find just what you're looking for. The Rest Assured 'Londoner' range is like that. Something for everyone.

A final important word about wear. The Retail Trading Standards Association recommends that good upholstery should withstand 20,000 rubs on a testing machine without signs of wear. The covers on today's Rest Assured 'Londoner' range withstand at least 30,000 rubs...often 100,000! And some of the fabrics are spill-repellent and can safely be sponged over. So choose your colour scheme carefully. You won't be re-upholstering in a hurry!

RESTASSURED

... but you'll find them at the stockists listed overleaf

Here's where you'll find RESTASSURED'Londoner' suites

LONDON
W1 Waring & Gillow.
W1 Wolfe & Hollander Ltd.
W3 Staffords Furnishers, Acton.
L5 C. Lamerton Ltd., Ealing.
Collier & Sons Ltd., Hammersmith.
Cash Homes Ltd., Hammersmith.
Candon Co-op. Soc. Ltd.,
Hammersmith.
EC1 Gamages. Gamages. Castlewood Furnishers, Bethnal Green. Green.
London Co-op. Soc. Ltd., EastHam.
Bearmans Ltd.
London Co-op. Soc. Ltd., Stratford.
W. & A. Beadman Ltd.
James H. Wilson Ltd.
Bradleys (Edmonton) Ltd.
Evans & Davies Ltd.
Burgess' S. E8 E11 E15 N7 N8 N9 N13 N17 NW10 SE1 SE8 SE13 SE15 SE15 SE15 SE16 SE17 SE17 N9 Bradleys (Edmonton) Ltd.
N13 Evras Davies Ltd.
N14 Burgess's.
N15 Evras Davies Ltd.
N17 Burgess's.
E. A.C.S. Old Kent Road.
SEB J. Collier & Sons Ltd., Catford.
SEB J. Collier & Sons Ltd., Catford.
SEB Hinds of Eltham Ltd., Eltham.
SE13 R.A.C.S. Lewisham.
SE13 R.A.C.S. Lewisham.
SE15 R.A.C.S. Lewisham.
SE16 C. Thorowgood Ltd., Bermondsey.
SE17 Southern Furnishing Co.,
Walworth Road.
SE17 Southern Furnishing Co.,
Walworth Road.
SE18 R.A.C.S., Walworth Road.
SE18 R.A.C.S., Wolwich.
SW8 Hastings Ltd., Walham Green.
SW9 J. Collier & Sons Ltd., Elpham Junction.
SW11 R.A.C.S., Botham.
SW12 R.A.C.S., Walworth Road.
SE18 R.A.C.S., Walworth Road.
SE18 R.A.C.S., Wolwich.
SW9 J. Collier & Sons Ltd., Elpham Junction.
SW11 Hastings Ltd., Valham Junction.
SW12 R.A.C.S., Balham.
SW15 Hastings Ltd., Valham.
SW15 Hastings Ltd., Valham.
SW16 Downe & Deane, Streatham.
SW17 Bactayes Furnishings Ltd., Tooling.
SW17 R.A.C.S., Tooling.
SW18 Clarksmith Bros., Earlsfield.
SW9 J. Collier & Sons Ltd., Wimbledon.
BEDFORDSHIRE SW19 J. Collier & Sons Ltd., Wimbledon.
BEDFORDSHIRE
Bedford Harrison Gibson Ltd.
Dunstable Dream Homes.
Luton Luton Ind. Co-op. Soc. Ltd.
BERKSHIRE
Reading Wolfe & Hollander Ltd.
Wallingford Petitis of Wallingford Ltd.
Windsor Daniel Department Store.
BUCKINGHAMSHIRE
Amersham Brandon & Sons.
Aylesbury J. P. Lucas & Co. Ltd.
High Wycombe P. G. Ladyman & Son Ltd.
Slough Boltown Ltd.
CAMBRIDGESHIRE
Cambridge Laurie & McConnal Ltd.
CHESHIRE
Altrincham Mossburns Ltd. CHESHIRE Altrincham Mossburns Ltd. Birkenhead Birkenhead & Dis. Co-op. Soc. Ltd. Northwich Bratt & Evans Ltd. Salo Boardmans Ltd. Northwich Braft & Evans Ltd.
Salo Boardmans Ltd.
Stockport G. M. Brown.
CORNWALL
Camborne Berrieman.
Fatmouth John Julian & Co. Ltd.
Launceston Colwills Ltd.
Newquay John Julian & Co. Ltd.
Ponzance J. W. Meck.
Truro John Julian & Co. Ltd.
Wadebridge John Julian & Co. Ltd.
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Derby J. B. Furnishers.
Ilkeston Harry Whitehead Ltd.
DEVON Derby J. B. Furnisners.
Ilkeaton Harry Whitehead Ltd.
DEVON
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Brixham E. V. Jordain Ltd.
Exeter Boby & Co. Ltd.
Tapper & Sons Ltd.
Kingshidge Adems & Co. Ltd.
Nowton Abbot Tepper & Sons Ltd.
Plymouth Harding & Sons Ltd.
Plymouth Co-op. Soc. Ltd.
Spooner & Co. Ltd.
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Stratens Ltd.
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Colchester Haffields.
T. M. Locke Ltd.

Harlow New Town John Perring Ltd.
Harold Wood Choice Homes,
ilford Chiesmans.
Harrison Gibson Ltd.
Leigh-on-Sea Lawes Bros. Ltd.
Loughton Bennetts.
Romlord London Co-op. Soc. Ltd.
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L. F. Stone & Sons Ltd.
Southend J. F. Dixon Ltd,
G. J. Keddie & Sons Ltd.
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Bristol Leonards, Staple Hill.
Chellenham Drake & Co. Ltd.
Gloucester Co-operative Soc. Ltd.
Gloucester Foyle's Furnishing Co. Ltd.
Gloucester Co-op. Soc. Ltd.
HAMPSHIRE Gloucester Co-op. Soc. Ltd.
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Marshalls Ltd.
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Petersfield Bowyer & Mendel Ltd.
Portsmouth Pratts (Furnishers) Ltd.
A. W. White & Co. Ltd.
Southampton Wyntons (Southampton)
Ltd.
HERTFORDSHIRE
Bishops Stortford Cambridge Co-op. Soc. Ltd. Bishops Stortford Cambridge Co-op. So Ltd.

Hemel Hempstead Co-operative Retail Services.

Hitchin E. S. & C. G. Philpott.
Letchworth J. H. Green Ltd.
Stevenage Chas. Hall Ltd.
Welwyn St. Albans Co-op. Soc. Ltd.
Wattord
Wattham Cross Fishpools Ltd.
Wattord
Wattord & Harrow Co-operative Soc. Ltd.
HUNTINGDONSHIRE
Huntingdon E. W. Etphick & Sons Ltd.
KENT

Ashford Lee & Son. KENT
Ashtord Lee & Son.
Bexleyheath Gordons Furnishers.
Nash's of Bexleyheath Ltd.
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R.A.C.S.
J. Wheatland & Son.
Bromloy Harrison Gibson t'd.
Nicholson Ltd.
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Ltd., Five Ways.
Welling R.A.C.S.
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Blackpool Furniture House.
Heyes Bros. & Co. Ltd.
R.H. O. Hills Ltd.
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Whitakers Ltd.
Chorley New Day.
Liverpool County Furns. (Liverpool) Ltd.
Watton Furnishing Stores Ltd.
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Wigan Prestons Ltd.
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Lel Cester Kingstone Ltd.
H. Nicholas Ltd.
Maples.
Loughbarough Clemersons Ltd. H. Nicholas Ltd.
Maples.
Loughborough Clemersons Ltd.
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Grantham Wallworks Ltd.
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Burnt Oak London Co-op. Soc. Ltd.
Enflotd Enfleid Highway Co-op. Soc. Ltd.

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Hayes John Webb & Co. Ltd.
Hounslow Edmonds (Hounslow) Ltd.
Hounslow Warehouse Co.
London Co-op. Soc. Ltd.
Staines Mumiord & Lobb Ltd.
Twickenham Hastings Ltd.
Whitton Hounslow Warehouse Co.
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Norwich Bonds (Norwich) Ltd.
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Ltd. G. Yarmouth Brahams (G. Yarmouth)
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Eastbourne G. E. Maynard Ltd.
Horsham Wm. Bryce & Sons Ltd.
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Birmingham Co-operative Soc. Ltd.
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New Day (Solly Oak)
Thomas Hearn Ltd. (Erdington),
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Swindon Bell.
Roberts of Evesham.
Kidderminster Ind. Co-op. Soc. Ltd.
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Old Hill H. Jones.
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Stourbridge J. H. Stringer Ltd.
Worcester T. Cooke & Son Ltd.
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Russell & Dorrell.
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Bradford Waldens Ltd.
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Bradford Waldens Ltd.
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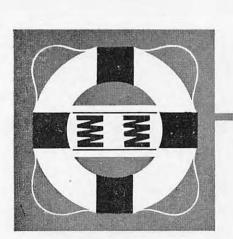
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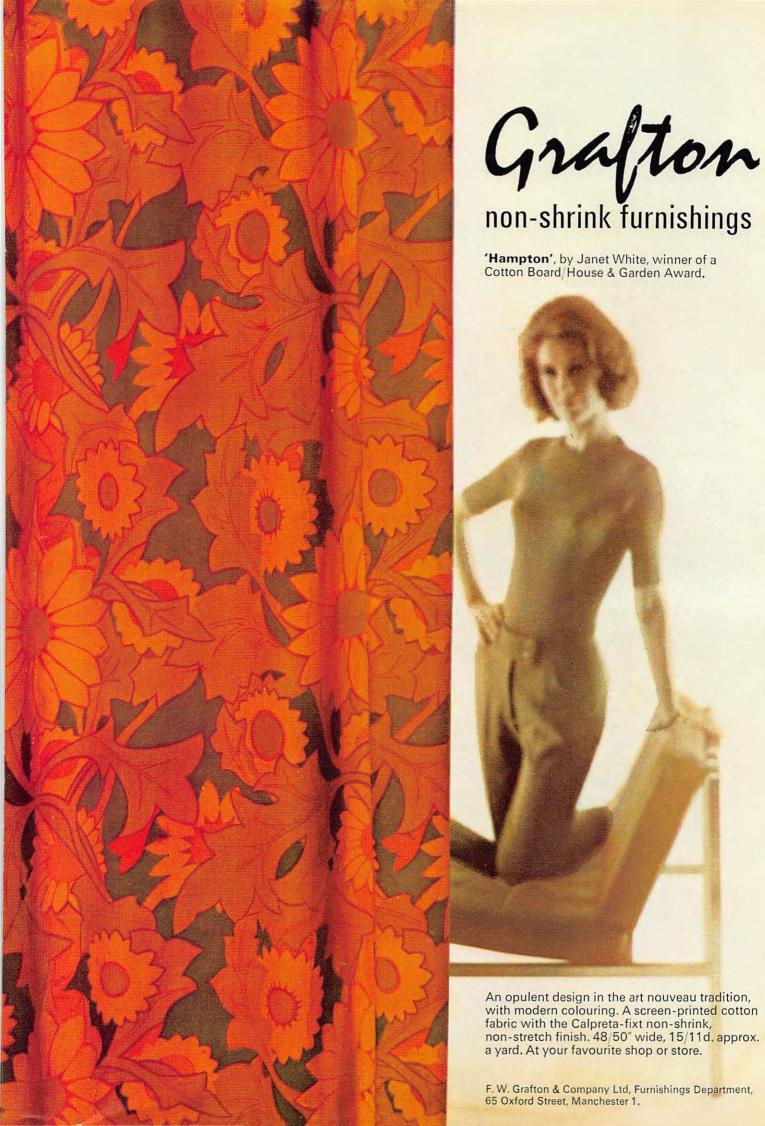


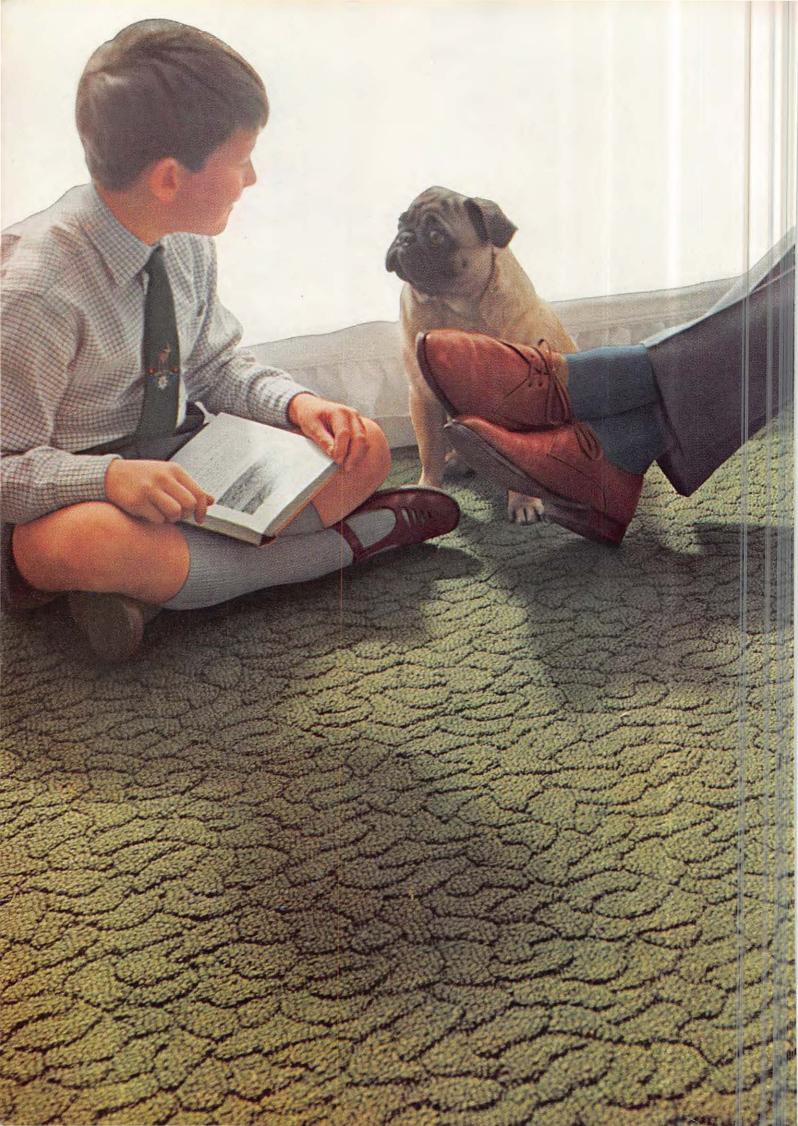


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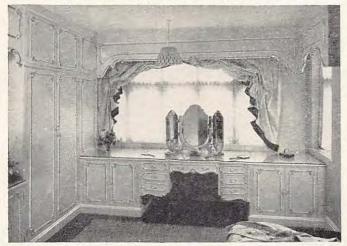
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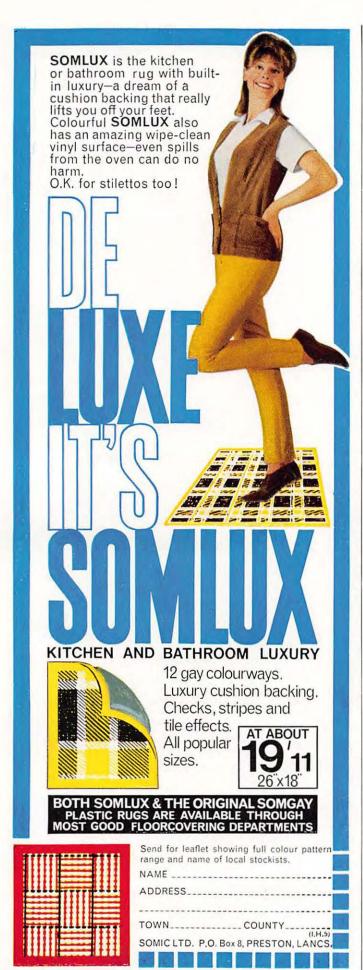


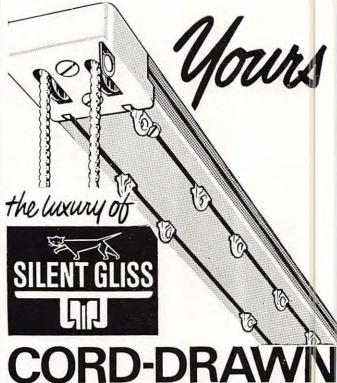
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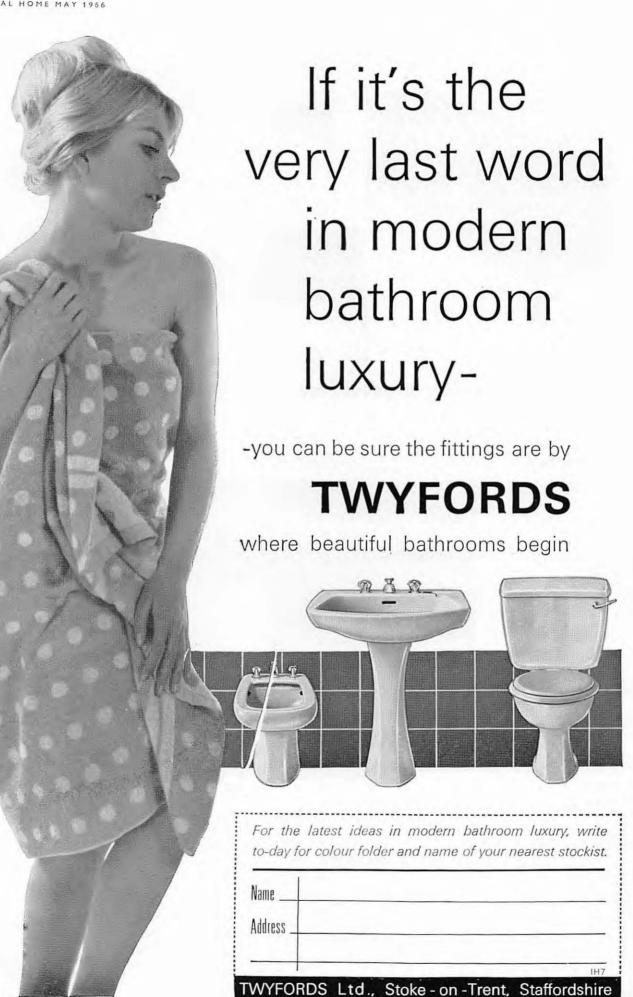
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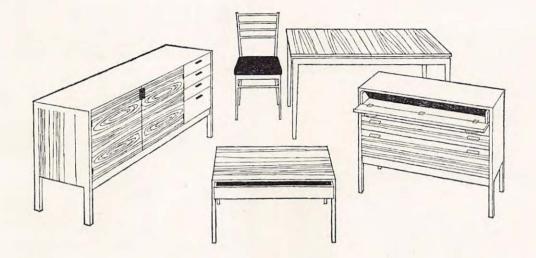
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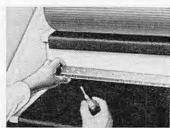
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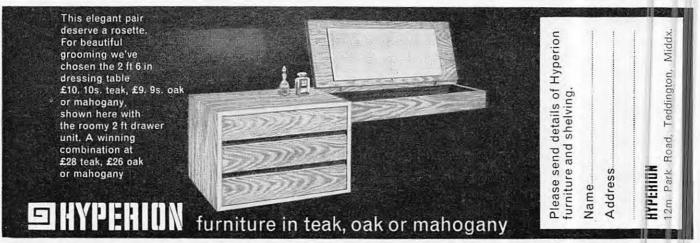
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Marley Home Extensions E. C. Walton, Ainsdale	1441	104
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Stair Carpet Holders Cimco Ltd		
Convdex	101	198
	1.3	,
Swimming Pools		
Capital Swimming Pools Ltd	• •	150
Cranleigh Pools Ltd	1 11	128
Buckingham Pools Capital Swimming Pools Ltd Cranleigh Pools Ltd. Gazelle Swimming Pools Ltd		199
Penguin Swimming Pools		
	4.4	199
Pool-Vac Ltd	***	182
Pool-Vac Ltd	1	182
Pool-Vac Ltd Purley Pools Ltd Solido Pools Ltd Unit Swimming Pools Ltd.	-	182
Penguin Swimming Pools Pool-Vac Ltd	111111	182
Tiles		182
		182
Tiles British Ceramic Tile Council Richards Tiles Ltd.		182
Tiles British Ceramic Tile Council Richards Tiles Ltd. Travel & Holidays		183 111 103 4 17
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954